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## Design Beautiful Pages

### Lesson 03-01: Finishing Touches

Since this lesson is all about frames, let's look at how frames can work with photos and other elements to satisfy the seven Design Principles.

**NOTE:** If you need a refresher on the concept behind each of the design principles, I recommend reviewing the Basic Principles: Page Design video before proceeding.

#### Focal Point

Think about how frames can be used to support the focal point.

The focal point should always be your photos.

Be very careful a frame does not overpower the photo and highjack the focal point.

A frame can be used to set apart one photo in a group of photos in order to indicate which photo in the group is the most important.

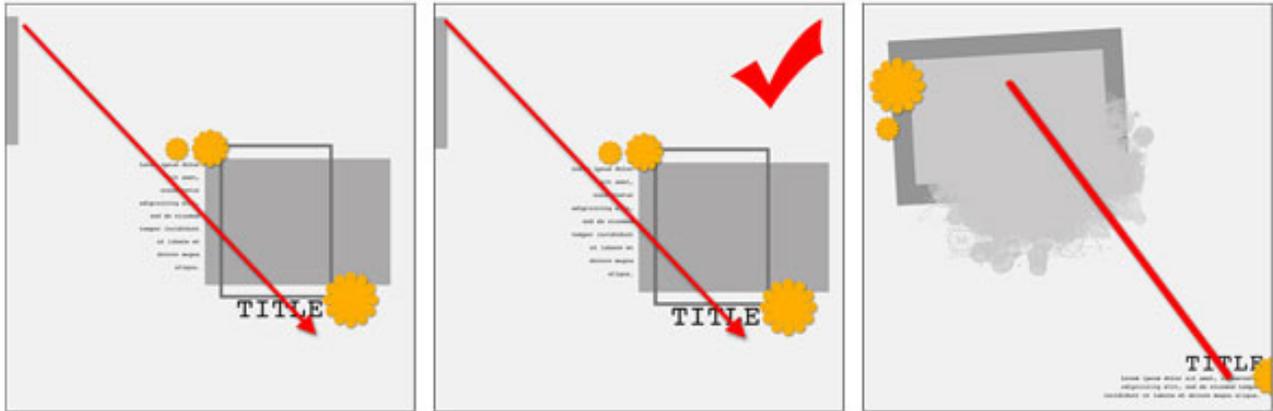


## Flow

When used in conjunction with other elements, frames will help to create or maintain a flow.

Make sure a frame placed on a photo stays within the flow path.

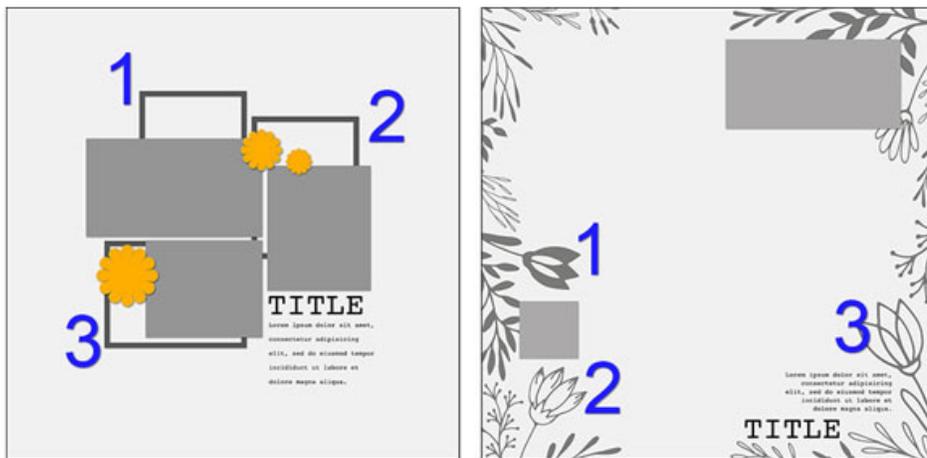
When using the morphing technique, the flow should be maintained in the direction that the photo morphs out of the frame.



## The Rule of Odds

When using frames as anchors, consider using them in odd numbers.

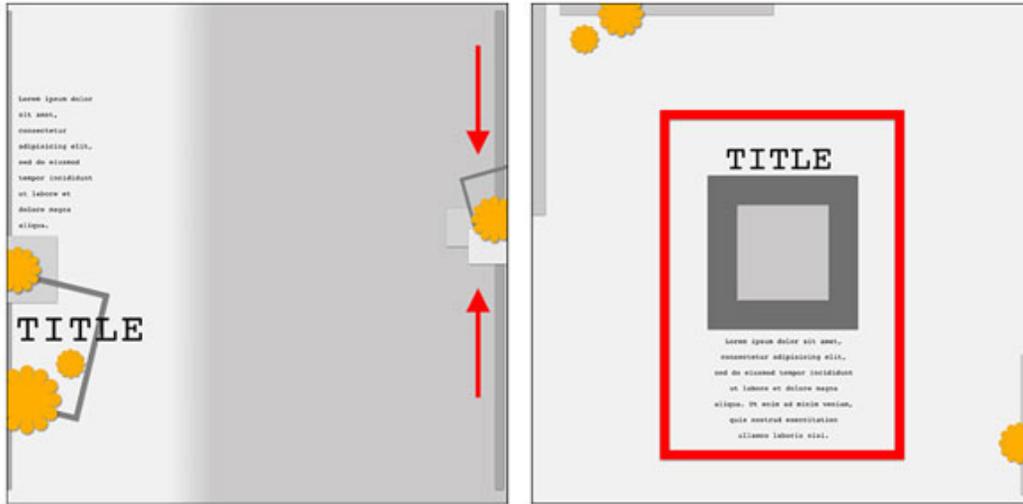
When creating an outer frame with edge elements, the rule of odds should always come into play.



## Proximity

When using frames as edge elements, be sure to keep the frames in close proximity to other elements on the page.

When making a bold statement with a frame, placing the title and journaling in close proximity to the frame will keep your viewers eye from having to travel off the focal point in order to get the rest of the details.



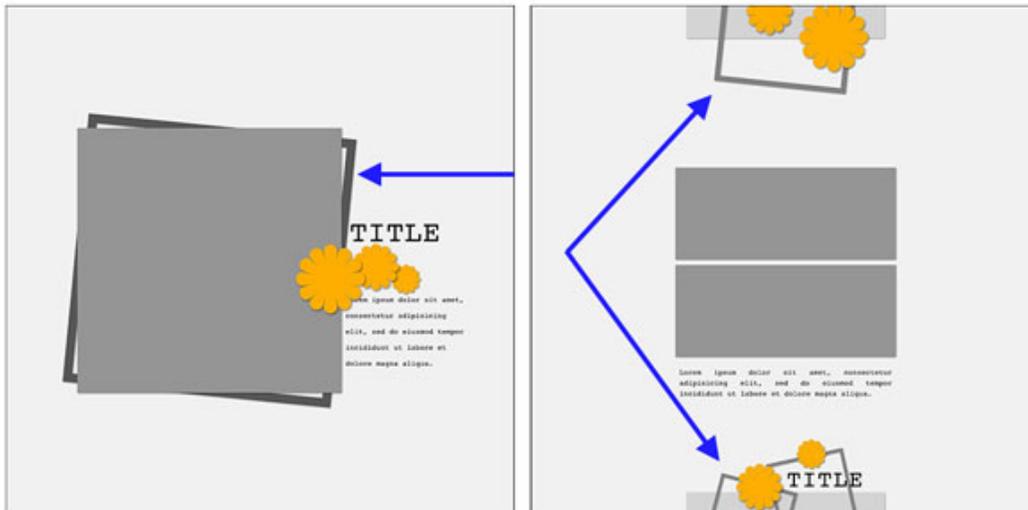
## Repetition

You can use anchoring frames to create the look of stacking things.

Repeat the shape and size of photo in the shape and size of any frames you use.

Using frames as edge elements often follows the same recipe as the mirroring technique taught in an earlier lesson of this class.

This gives you to perfect opportunity for repetition, where frames, elements, colors, etc, can and should be repeated in each grouping.

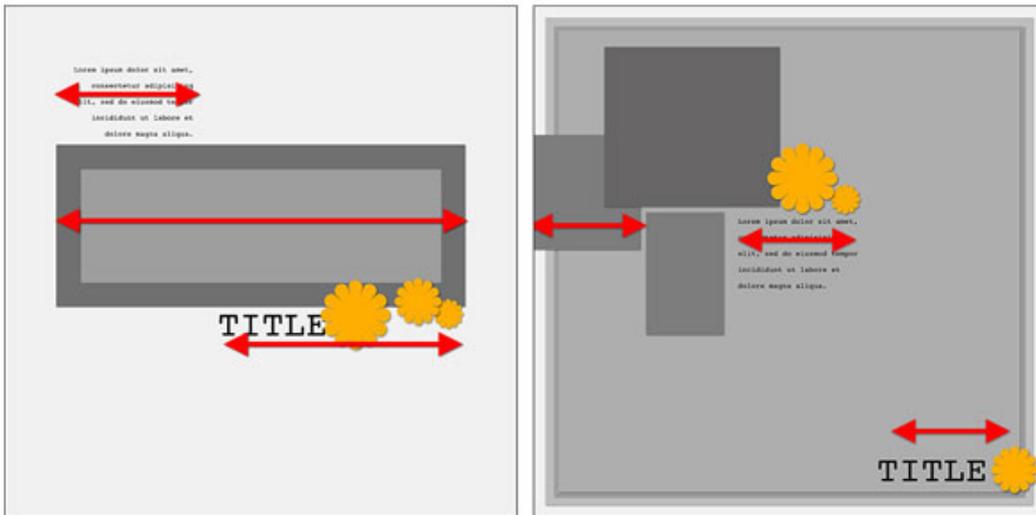


## Balance

A dependent frame should always balance out a photo, since they are the same size.

Also try balancing the width of the journaling, title, and elements with the width of a frame.

Here's another example of how a title, element, and journaling balance out the size of one of the photos.



## White Space

Even minimal pages can greatly benefit from the quick creativity of a frame.

This template offers an opportunity for tons of creativity all located in close proximity to the focal point. Because so much is going on, it's best to let the eye rest in all other areas of the page.

Notice all the white space above the busy cluster and below the busy cluster.

