

## Cooperative

# What is your shared vision?

**Decide as a group your 3 most important needs.**

- Steady work
- Flexible hours
- Long-term job security
- Building assets
- Doing what you love
- Professional advancement
- Service to others
- Voice in your workplace
- Staying in a small business
- Growing a big business
- Working in a specific industry
- (Something else) \_\_\_\_\_

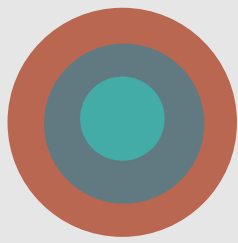
**What are 3 rights your members are entitled to?**

- 1.
- 2.
- 3.

**What are 3 responsibilities expected of your members?**

- 1.
- 2.
- 3.





## **Business**

# **What value do you create, and for who?**

**Decide as a group who you create value for, and what it is.**

Who are your target customers?

What problem do they need solved?

Who do they turn to now?

What do you offer as an alternative?

### **Write it as one sentence**

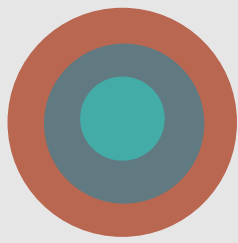
For...

who need...

and are dissatisfied with....

we offer....





## Ecosystem

### What impacts will you have?

**Decide as a group how your work will improve your surroundings.**

- Local Economic development
- Workforce training
- Job creation
- Racial equity
- Environmental sustainability
- Local supply chain
- Community resilience
- (Something else) \_\_\_\_\_

**Who else wants these outcomes? What resources, subsidies, supplies, recruiting, or marketing can they offer you?**

Allies	Resources

