

TUTORIAL SUMMARY & SUBMISSION INFO

Thinking outside the box



Leverage your knowledge to attract more clients, extend your reach, and earn passive income

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Here is detailed information on your online tutorial to make submitting for CMTE/CPD credits easy & straightforward.

Overview

In the tutorial we covered:

1. What is leverage?
2. The money for time paradigm
3. Finding your niche and your ideal client
4. Building community and trust in your expertise
5. Tools to build your business, your branch and your reach
6. Content ideas to create evergreen assets
7. Earning passive income
8. Moving forward with a plan

Learning Objectives

1. Start thinking outside the traditional forms of music therapy service provision and try exciting new ways to share your knowledge and help others
2. Develop an understanding of leverage and how we can use it to share our knowledge more efficiently and profitably
3. Be aware of over 10 ideas for creating evergreen assets which can earn you income while you sleep
4. Feel confident in new strategies to attract more clients and better service the clients you already have

Tutorial Summary

This tutorial is a must for music therapists looking to provide better service for their clients, develop online resources and work collaboratively with other professionals. The tutorial focuses on identifying, creating and marketing online resources to attract more clients, extend your influence, and make the most of the knowledge you have. Designed to support music therapists to build up their private practice and holistically support their clients, this tutorial presents several new ideas for creating online or 'evergreen' assets which you can use over and over again. Help your clients and the other stakeholders in your clients wellbeing - by sharing your knowledge in accessible ways, from free resources to paid. Jacinta also provides extra bonus activities to provide a deeper understanding of this new way of thinking, offering a mentoring program, accompanying workbook and book review activity to help you expand your knowledge and earn extra CMTE/CPD credits.

You can find more fabulous tutorials at www.musictherapyonline.org

Submission info

On completion of your online tutorial you will automatically receive a certificate of completion to verify you have completed your tutorial. You can submit this document and your certificate to your CBMT/CPD organization as a professional development activity. For MT's in the US and Canada you can submit your certificate in the non-approved self-study category.

Bonus Content Activities

Workbook – if you have completed the workbook as a bonus content activity then you can send it to jacinta@musictherapyonline.org for verification. Once your submission has been verified you will be emailed a certificate of completion for the workbook for 1 hour CMTE/CPD credit.

Article or Book chapter review – if you have completed a book chapter/article review as a bonus content activity then you can submit this directly to your CMTE/CPD organization as an additional 1 hour activity. If you require a certificate of completion then please send your completed review to jacinta@musictherapyonline.org for verification.

Mentoring/Supervision – if you have completed 1:1 mentoring or supervision as a bonus content activity then you will need the presenter to verify your supervision sessions in writing. Please discuss this with the presenter when you make your supervision arrangements. You can then submit the verification of your supervision sessions directly to your CBMT/CPD organization.

For music therapists from the US & Canada this tutorial covers the following CBMT Board Certified Domains:

I. Referral, Assessment and Treatment Planning. B. Assessment. Item - 4 (I). D. Treatment Planning. Item - 2 (a, b & c), 10, 16.
III. Ongoing Documentation and Evaluation of Treatments. B. Evaluation - Item 8 & 9.
IV. Professional Development and Responsibilities. A. Professional Development - Item 2 & 3. B. Professional Responsibilities - Item 4, 14 & 16.

THANK YOU!

Thank you for purchasing a music therapy online tutorial. I hope you've enjoyed your MTO experience and feel you have learnt something new and exciting!

Best of luck on your learning journey and please get in touch if you have any suggestions or feedback.

xx Jacinta