

Midwifery Business Consultation



BARRIERS BREAKING BIRTH CENTERS



- Lack of owner's business & financial knowledge
- Poorly set up business operations & infrastructures that can't handle the highs & lows of what birth industry brings
- “Qualified” midwife shortages
- Burnout & compassion fatigue
- Poor marketing campaigns & billing processes
- Low reimbursement rates (in and out of network acceptance)
- Risk reduction measures not being implemented
 - Compliance & Regulations
 - Protecting assets
 - Financial planning including retirement & financial planning
- Restrictive midwifery & birth center regulations
 - Supervisory relationships
 - Medical Directors with CABC Accreditation
 - CON state requirements
- Lack of formal collaborating relationships
 - Hospitals
 - Physicians
 - Midwives
- Inaccurately valuing the care we provide to the community