

Facebook Ads for Real Estate Agents 5-Day Quick Start Checklist



Here you go my friends!

This is my checklist for what you need to do to set up your Facebook ads to maximum impact (read: lead generation :)) in the next 5 days.

Bonus: Each item of is linked to the corresponding lecture in the [Facebook Ads for Real Estate Agents Course](#).

- ❑ [Set up your Facebook page for your real estate business](#) - I walk you through how to do this in the course, but make sure if you haven't set one up yet, you do it first. Everything else builds on this.
- ❑ [Update your cover photo on your Facebook page](#) with a professional photo of one of your listings or a stock photo of a beautiful home.
- ❑ [Get an amazing picture of a property to use as a cover photo for free here](#).
- ❑ [Add a keyword rich description to your Facebook page](#). Make sure to include your contact information. If you use the template I provide in the course, make sure to edit your information.
- ❑ [Create your first list post on Facebook](#). Make sure to include your phone number and a link to your website.
- ❑ [Set up your first Facebook ad using this list post](#). Don't overthink this. If you use the technique I teach in the course, it shouldn't

take more than 10 minutes. You don't need to spend anymore than \$30 on this first ad.

- ❑ [Monitor the progress of this ad for the first 5 days.](#) All of the previous steps can be done the first day.
- ❑ [Once you know the success of the first ad, set the ad to run for a few weeks.](#) Or set up a second test ad. Consider on of the top 5 Facebook ads I discuss in the course [here](#) for your second ad.

Hope this helps!

Let me know how I can help you. Email me at josh@redlinehd.com and let me know what you'd like to learn that I can teach you.

Cheers to your success!

Josh

