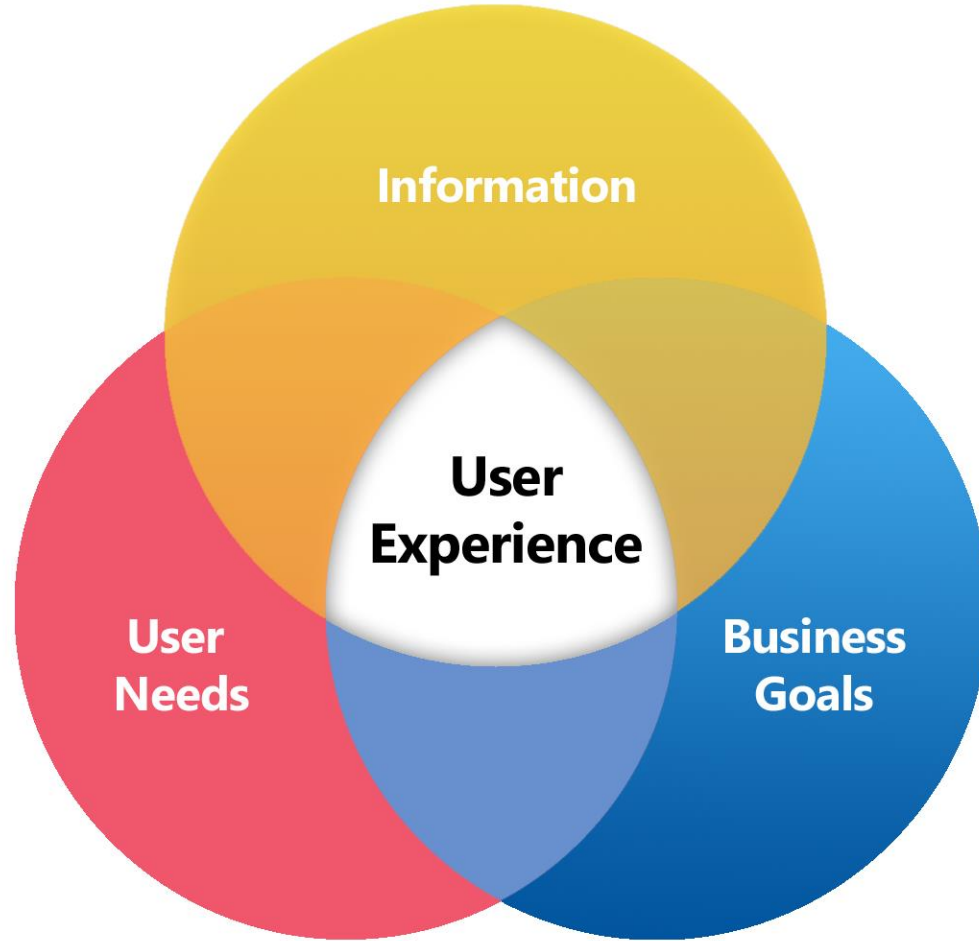


UX와 랜딩페이지
Lecture #03

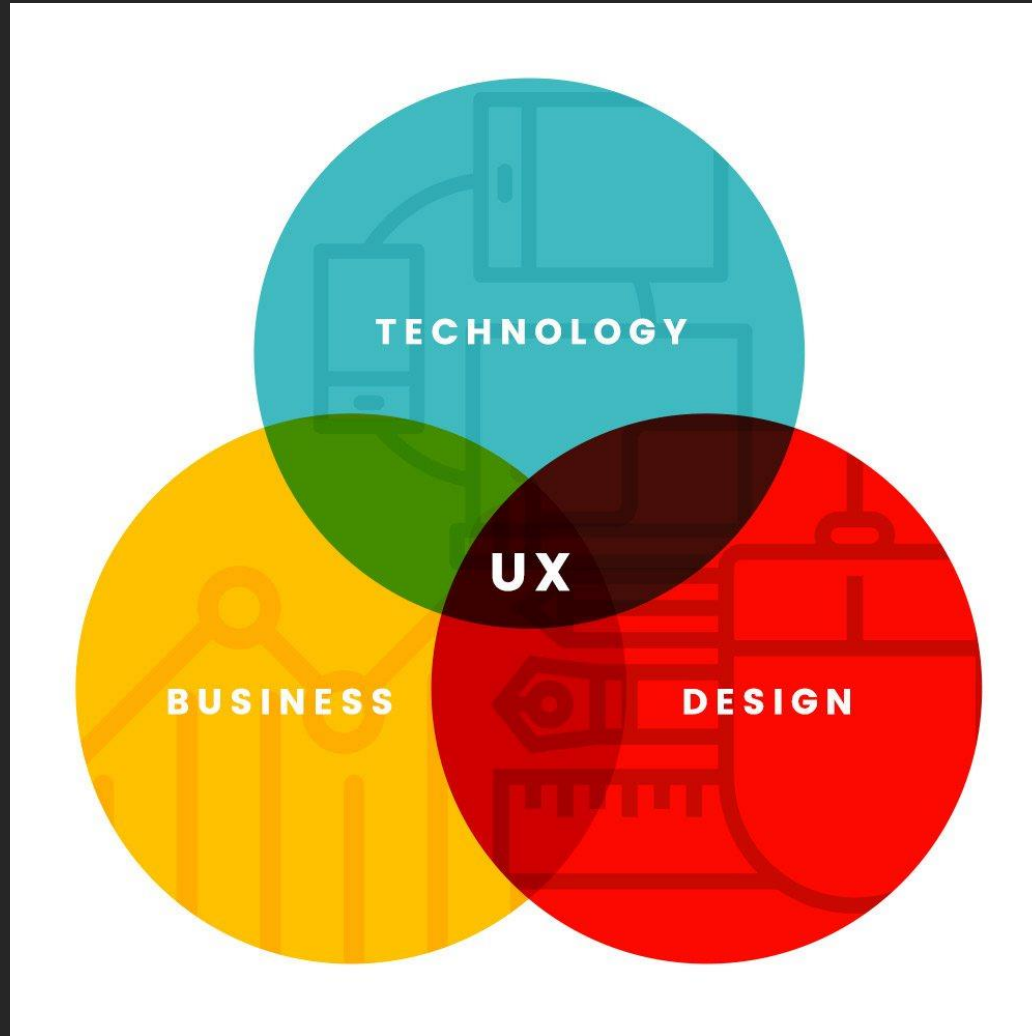
UX는 무엇이며 왜 중요한가

Skelter Labs. / 이민학

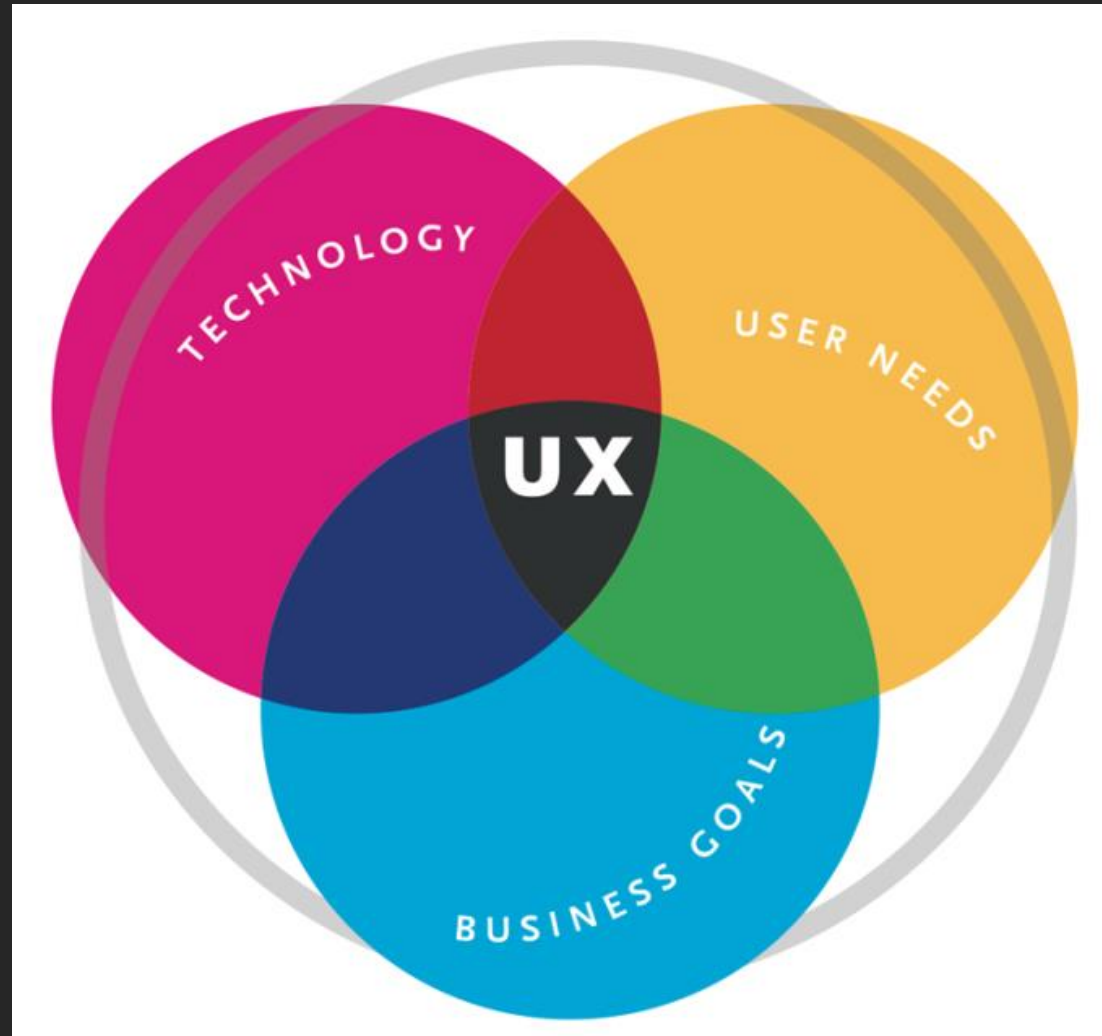
UX란?



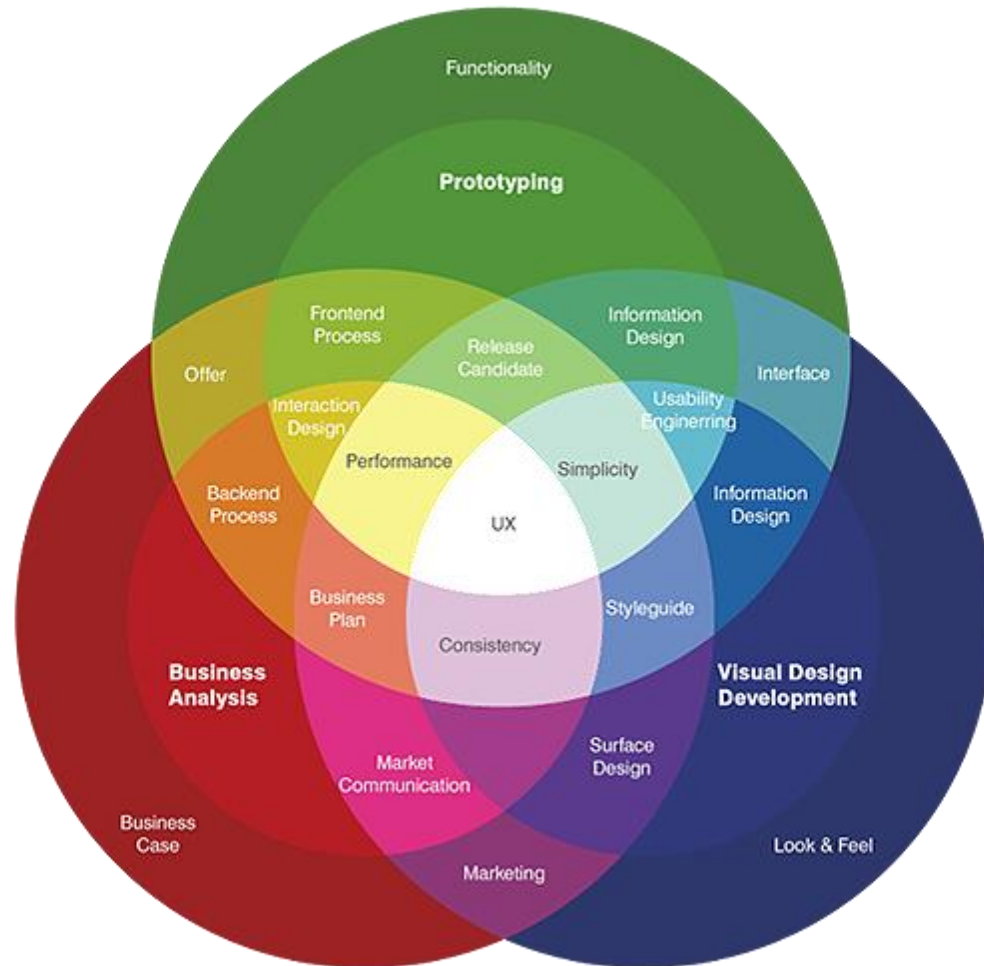
UX란?



UX란?



UX란?



UX란?

인간

UX란?

Everything about people

왜 UX가 중요한가?

Money comes from people

A close-up photograph of a person's face, partially obscured by a fan of US dollar bills held in their hands. The person has light-colored eyes and is looking directly at the camera. The dollar bills are fanned out, showing various denominations including \$100, \$20, and \$10. The person's hands, with metallic nail polish, are visible at the bottom of the frame holding the bills.