

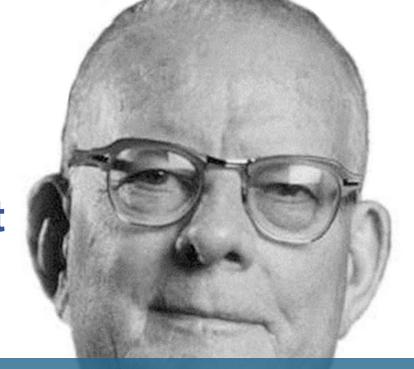
RISE & Prepare² INSPIRe[©]

Sales System Training

- Transforming Sales Performance
- Elevating Client Loyalty
- Accelerating Business Results

Focus4Growth: 2020

If you can't describe what you are doing as a process... you don't know what you are doing!



William Edwards Deming

1900 -1993

American engineer, statistician, professor, author, lecturer, and management consultant.

INSPIRe© – The Sales System



Prepare² INSPIRe[©] – The Sales System

Prepare² Rapport **Insight & Impact Needs Discovery Solution Discussion Proposal Agreement Immediate Action** Reflection

- Client/ Myself & Internal/ External
- Match, Pace, Lead (93%)
- Data, Research, Projections
- Question, Listen, Understand
- Find Mutual Benefit
- Propose, Agree, Continue
- Actions, Commitment, Timing
- Win, Learn, Change