

Sometimes it's nice to just put your thoughts down with pen and paper, so I've included a few content calendar sheets here to help you get started.

Notice how I didn't include more than two spots for each day of the week? This is because I recommend only posting twice a week at first (if that). You can adjust depending upon your audience's tastes and your own bandwidth later on.

Week of (Date) \_\_\_\_\_

Post of (Date) \_\_\_\_\_

Idea/Theme: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Catchy Headline
- Pinterest Image Ready
- Final Proofread & Spellcheck

Week of (Date) \_\_\_\_\_

Post of (Date) \_\_\_\_\_

Idea/Theme: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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Post of (Date) \_\_\_\_\_

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