



## TABLE OF CONTENTS

Use this table of contents to help you find what you need quickly. Print for easy reference, or to review prior to purchasing membership.

All items are downloadable. New content added weekly. I am just an email away as your personal help desk anytime you need help with your eBay business.

As of 4/6/24, the library contains 567 videos and 135 hours of education. All content is up to date, and no content is older than 6 months.

**Try it for free! Just use code 2022FREETRIAL\$ for a limited free trial.**

### **Beginner Course**

**(Updated 2023, 5.5 hours of content)**

1. Basics (5 videos, 1 hour)
2. Research Basics (6 videos, 50 mins)
3. Listing Basics (10 videos, 2 hours)
4. Shipping Basics (4 videos, 45 mins, flow chart)
5. Assignment Worksheet (printable document with steps)

### **Book Selling Course**

1. 8 videos (2.5 hours)
2. Book BOLOs

### **Bulletins & Updates**

57 videos, 8 hours

### **Buying for Resale**

1. Buying Inventory from Outlet Stores (9 mins)
2. eBay Seller's Guide to Estate sales (2 hours)
3. eBay Time Wasters Series (5 videos, 2.5 hours)
4. Avoid Selling these Items for Safety Reasons (8 mins)

### **Cleaning Hacks & Supply Lists**

14 videos, 75 minutes

## **Collectibles**

1. Bakelite (4 videos, 1.25 hours)
2. Disneyana (6 videos, 2 hours)
3. Fontanini (1 video 17 mins)
4. John Deere, Jim Shore, and more (1.75 hours)
5. Mid-Century Modern Course (10 videos, 3.5 hours)
6. Rae Dunn (.5 hours)
7. Starbucks (1 video, 10 mins)
8. Toby Mugs & Jugs (1 video – 12 mins)
9. Vintage Items (11 videos, 1.75 hours)

## **Consumables**

1. Baby Items (28 mins)
2. Health and Beauty (2 videos, 45 mins)
3. Discontinued Items (3 videos, 1.5 hours)
4. Embarrassing Products (56 mins)

## **DIY Store Critique**

1. With worksheet (48 mins)
2. 8-Point Plan for Breaking Sales Slump (18 mins)

## **Ephemera**

1. Introduction (27 mins)
2. Matchbook Covers (17 mins)
3. Sheet Music (1 hour)
4. TV Guides (17 mins)
5. Playing Cards (48 mins)
6. Photographs (12 mins)
7. Recipes (12 mins)
8. Tarot Cards (14 mins)

## **FAQs**

1. Below Standard – How to Recover (25 mins)
2. Cancel Order per Buyer Request (9 mins)
3. Defects and INADs Explained (11 mins)
4. eBay Store Categories (30 mins)
5. Fees as Shown on Listing Form (5 mins)
6. Fees – How to Find on Sold Items (7 mins)
7. Font, changing in eBay listing (13 mins)
8. Fragrances, eBay Policy and Options (15 mins)
9. Holiday Selling - 16 Ways to Maximize Sales (1 hour)
10. How Long to Leave Items Listed (25 mins)
11. How to Access eBay Announcements (9 mins)
12. How to Add Video to eBay Listings – Updated 2022 (10 mins) How and when to Block Buyers (16 mins)
13. How to Change Featured Items in Store (6 mins)
14. How to Download Active Listings (7 mins)
15. How to Download Sold Listings (6 mins)
16. How to Get Paid Faster (11 mins)
17. How to Process Returns and Issue Refunds (30 mins)
18. How to Send Offers to Watchers (15 mins)
19. How to Set up Email Alerts for Items to Resell (7 mins)
20. How to Talk to a Human at eBay (6 mins)
21. How to Use eBay Bulk Editor (10mins)
22. How to Use Time Away (Vacation Mode) (18 mins)

23. Member Q&A Podcasts (2023 - 2024 episodes)
24. Post-Holiday Selling (10 mins)
25. Out of Stock Option (10 mins)
26. Promoted Listings Study (45 mins)
27. Replying to Feedback (21 mins)
28. Special Listings (15 mins)
29. Taxes – How to Find Info to File Taxes (18 mins)
30. Watchers - 7 Things to Know (20 mins)

## **Jewelry Course**

4 videos, 45 mins

## **Keyword Lessons**

38 videos, 6.5 hours

## **Materials - Downloadable**

1. Customer Response Letters
2. Free Tools
3. Profit Worksheet
4. Shipping Flow Chart

## **Men's Clothing**

1. Accessories (3 videos, 30 mins)
2. Clothing (8 videos, 1 hour 15 mins)
3. Golf Shirt Course (2 videos, 22 mins, In progress)
4. Hats (3 videos, 30 mins)
5. Shoes (2 videos, 35 mins)

## **Photography**

Basic eBay Tips

8 videos, 2 hours

Advanced Tips

8 videos, 2.5 hours

## **Research**

1. eBay Advanced Search (12 mins)
2. Free Ways to Research Outside of eBay (17 mins)
3. Finding Keywords for Unfamiliar Items (12 mins)
4. How to Determine what a Fabric is Without a Label (20 mins)
5. Selling Musical Items (11 mins)
6. Sending offers research tip (14 mins)
7. Terapeak Tutorials (5 videos, 1.75 hours)

## **Shipping**

1. Shipping Basics for Beginners (16 mins)
2. Shipping Flow Chart (download)
3. Calculated Shipping (8 mins)
4. Printing a Shipping Label (9 mins)
5. Shipping Breakables (20 mins)
6. How to Combine Shipping (12 mins)
7. Dimensional Weight Policy (9 mins)
8. File USPS Claim for Broken Item (18 mins)
9. Free shipping glitch (6 mins)
10. Free Shipping Yay or Nay? (8 mins)
11. Ship 1 Order with Multiple Boxes (document)
12. Frankenboxing (11 videos, 1 hour 20 mins)
13. Buyer view of cost (5 mins)
14. How to remove receipt from bottom of label (4 mins)
15. Mark item shipped and upload tracking (8 mins)
16. Alternatives to USPS Priority Insurance (10 mins)
17. Pirate Ship (15 mins)
18. USPS Ground Advantage (New as of 7/9/23) (5 min demo)

## **Selling Tips**

21 videos, 5 hours

## **Technology Tips**

8 videos, 1.5 hours

## **Trash to Cash**

10 episodes, 2 hours

## **Trends & Themed Items**

11 lessons, 3 hours

## **What to Sell**

1. Artists & Collaborations (5 videos, 1.25 hours)
2. Coffee Mug Course (4 videos, 45 mins)
3. Eyeglasses Course (7 videos, 1.5 hours)
4. Handbag Course (6 videos, 2 hours)
5. Halloween Course 5 videos, 1.25 hours)
6. Kitchen Items (12 videos, 2 hours)
7. Kitchen Knife Course (4 videos, 1.25 hours)
8. Linens Course (4 videos, 1 hour)
9. Medical Items (3 videos, 40 mins)
10. Needlework Course (5 videos, 3 hours)
11. Plush (14 videos, 4.75 hours)
12. Suzanne's personal BOLOS (8 videos, 1.75 hours)
13. Toys & Games (5 videos, 30 mins)

## **Women's Clothing**

1. Anthropologie Clothing Course (4 videos, 1.5 hours)
2. Bra Course (8 videos, 2.25 hours)
3. Brand Spotlight (14 videos, 5.5 hours)
4. Chico's Clothing Course (3 videos, 1.5 hours)
5. Clothing Selling Tips (9 videos, 1.5 hours)
6. Hats (4 videos, 45 mins)
7. How to Identify High Quality Clothing (3 videos, 30 mins)
8. Vintage Clothing – In Progress! (2 videos, 30 mins)
9. Women's Clothing Courses Levels 1, 2, 3 (3 hours)
10. Women's Shoes (1.5 hours)