



*Introduction to*

# **MASTERING VISIBILITY**

With

*Siddiqi Ray*



# CONGRUENT

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# INTRODUCTIONS

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# 3D VISIBILITY FORMULA

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# PHASE 1

## PRIMARY PROMISE

You will discover how to be **Visible, Vocal, Valuable (& Vulnerable)** through Online Videos.

## EXPECTED OUTCOME

**Diagnose & Dissolve** What Is Keeping You Undercover Online

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# PHASE 2

## PRIMARY PROMISE

You will gain the **Confidence** to Create **Congruent, Clear, Compelling** Video **Content**

## EXPECTED OUTCOME

**Design & Develop** Your Blueprint To Shine Online

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# CONNECTION

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# PHASE 3

## PRIMARY PROMISE

You will know how to Consistently Engage with Your Ideal Prospects,  
Partners, & Platforms

## EXPECTED OUTCOME

Take **Consistent, Courageous** Action to Create **Connections & Conversations** Leading to **Conversions**

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# CONVERSATIONS

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# MASTERING VISIBILITY

## WE PROVIDE:

- 3 x monthly calls for 6 months
- 1 x monthly coaching (if applicable)
- 2 Virtual retreats
- Access to exclusive FB group
- Access to online learning portal: Teachable
- Email support: [carrieb@siddiqiray.com](mailto:carrieb@siddiqiray.com)

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# MASTERING VISIBILITY

## YOUR ACTION ITEMS:

- SHOW UP for every class LIVE
- Create & Post weekly video
- Engage in the FB group 1x per week MINIMUM 3:1
- Complete Teachable assignments
- Self-Assessment Quiz
- Book your laser coaching calls for the last week of the month

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# ARCHETYPE EXPERIENCE

**BREAK INTO GROUPS BASED ON YOUR ARCHETYPE:**

(2 min each share)

Share What You **Love & Hate** About Your Archetype

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# TEACHABLE

All Information In the Course  
Recordings, Action Items, Tutorials

ONLINE CLASS

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**MASTERING VISIBILITY**

94% COMPLETE

Course Curriculum

Your Instructor

### Course Curriculum

Start next lecture > MODULE 0

#### MASTERING VISIBILITY- INTRODUCTION

- WELCOME & GETTING STARTED (1:22)
- MODULE 0

#### "HOW TO" TUTORIALS

- HOW TO: Upload your video to the FB Gr
- HOW TO: Record A Video On Your Cell Ph
- HOW TO: Zoom Classroom Link

# PRIVATE FB GROUP

Post Weekly Videos  
Comment & Engage

## MASTERING VISIBILITY

MEMBERS ONLY FB GROUP

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Edit

### MASTERING VISIBILITY ONLINE

Private group · 15 members

+ Invite

About Discussion Announcements Rooms Members Events Media

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# LIGHTS, CAMERA, ACTION!

## VIDEO TOPIC:

Make the WORST video you can make & share your most embarrassing moment in life.

**(90 seconds maximum)**



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# The **WORST** video **EXAMPLE**

by Tamarie Tigh

