ABC aucation By: Dr. Stefany J.

THERE IS ENOUGH MONEY IN THIS WORLD TO BUILD GENERATIONAL WEALTH FOR US ALL!

DR. STEFANY

IT'S ALL ABOUT THE MATH





Just a few due diligence items real quick. Life is all about energy.

Life is all about energy, so please do the right thing and don't make duplicate copies without permission. And just so that I'm transparent, also note the following:

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Cheers



MY NAME IS DR. STEFANY

... and if you don't know me yet, I am a Life Technologist and Life Systems Engineer whose goal it is to share my originally coined, "Spiritually-Based Business Intelligence Formulas with women entrepreneurs all over the world.

LAM HERE TO:

- Share what I know and have learned through my Christian and personal life experiences, and invest my intellectual property (gifts) so that you will, in turn, reciprocate and share what you know and have learned and invest your intellectual property (gifts) into the lives of others.
- Learn from you as much as you learn from me. I believe we are all teachers and students one of another. My group events are on fiyah!
- Assist with sharing the spiritual-macroeconomic perspective for growing any business, insulating its product offerings and sustaining its marketability by tapping into revenue streams and perspectives that are under-represented.
- Help you to change your life and grow your business, because honestly it helps me. I try to do everything out of a sincere agape love because that is the only way to live. Helping others is the true helping of myself, and THAT is the principle I love sharing most of all!



building

a business is no joke, and while each and every business has a unique footprint, just as we are all human beings with our own DNA; every business has an optional blueprint that can be followed to aid in its growth and



Sweet Possibilities

Every Company's Initial Goal (or at the very least its end game) Should Be to **Build the Brand** & **Scope of the Brand** Beyond its Present Position.

The largest preventive measure against building a company's brand is the lack of vision and perspective of where that brand could eventually go; and the in-the-box complacent structure of the business.

Do You See What I See?

From my vantage point I tend to want business to see themselves as great and their possibilities as endless.

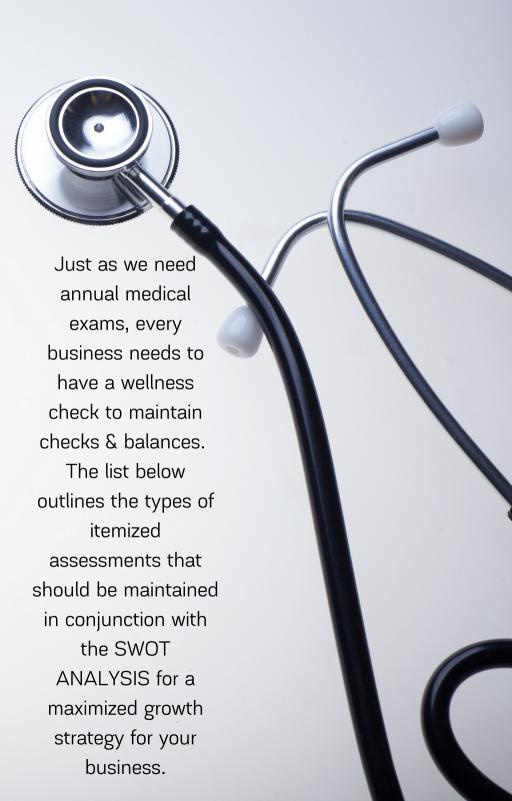
Company joint ventures should integrate the following:

- National Recognition (Programs or Media)
- · New Long-Term Relationships
- · Corporate Partnerships
- · Exceptional Cooperative Media Relations
- · Additional Revenue Streams
- Pioneering Recognition the establishment of a "Secured" brand



Other thoughts & considerations:

- · Securing the position as "the best of all time"
- · Delivery of quality products in all areas of their focus/market
- Delivery of the brand in merchandising & cross promotional prospects
- Value-added delivery
- · Security leverage from outside sources
- Tapping into under-represented resources
- · Hardship immunity & sustainability for the firm



BUSINESS BUILDING SPECIFIC

SWOT ANALYSIS

CONSIDERATIONS

Strengths

- Relationships
- Longevity
- Brand
- Reputation
- · Earning Power
- Population Support
- Products/Content
- · Customer Service Delivery
- Value

Weaknesses

- Relationships
- · Pre-dated mindset to delivery of services
- Advertisement losses
- · High overhead
- · Type casting
- · Naysayers/critics
- · Income reductions, revenue losses
- · Lack of diversity
- Complacency
- · Lack of knowledge, resources, capital funding

BUSINESS BUILDING SPECIFIC

SWOT ANALYSIS

CONSIDERATIONS

Opportunities

- Next Level Placement
- Brand Development & Market Penetration
- Content Diversity
- Residual Income
- · Royalty Income
- Branching Out
- Partnerships
- Greater Leverage
- Stability
- · Long-Term Sustainability
- Generational Wealth
- Leverage

BUSINESS BUILDING SPECIFIC

SWOT ANALYSIS

CONSIDERATIONS

Threats

- Jealousy
- Dated Information
- Insufficient Advertising
- Mindsets of Colleagues
- Fear
- Ignorance of Others
- Poor Decision Making
- Poor Company
- · Limited Thinking and Thinkers
- Reputation

Before we get into The Math of Money, let me quickly note that money is completely a living thing. It is a vibrationally energized element. For this reason, there are some who attract it without trying incessantly and others who can't seem to get enough of it no matter how hard they try.

Money is an instrument that has an energy that is as much subject to the laws of the universe as anything else. That is the difference between you chasing money and money chasing you. One is the result of a thirst that is never quenched and the other the product of an abundance tool that keeps on giving.

Let's get into the Universal Laws, Biblical Principles, and...

