



How to Orchestrate Your Business

Course Intro

Hi Everyone and welcome to our new online course: **How to Orchestrate Your Business**, brought to you by ConductVision.

I am Bibi Pelic, the creator of this course and am delighted you have chosen this unique course. I'll be your presenter too and guide you throughout this course. So, let's take a quick look at what we will be learning.

Teams. It's seems rather easy to put 4, 5, or even 10 people in one room and tell them to work together, isn't it? But, turning them into a dynamic, creative and agile group is quite another thing. Most will agree today, that great teams are the foundation of a great organisation. The fundamental question we all ask is, how can we transform a good team into a great team?

Business teams from successful companies offer us an idea how to approach this challenge. We may also however, make a radical shift, take on the 'out of the box thinking', and have a look at how teams perform in other disciplines.

In this course I'd like to share ideas and experiences from music with you, explore multiple aspects of hip hop, jazz, traditional and classical teams. The course will lead you to discover unique insights, learn valuable lessons and be inspired to lead and be part of a successful team. Together with my colleagues at ConductVision, we've designed the course like a symphony, divided into 3 parts: Exposition, Development and Recapitulation. The Exposition will introduce you to various team structures and organisations and explain how you can mirror the same in your organisation and industry. The Development, it's about discovering yourself and how to find your place within the team. We'll also discuss processes that are critical to achieving great performance. And, in our final part, the Recapitulation, we'll gather everything we have learnt and learn how to build a great team.

Let our journey begin.