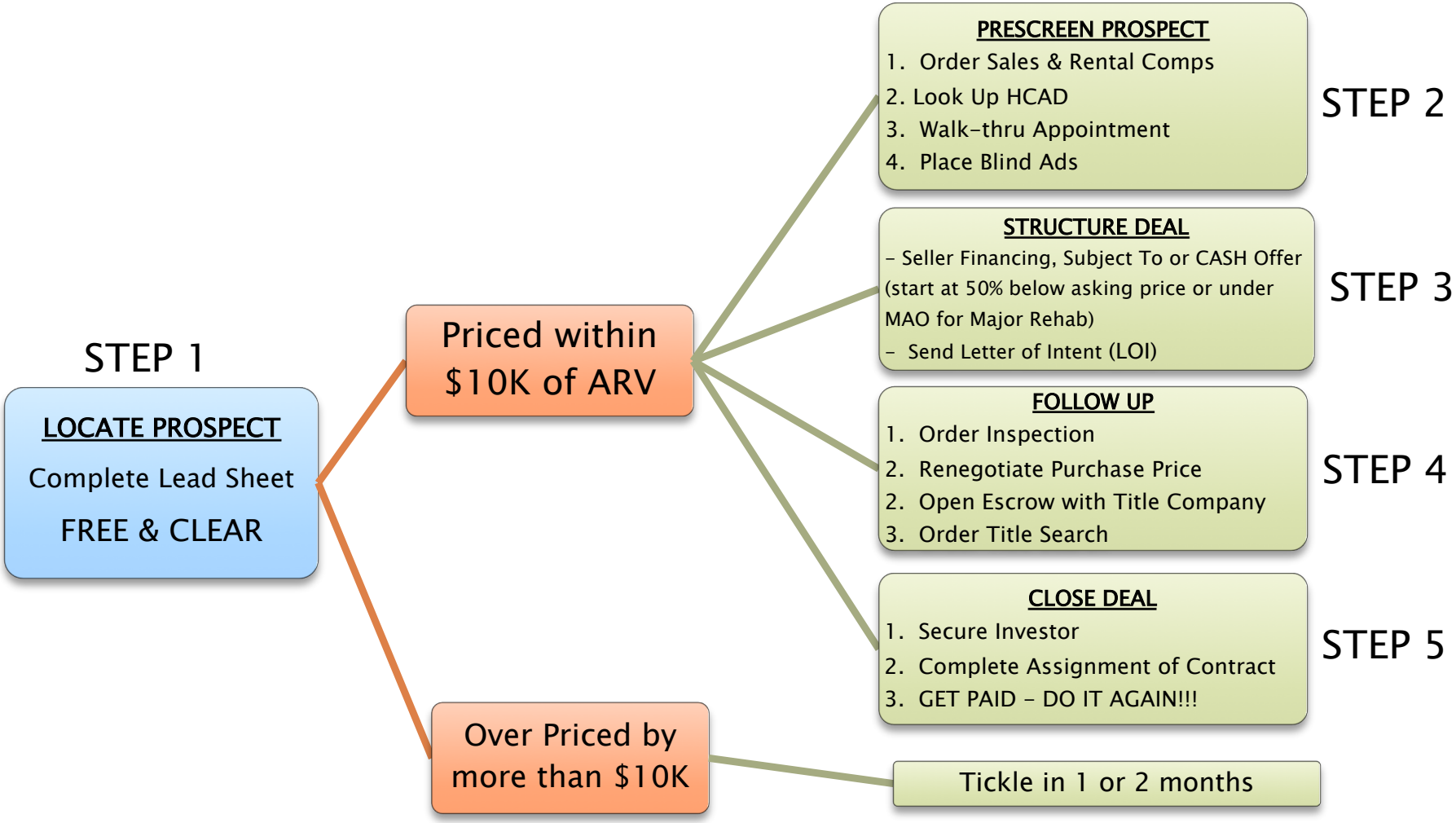5 STEPS TO SUCCESS