

Trends in Technical Communication Exercises

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Exercise 1

Write down some adjectives to describe this example:

<https://www.linkedin.com/help/linkedin/answer/49>

The screenshot shows a LinkedIn Help article. At the top is a blue header with the LinkedIn logo, the word 'Help', a dropdown menu for 'LinkedIn Help', and a search bar with the text 'How can we help?'. Below the header is the article title 'Remove a Connection on LinkedIn' and a sub-header 'Last updated: 4 months ago'. The main content area starts with 'You can remove a connection:' followed by a bulleted list: 'By visiting their LinkedIn profile.' and 'From your Connections page.' An 'Important' note states: 'Connections you remove will no longer be 1st-degree connections and won't appear in your **Contacts** section.' There are three expandable sections: 'Remove a connection by visiting their profile page' (expanded), 'Remove a connection from your Connections page', and 'Mobile steps'. The expanded section contains: 'To remove a connection from their profile page:' followed by a numbered list: '1. Navigate to the connection's profile.', '2. Click the **More...** button in the introduction section.', and '3. Select **Remove Connection**.' A note below says: 'Once you select **Remove Connection**, the status will change to **Connection Removed**.' The 'Notes' section contains two bullet points: 'When you remove a connection, they won't be notified.' and 'After removing a connection, any recommendations or endorsements between you and that person will be withdrawn. They will not be restored if the connection is reestablished.' Below this is a 'LEARN MORE ABOUT:' section with two links: 'Viewing new connections' and 'Deleting imported contacts'. At the bottom of the article is another 'Last updated: 4 months ago' and a feedback box with the question 'Was this answer helpful?' and 'Yes' and 'No' buttons.

----- Write your answer below here. -----

Exercise 2

Write down in the table below the strengths and weaknesses of the current approach to technical writing.

Strengths	Weaknesses

Exercise 3

Draw a line from the information type to the tone of voice you think is best for it:

Dominant	Introduction Announcements Getting Started New user FAQ Advanced Tips and Tricks
Submissive	Configuring and customising Tasks, How to... Troubleshooting Warning messages Blog

Exercise 4

Look at http://codex.wordpress.org/Using_Themes

Highlight the parts that:

- Provide the big picture
- Orientate the user
- Illustrate the meaning of the task or goal
- Provide contextual information

For more information

info@cherryleaf.com

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