WEBSITE CREATION PLANNER

DAY 1

M1, L1
due date:

Choose your website completion date.

DAY 2

M1, L1
due date:

Complete Shopify Setup Checklist

DAY 3

M1, L2
due date:

Complete Target Audience Worksheet

DAY 4

M1, L2
due date:

Complete Page Planning Worksheet

DAY 5

M1, L2
due date:

Complete Product Organization Worksheet

DAY 6

M1, L3
due date:

Set up store + configure settings

DAY 7

M2, L1
due date:

Complete Collection Organization Worksheet

WEBSITE CREATION PLANNER

DAY 8

M2, L1
due date:

Create collections

DAY 9

M2, L2
due date:

Complete Product Checklist

DAY 10-13

M2, L3
due date:

List your products

DAY 14

M3, L1
due date:

Create your pages

DAY 15

M3, L2
due date:

Complete Navigation Planner Worksheet

DAY 16

M3, L2
due date:

Build navigation

DAY 17

M4, L1
due date:

Complete Homepage Worksheet

WEBSITE CREATION PLANNER

DAY 18-19

M4, L2
due date:

Install + customize theme

DAY 20-21

M4, L3
due date:

Customize homepage, product, + collection pages

DAY 22

M5, L1
due date:

Setup sales channels + assign availability

DAY 23

M5, L2
due date:

Create your first discount

DAY 24-25

M5, L3
due date:

Research + install necessary apps

DAY 26

M6, L1
due date:

Buy + install domain

DAY 27-28

M6,L2
due date:

Test your store
Have 3 friends test your store

WEBSITE CREATION PLANNER

DAY 29

M6, L2
due date:

Create a test order

DAY 30

M6, L3
due date:

Go LIVE!
Celebrate!

NOTES