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WELCOME
& IMPORTANT INFO
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Welcome to From Drab to Dream: The Complete Wardrobe Overhaul!

Thank you for joining the course and trusting me to guide you through this process.

You know you should be here if you:

- ✓ struggle to pick an outfit every morning
- ✓ are dissatisfied with, or overwhelmed by, your current wardrobe
- ✓ don't feel attractive in your clothes
- ✓ are uncomfortable in your "nice" clothes
- ✓ feel your wardrobe is uninspiring
- ✓ want a capsule wardrobe but don't know where to start
- ✓ don't want a capsule wardrobe but want easier decisions and less clothing to store
- ✓ have a lot of online purchases that didn't work out

Basically, unless you already have your dream wardrobe and you're perfectly happy with it, then you're in the right place.

How this course will help you:

The average wardrobe is comprised of 20% clothes you wear on a regular basis, and 80% that you wear either never or very rarely. Your own ratio may be slightly higher or lower.

What we're aiming to do is get rid of that 80% and make sure the 20% that's left is only stuff you really love.

The steps in this course are designed to make the process straightforward and simple to follow, whilst being as thorough and personally relevant as possible.

I'll be honest with you - while the steps are simple and easy to understand, there's a fair amount of work involved if you want to do it properly. Myself, and those in the Facebook group, are here to support you but you still need to answer the questions and do the exercises yourself.

But I can promise you that it's worth the effort.

By the time you finish the course, you'll know what styles suit you and which ones don't, what colours to stick to, what types of clothing to wear, and exactly how many items you need.

In case you're wondering, that figure is personally calculated for you, and no-one else.

You'll also have pared down your clothing to what you actually need and use, and have a discerning wardrobe curated by you, for you. You will love your clothes, because they'll be both comfortable and flattering.

You'll be more organised, less stressed, have more time and space, and get compliments much more often.

Important note:

Style is what you get when you stop buying cheap crap and start investing (either money, or time searching/making). You can't have individual style by buying cheaply-made, mass-produced, fad-following garments.

To find and perpetuate your own personal style, you MUST put some thought into it. Until you do, you may see glimpses of it in your much-too-large wardrobe, but you won't really own it.

You need to develop a level of discernment - that is, knowing what serves you, having standards, and only buying things that fit that description. Don't buy anything just because it's cheap, or because it looks good on the model.

Get to know yourself, your needs and wants, and what suits you. Only then can you understand and execute your style.

Also - try not to buy any new clothes whilst you're completing this course. You'll get the best results by working through the course with what you have first, and only then opening yourself up to new purchases.

Now - let's dive in!