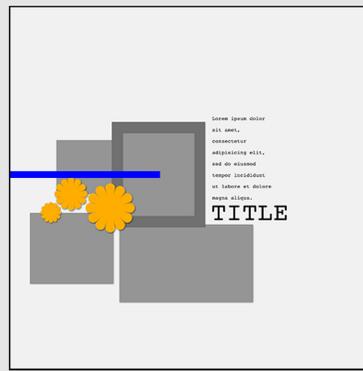
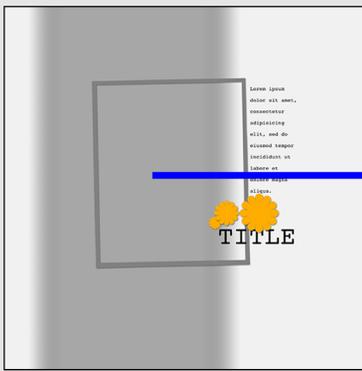


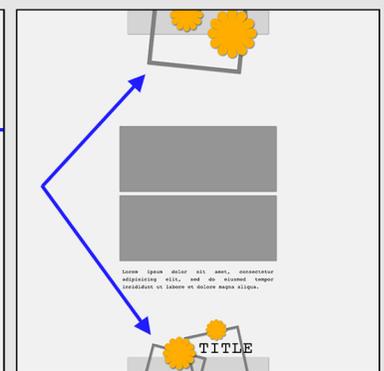
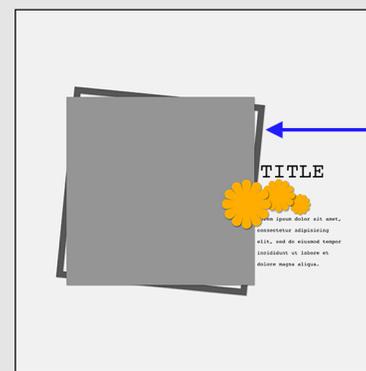
## Focal Point

Don't let a frame hijack the focal point from a photo. Use a frame to set apart one photo from a group of photos.



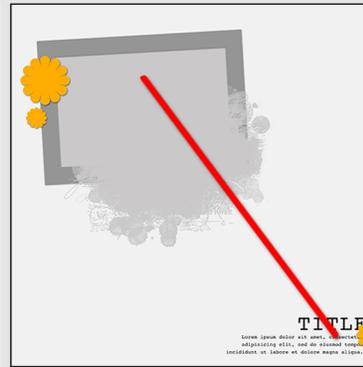
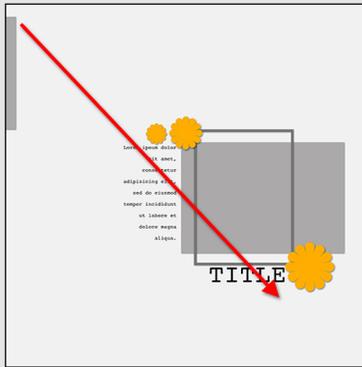
## Repetition

When stacking independent frames behind a photo, make them the same size. Repeat frames and elements to create a mirror design.



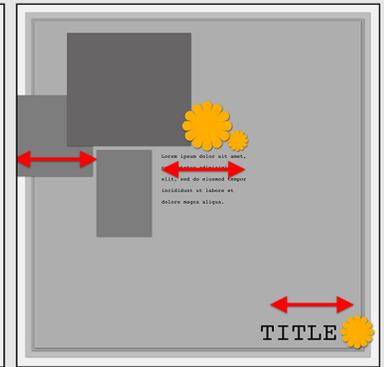
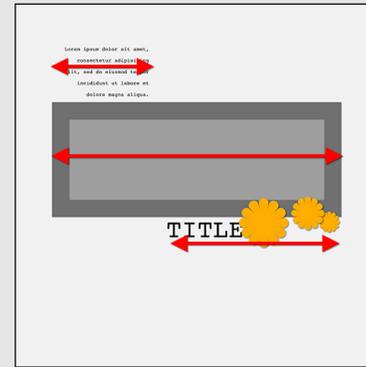
## Flow

A frame, along with other elements, can help establish the flow page. The flow and morph of a photo should go in the same direction.



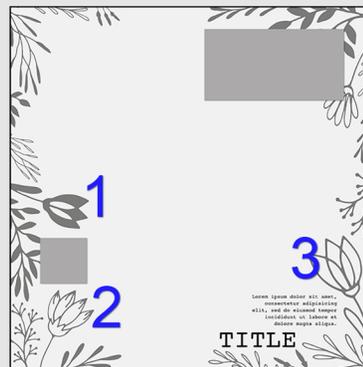
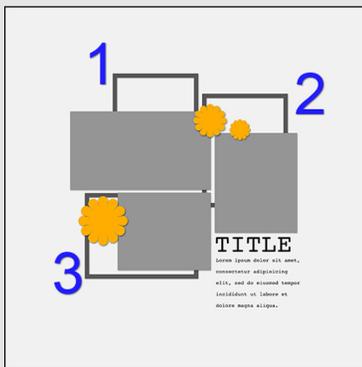
## Balance

Achieve balance by making two things be equal in measurement. This also works by balancing the size of elements with frames



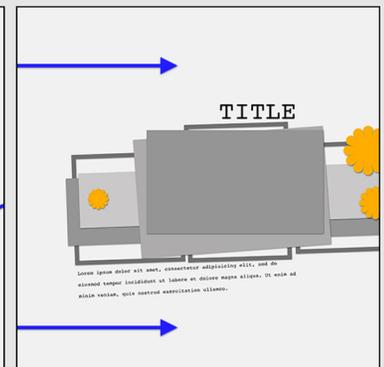
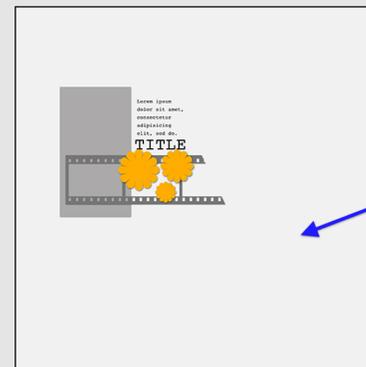
## Rule of Odds

Use anchor frames in odd numbers behind groups of photos. Add odd numbers of flowers or buttons to create an outer frame.



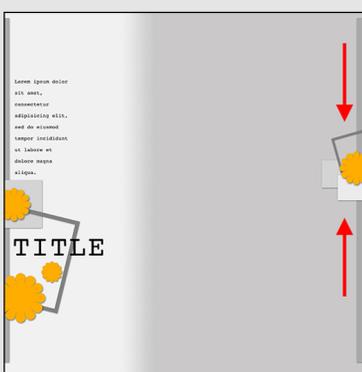
## White Space

A frame can creatively dress up a minimal page design. For busy clusters, white space is necessary to give the eye a rest.



## Proximity

Keep independent frames in close proximity to other elements on a page. Keep the title and journaling close to a dependent frame.



FINISHING THE FRAMING