

CSS

CSS FUNDAMENTALS SELECTORS

# Selectors

**Simple** (BEM - NAMING CONVENTION FOR CLASSES)



**IN A ROCKET**

Learn front-end development at *rocket speed*

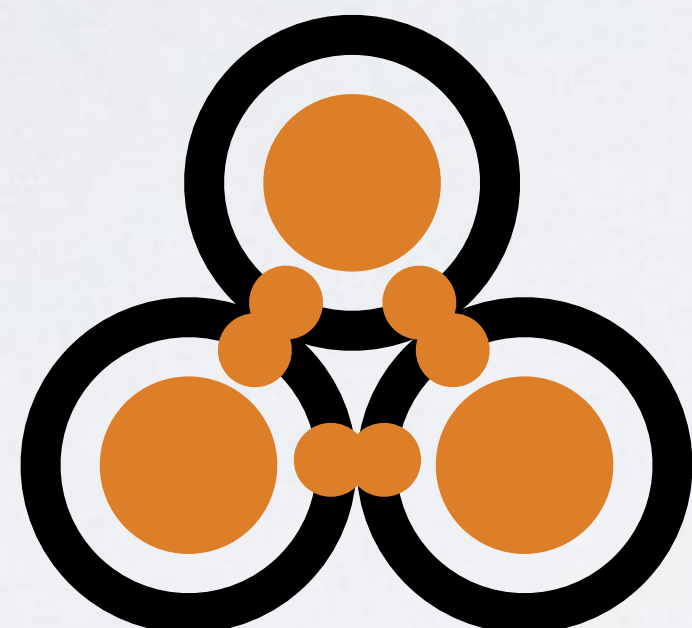
# ATOMIC WEB DESIGN

*Breaking a website layout down into its basic components*

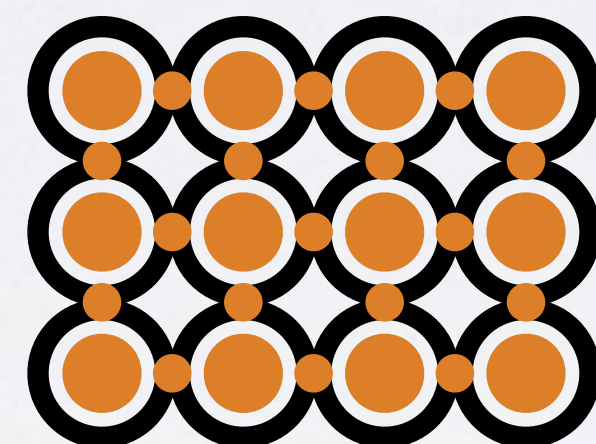
**ATOMS**



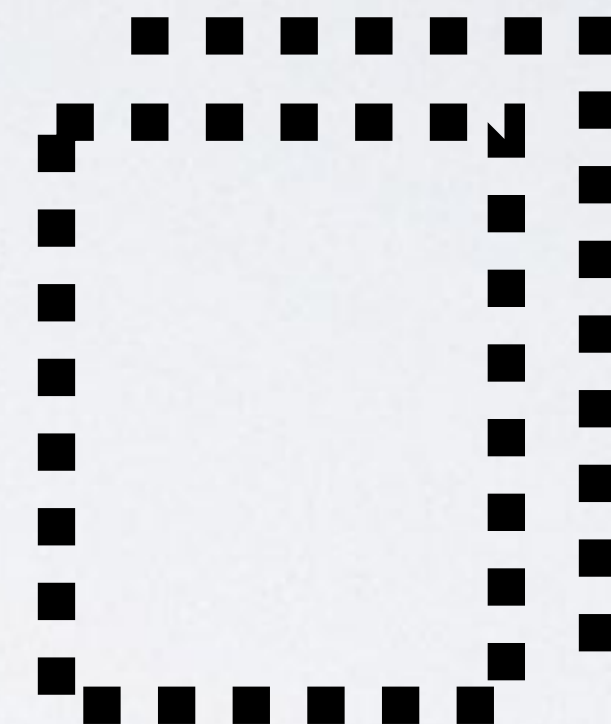
**MOLECULES**



**ORGANISMS**



**TEMPLATES**



**PAGES**



SOURCE: [Atomic Web Design](#) por Brad Frost.

# ATOMS



SEARCH THE SITE

LABEL

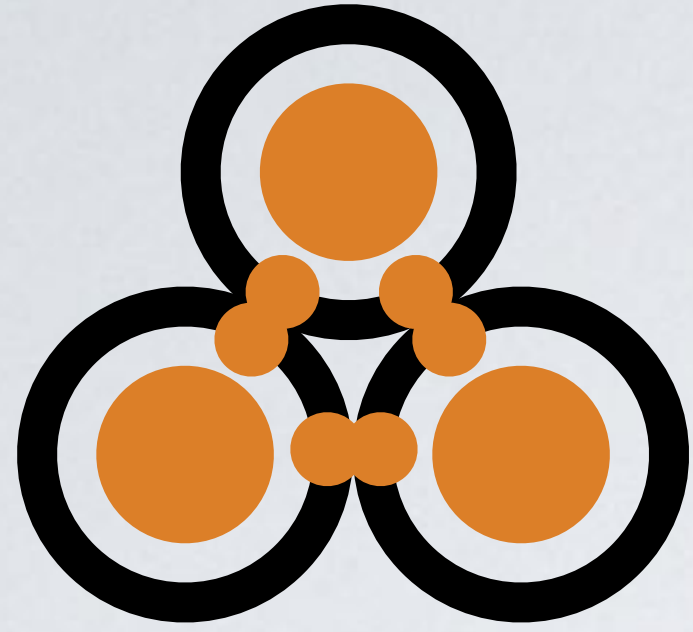
ENTER KEYWORD

INPUT

SEARCH

BUTTON

# MOLECULES

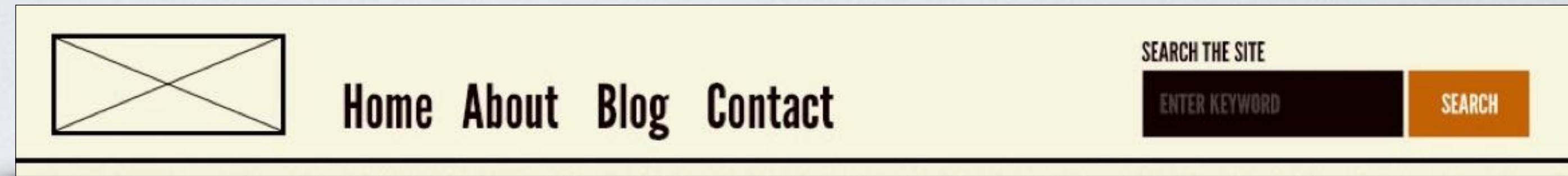
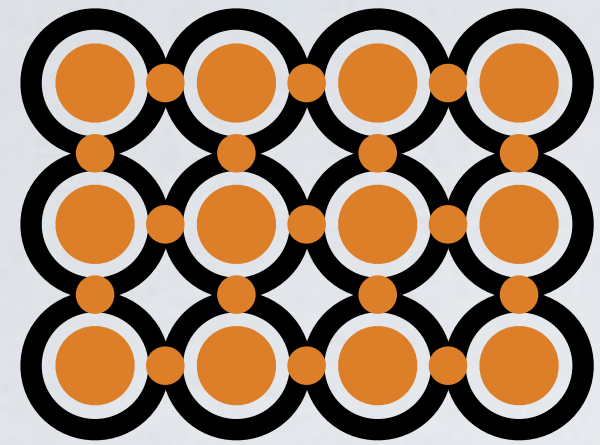


SEARCH THE SITE

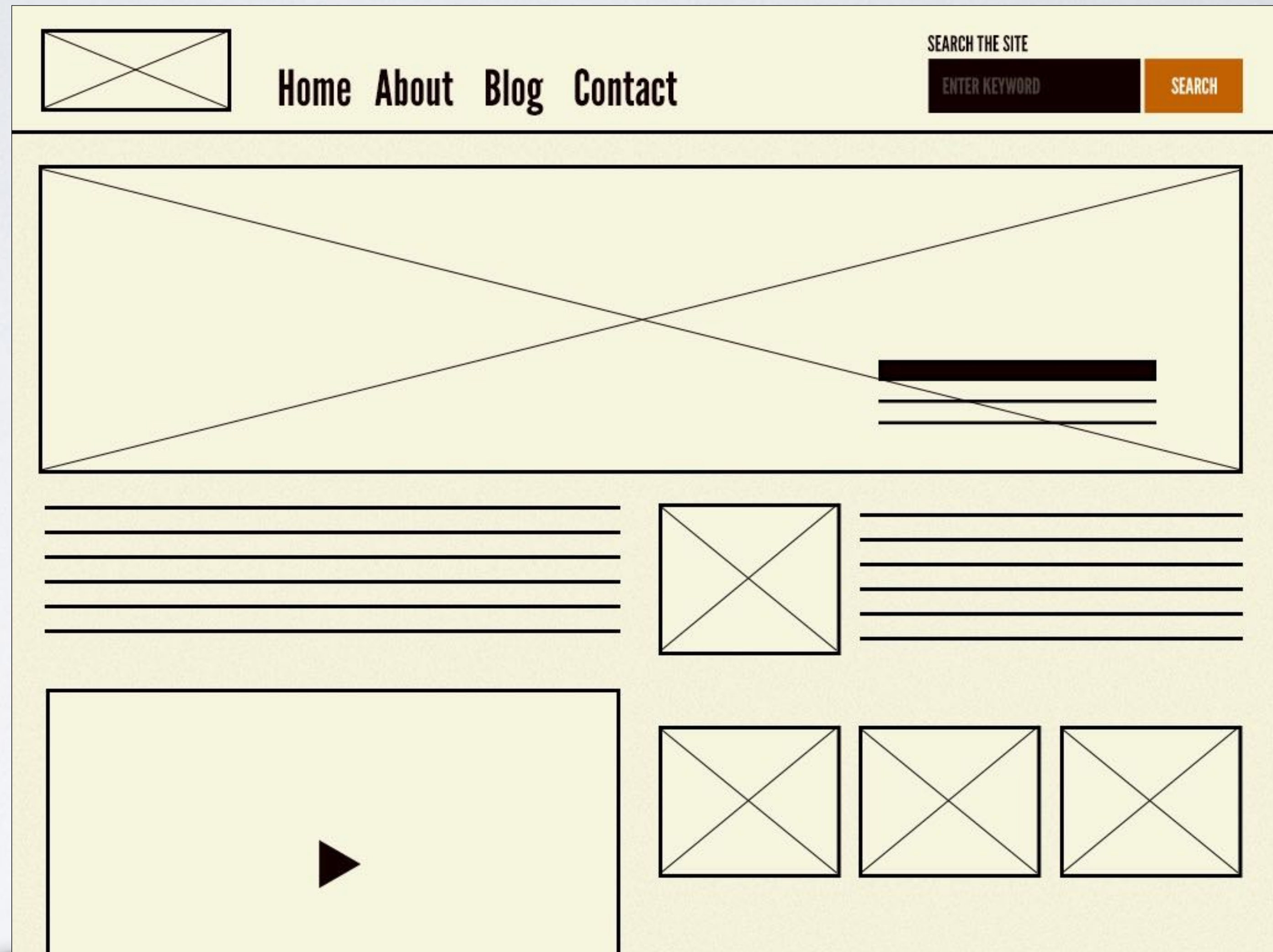
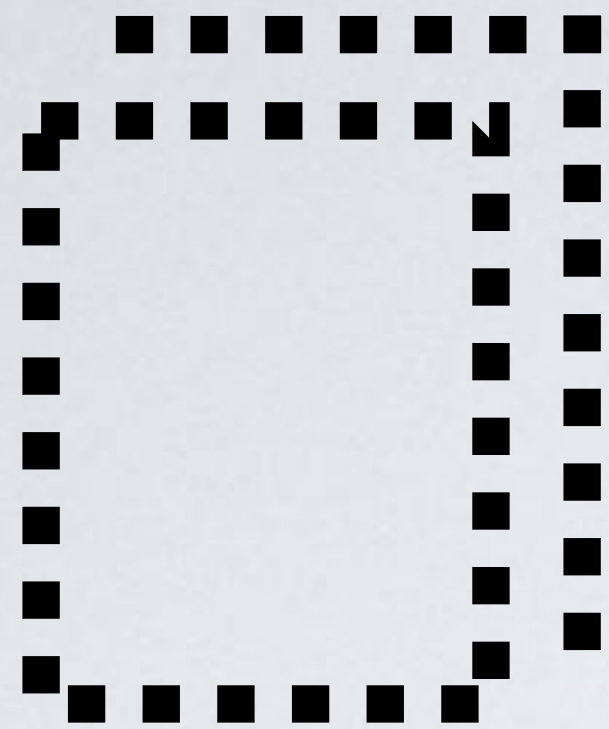
ENTER KEYWORD

SEARCH

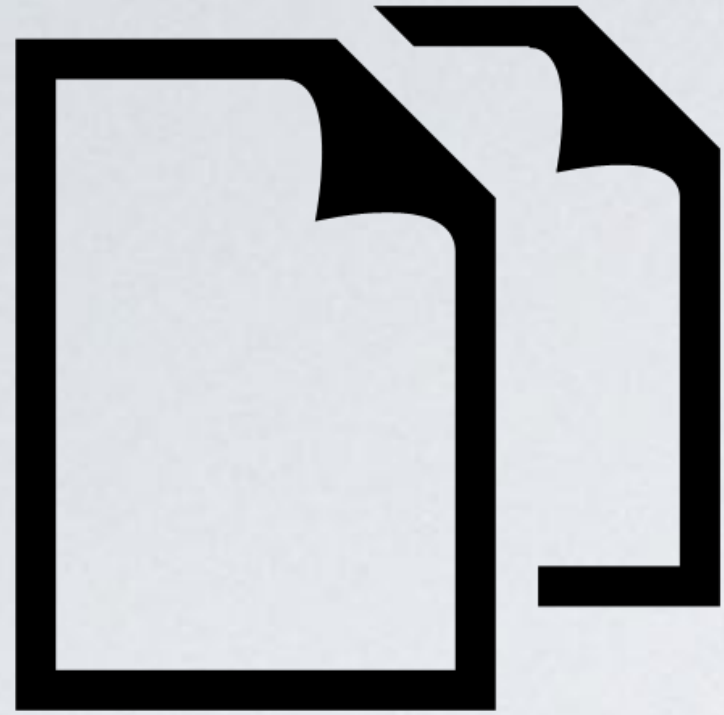
# ORGANISMS



# TEMPLATES



# PAGES



A screenshot of a website layout on a light yellow background. At the top left is a placeholder icon for a missing image. To its right is a navigation menu with links for 'Home', 'About', 'Blog', and 'Contact'. Further right is a search bar with the text 'SEARCH THE SITE', a dark input field containing 'ENTER KEYWORD', and an orange 'SEARCH' button. Below the navigation is a large hero image of a mountain range with the text 'This Is Real Content.' overlaid on the right side. Underneath the hero image are two columns of horizontal lines representing text blocks. The bottom section features a 'vimeo STAFF PICK' badge over a video player showing a snowy mountain scene. To the right of the video player are three smaller image thumbnails: a climber on a rock, a collection of climbing gear, and a climber on a large rock formation.



# BEM FUNDAMENTALS

*Understanding BEM in just 2 minutes*

Is a **naming convention**  
for classes in HTML and CSS

**B E M**

**B**lock **E**lement **M**odifier

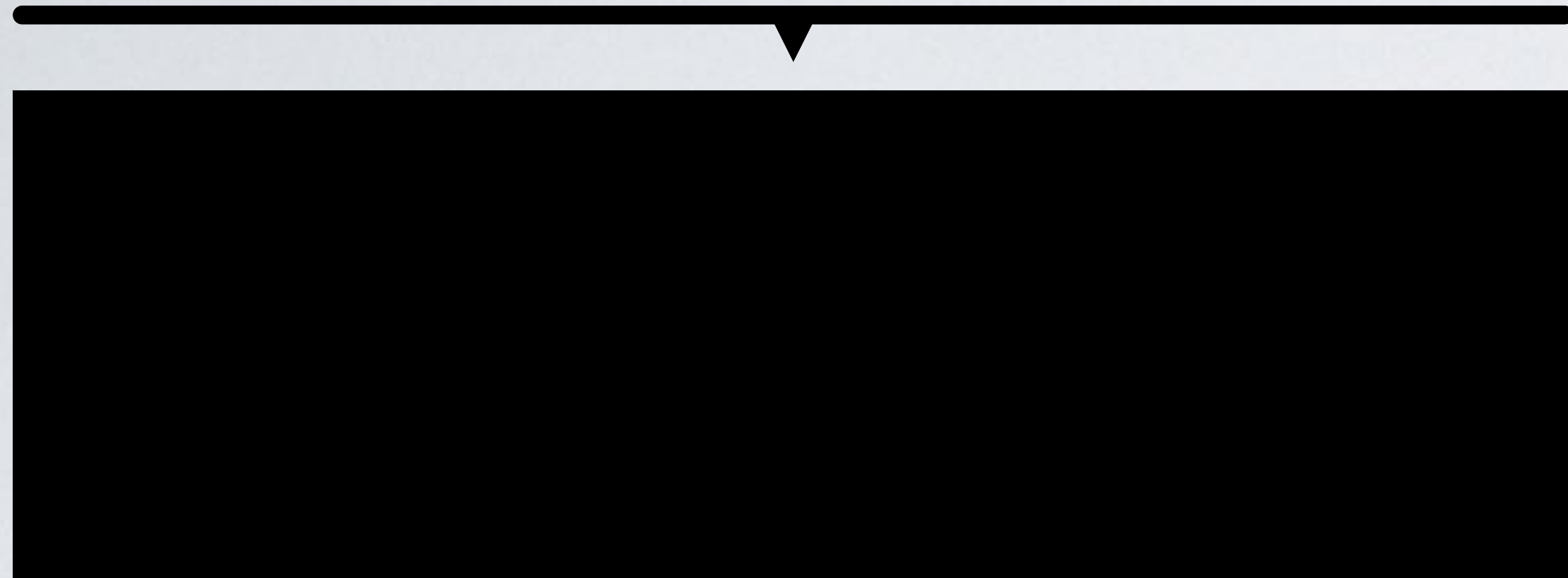
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Developed by the team at Yandex.

# B E M

**BLOCK:** Encapsulates a standalone entity that is meaningful on its own. While blocks can be nested and interact with each other, semantically they remain equal; there is no precedence or hierarchy.

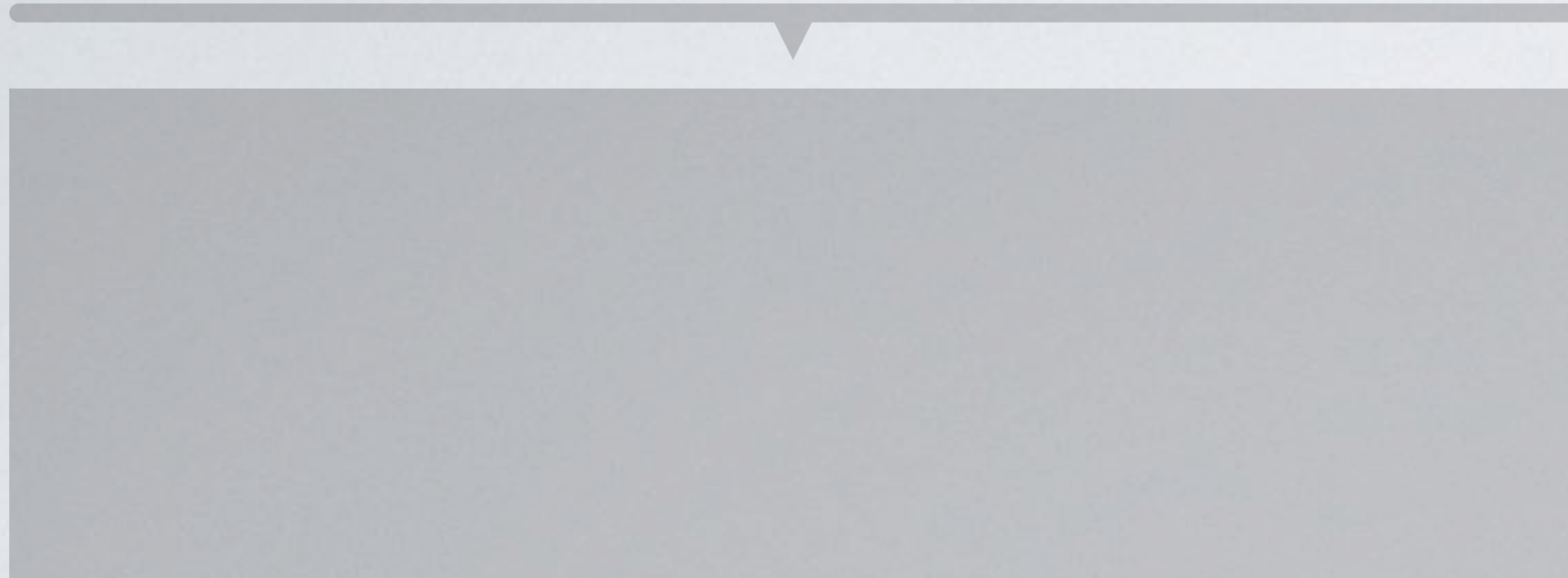
# BLOCK



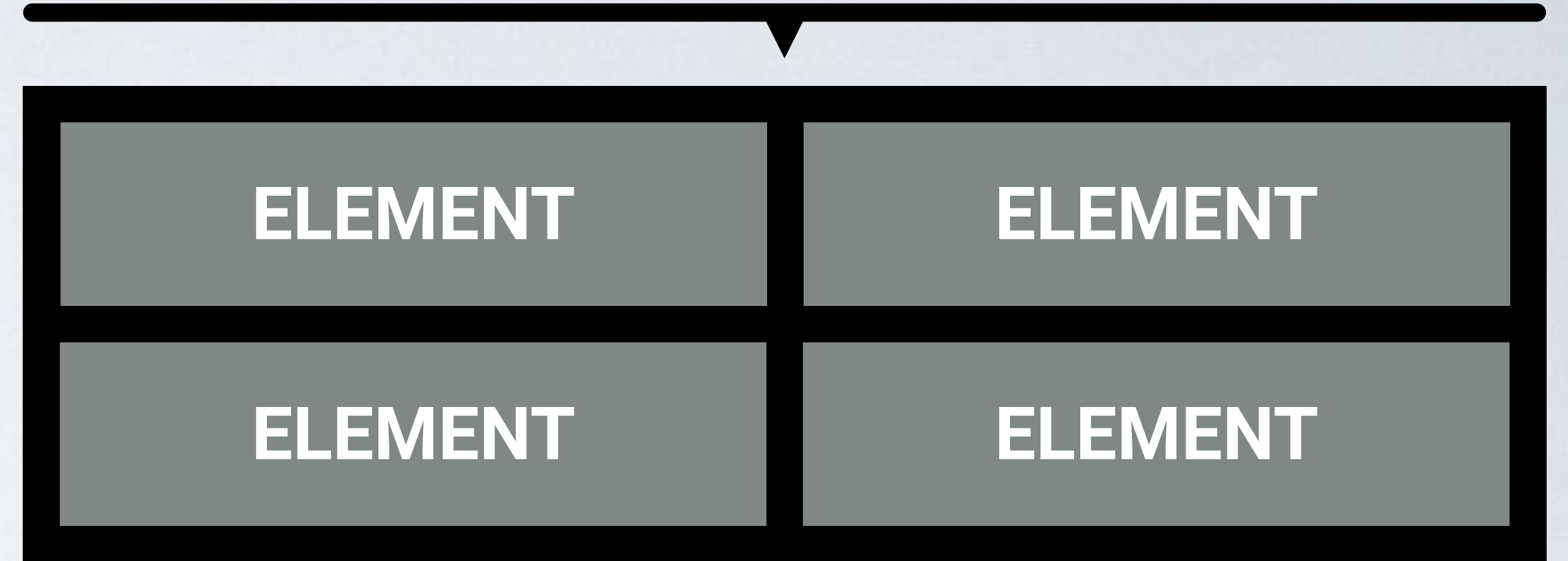
B E M

**ELEMENT:** Parts of a block and have no standalone meaning. Any element is semantically tied to its block.

**BLOCK**



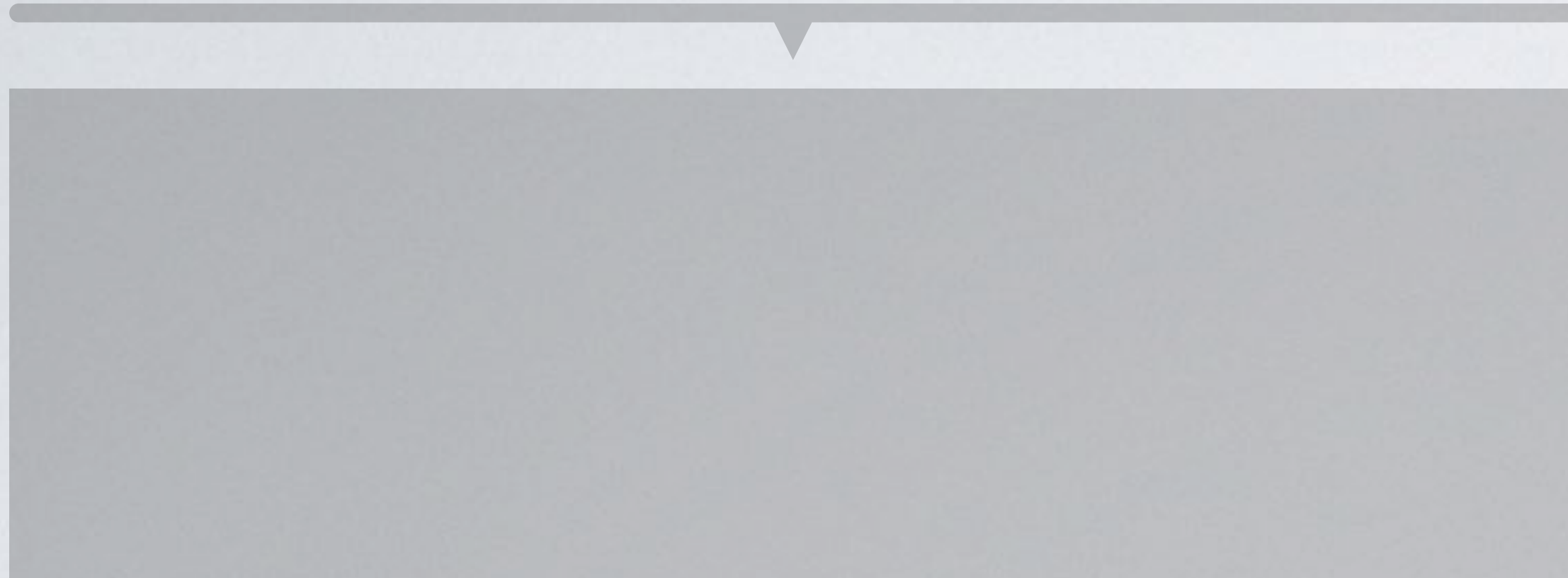
**BLOCK**



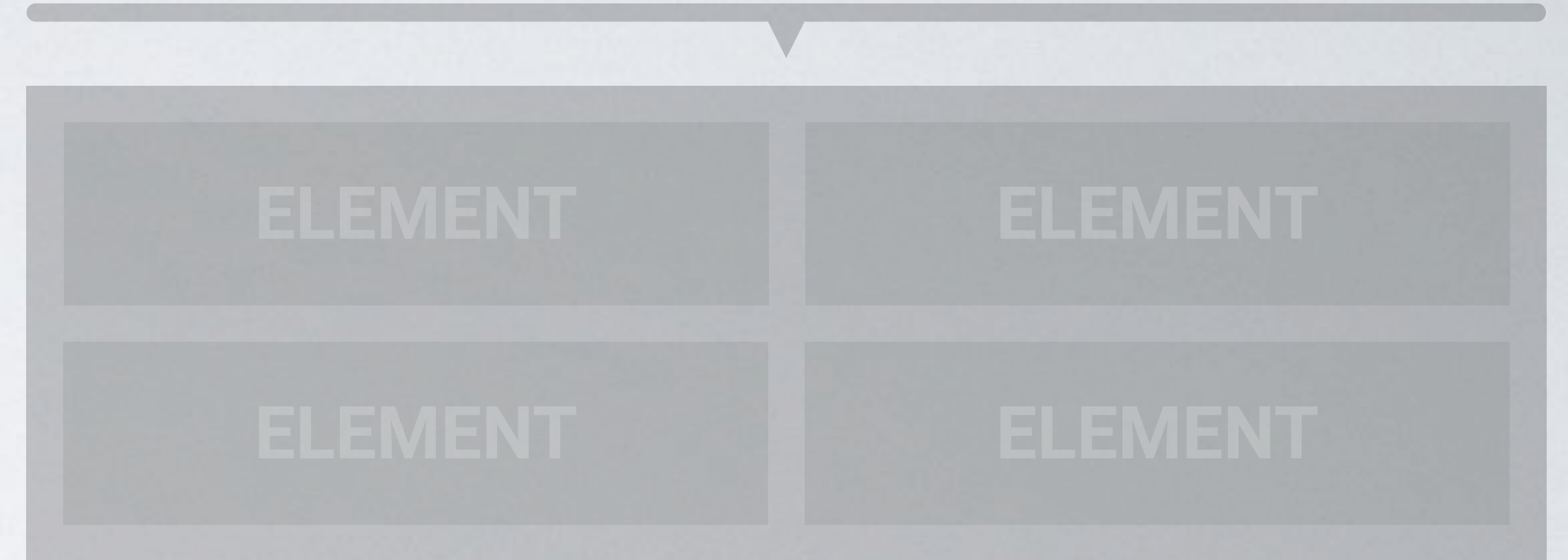
B E M

**MODIFIER:** Flags on blocks or elements. Use them to change appearance, behavior or state.

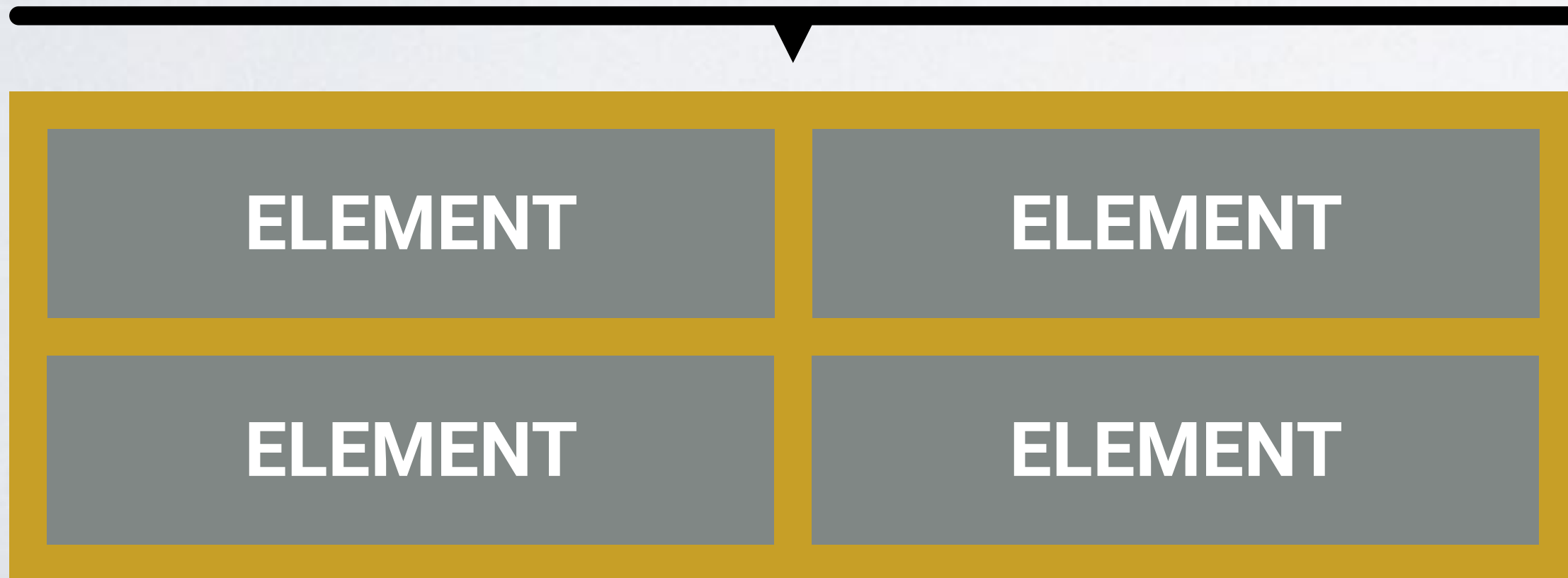
**BLOCK**



**BLOCK**

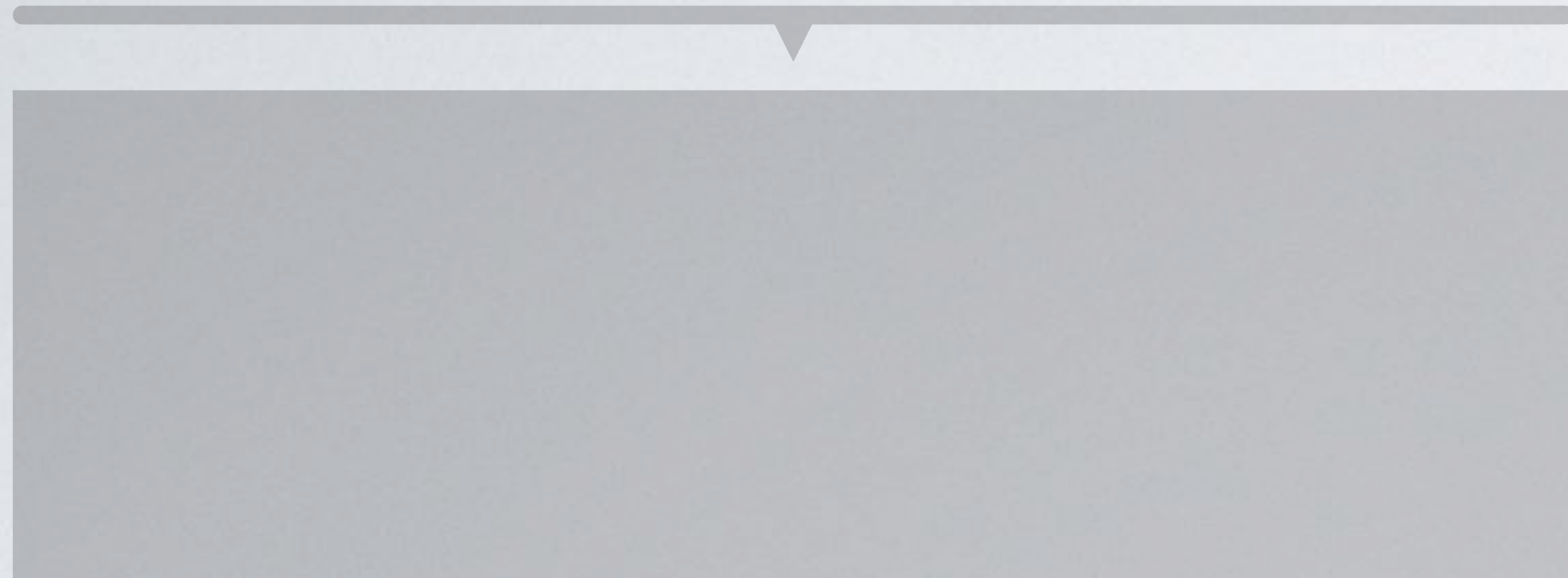


**BLOCK** + MODIFIER

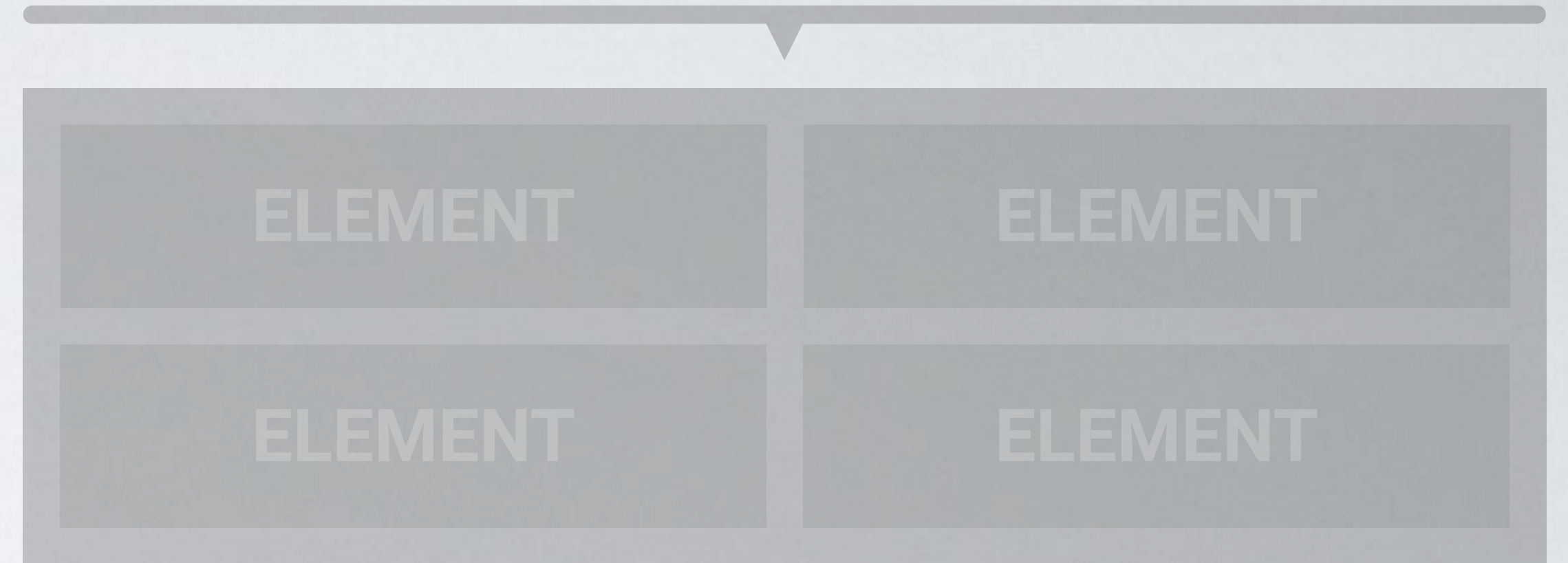




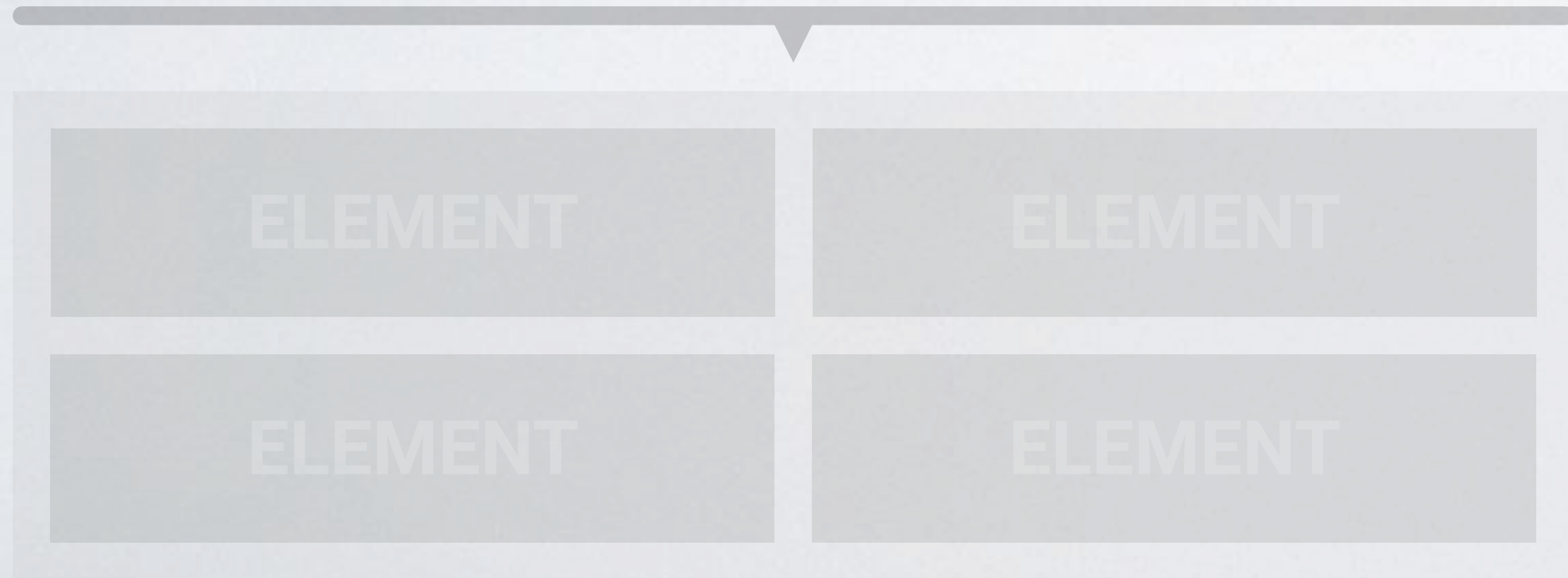
**BLOCK**



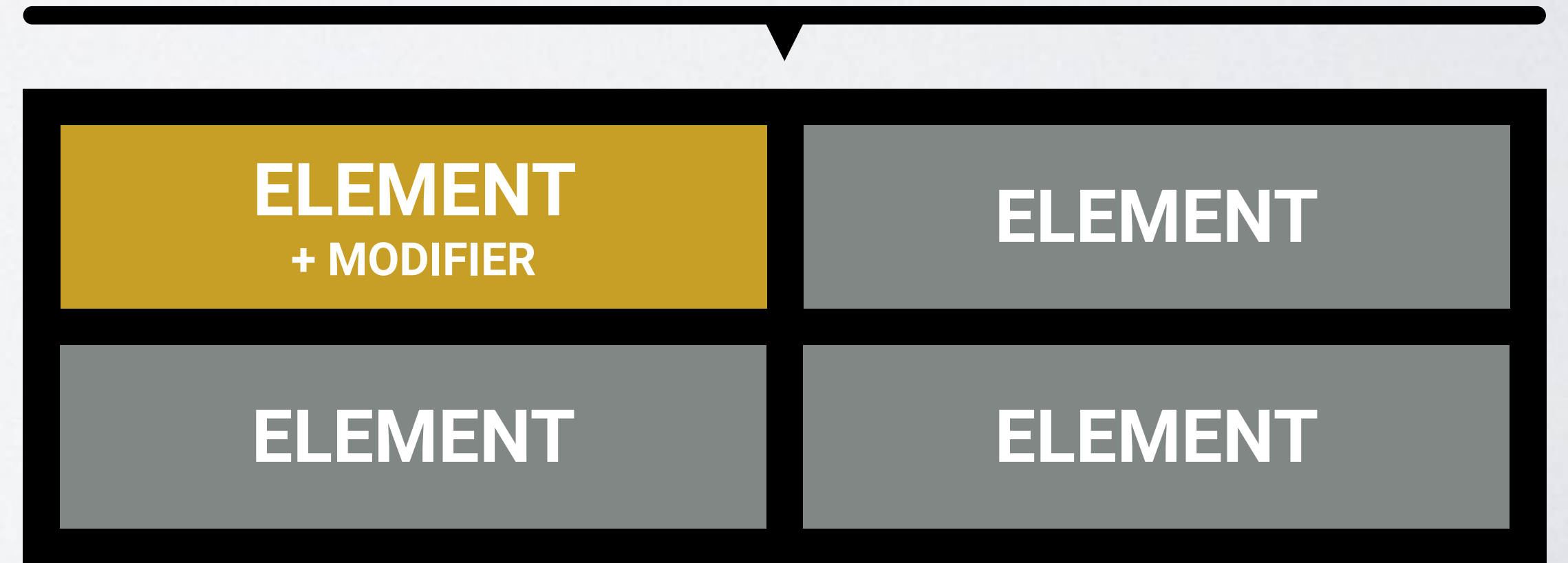
**BLOCK**



**BLOCK** + MODIFIER



**BLOCK**



# QUICK EXAMPLE

*How it works with a real example*

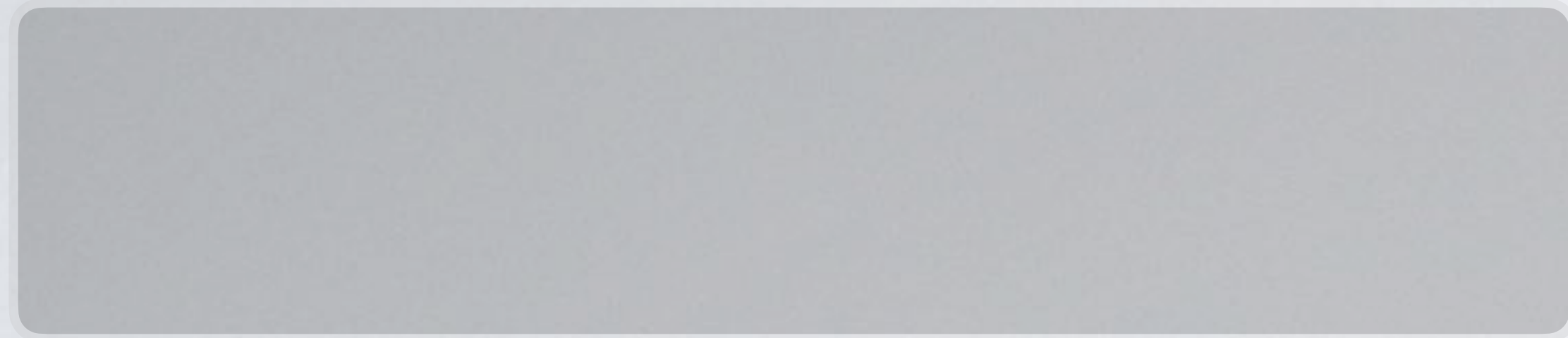
**\$150**

**SUBSCRIBE NOW**

# BLOCK: btn



**BLOCK: btn**



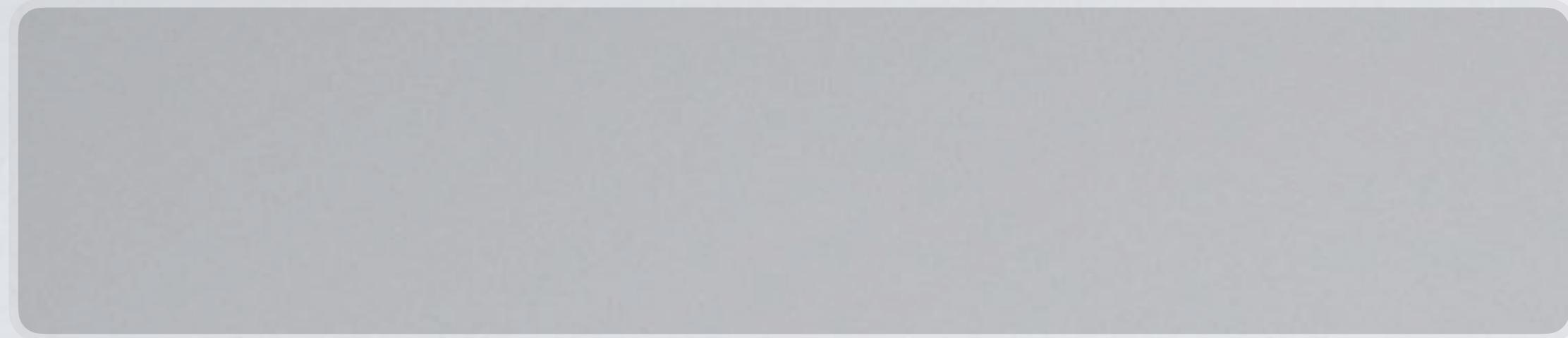
**BLOCK: btn**



**ELEMENT: price**

**ELEMENT: text**

**BLOCK: btn**



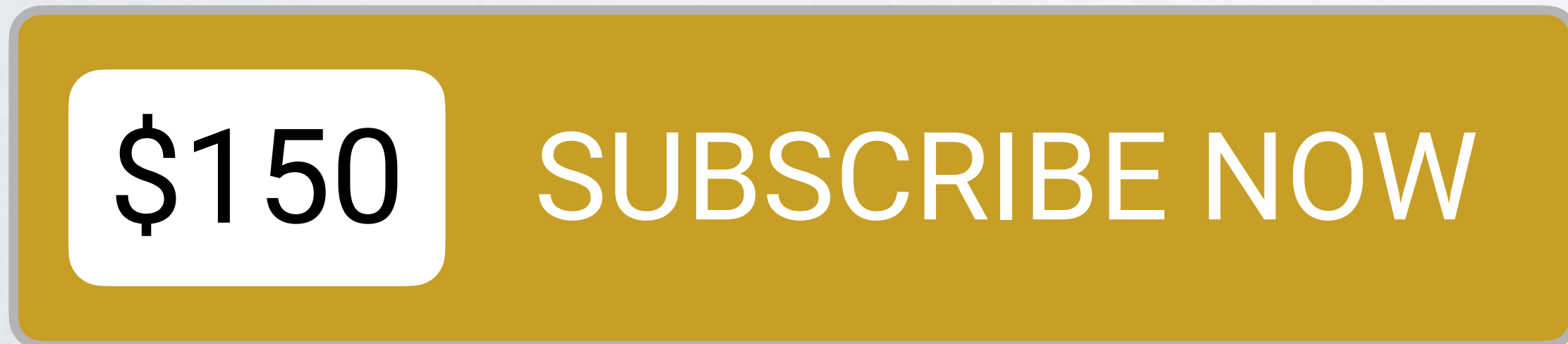
**BLOCK: btn**



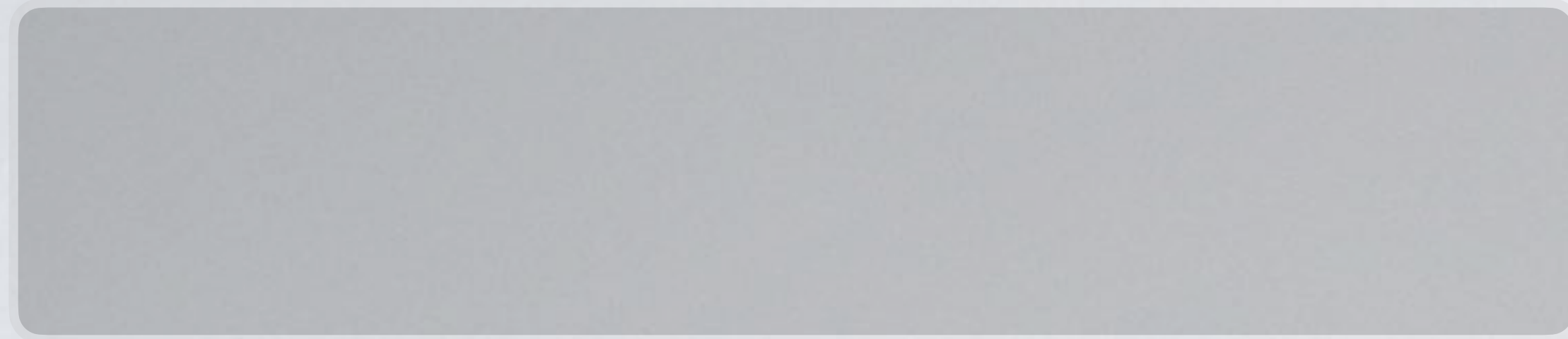
ELEMENT: price

ELEMENT: text

**BLOCK: btn + MODIFIER**



**BLOCK: btn**



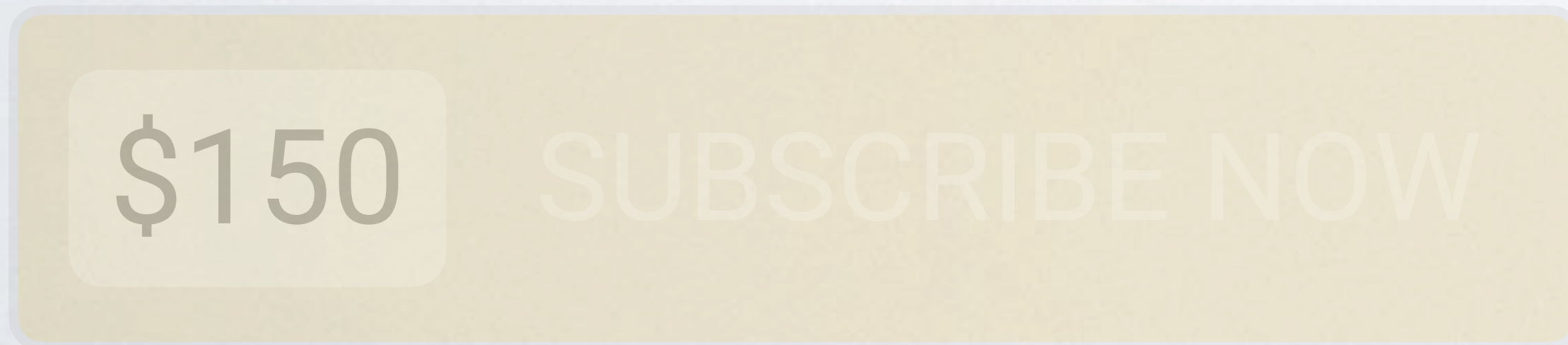
**BLOCK: btn**



ELEMENT: price

ELEMENT: text

**BLOCK: btn + MODIFIER**



**BLOCK: btn**



**ELEMENT + MODIFIER**

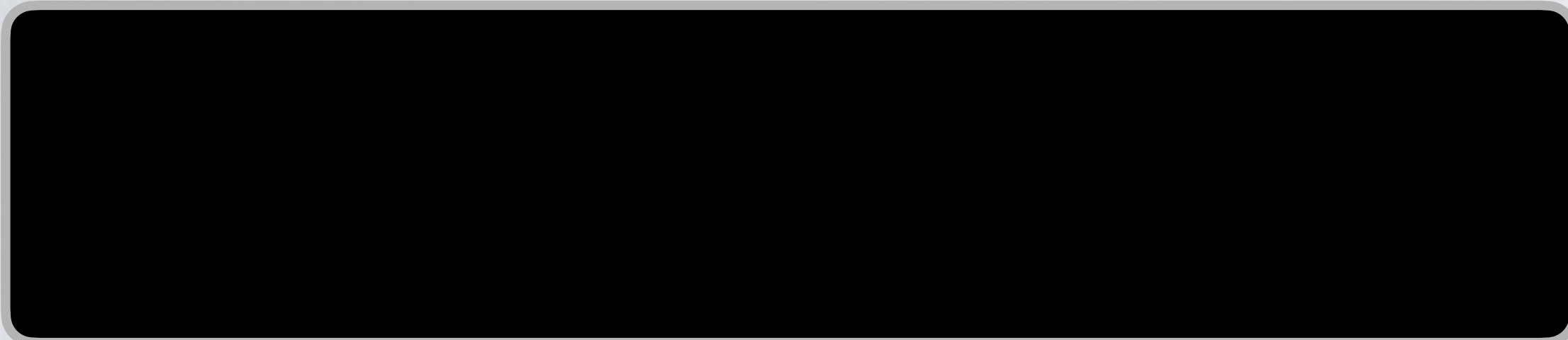
# LET'S CODE

*BEM syntax you can start using right now*



## BLOCKS

---

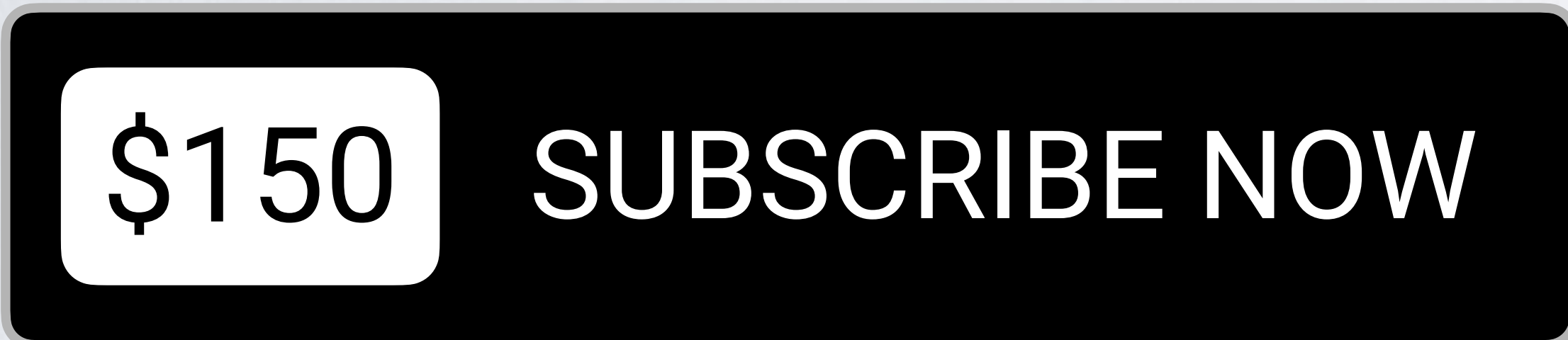


**.block**

Examples: `.btn` or `.login-form`

## ELEMENTS

---

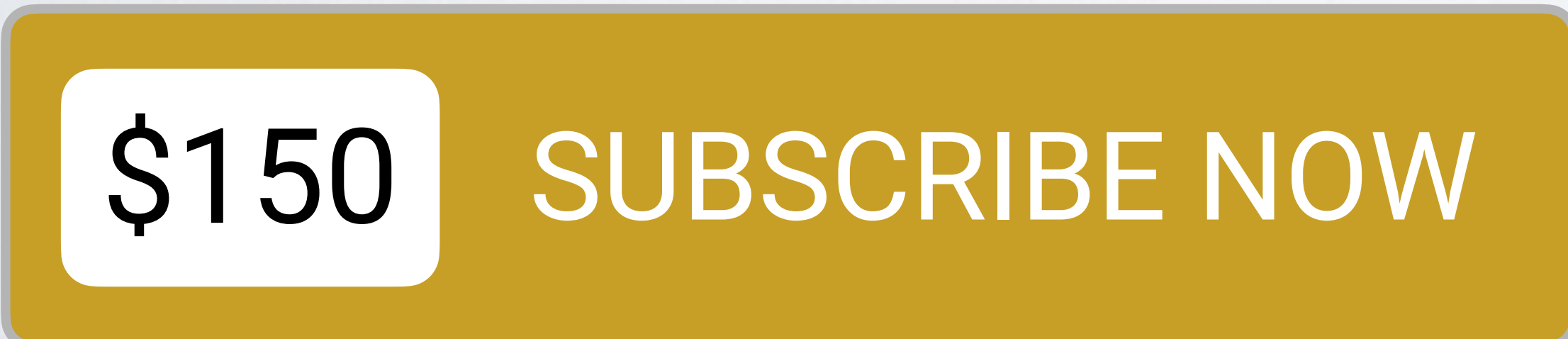


**.block\_\_element**

Examples: `.btn__price` or `.btn__text`

## MODIFIERS

---



**.block--modifier**

Examples: `.btn--important`

**.block\_\_element--modifier**

Examples: `.btn__text--important`

# BLOCK: btn

---



## CSS

```
styles.css
/* Block */
.btn { styles here }
```

## HTML

```
index.html
<a href="#" class="btn"></a>
```

## BLOCK: btn



ELEMENT: price

ELEMENT: text

## CSS

```
styles.css
/* Block */
.btn { styles here }

/* Elements: depend upon the block */
.btn__price { styles here }
.btn__text { styles here }
```

## HTML

```
index.html
<a href="#" class="btn">
  <span class="btn__price">$150</span>
  <span class="btn__text">Subscribe now</span>
</a>
```

## BLOCK: btn

\$150

SUBSCRIBE NOW

## CSS

```
styles.css
/* Block */
.btn { styles here }

/* Elements: depend upon the block */
.btn__price { styles here }
.btn__text { styles here }

/* Modifier: change the style of the block */
.btn--important { styles here }
```

## HTML

```
index.html
<a href="#" class="btn btn--important">
  <span class="btn__price">$150</span>
  <span class="btn__text">Subscribe now</span>
</a>
```

## BLOCK: btn

\$150

SUBSCRIBE NOW

## CSS

```
styles.css
/* Block */
.btn { styles here }

/* Elements: depend upon the block */
.btn__price { styles here }
.btn__text { styles here }

/* Modifier: change the style of the element */
.btn__text--important { styles here }
```

## HTML

```
index.html
<a href="subscribe.html" class="btn">
  <span class="btn__price">$150</span>
  <span class="btn__text btn__text--important">Subscribe
  now</span>
</a>
```

## **BEM METHODOLOGY: NAMING CONVENTION**

The BEM methodology provides an idea for creating naming rules and implements that idea in its canonical CSS selector naming convention.

[bem.info/methodology/naming-convention](https://bem.info/methodology/naming-convention)

## **CONVENTION BY HARRY ROBERTS**

"BEM-like" convention of CSS Guidelines by Harry Roberts.

[bem.info/toolbox/sdk/bem-naming/#convention-by-harry-roberts](https://bem.info/toolbox/sdk/bem-naming/#convention-by-harry-roberts)

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