StudioPod

Outcomes Checklist

The PodOn Starter Pack will help you launch a quality podcast and avoid pod fade. Below is a checklist of outcomes you can expect:

- [ ] Set a SMART goal for what you want your podcast to achieve
- [ ] Define your desired podcast audience
- [ ] Build a structure for your podcast that is engaging (and repeatable)
- [ ] Design cover art that stands out in your category/categories
- [ ] Build a place for your listeners to engage with you beyond your show
- [ ] Create a template for asking your guests to be on your podcast
- [ ] Secure equipment and find the optimal recording environment
- [ ] Learn how to edit and/or seek resources to edit for you
- [ ] Record an ear catching trailer, intro and outro for your podcast
- [ ] Learn how to write show notes that are actionable and discoverable
- [ ] Select a host, upload episodes and distribute your podcast
- [ ] Create engaging content to promote your podcast

PRODUCER PRO TIP:
Hi, I'm Katie! Throughout the Starter Pack, I'll be providing you with Pro Tips. You can also schedule time with me or another Producer!