

# As a I want So that

## As a...

Who are the intended users of the functionality?

Make sure you understand your end users well!

***As a Vegetarian***

## I want...

What additional functionality does the user want?

Try to say what they need, not how it should be done.

***I want to be able to see which pizzas don't contain meat***

## So that...

Why does the user want the functionality?

What benefit will they receive?

***So that I can see what options suit my dietary needs without reading the ingredients list***