

Five-Star Book Launch

★★★★★ *Masterclass*



25 STEPS TO BOOK LAUNCH

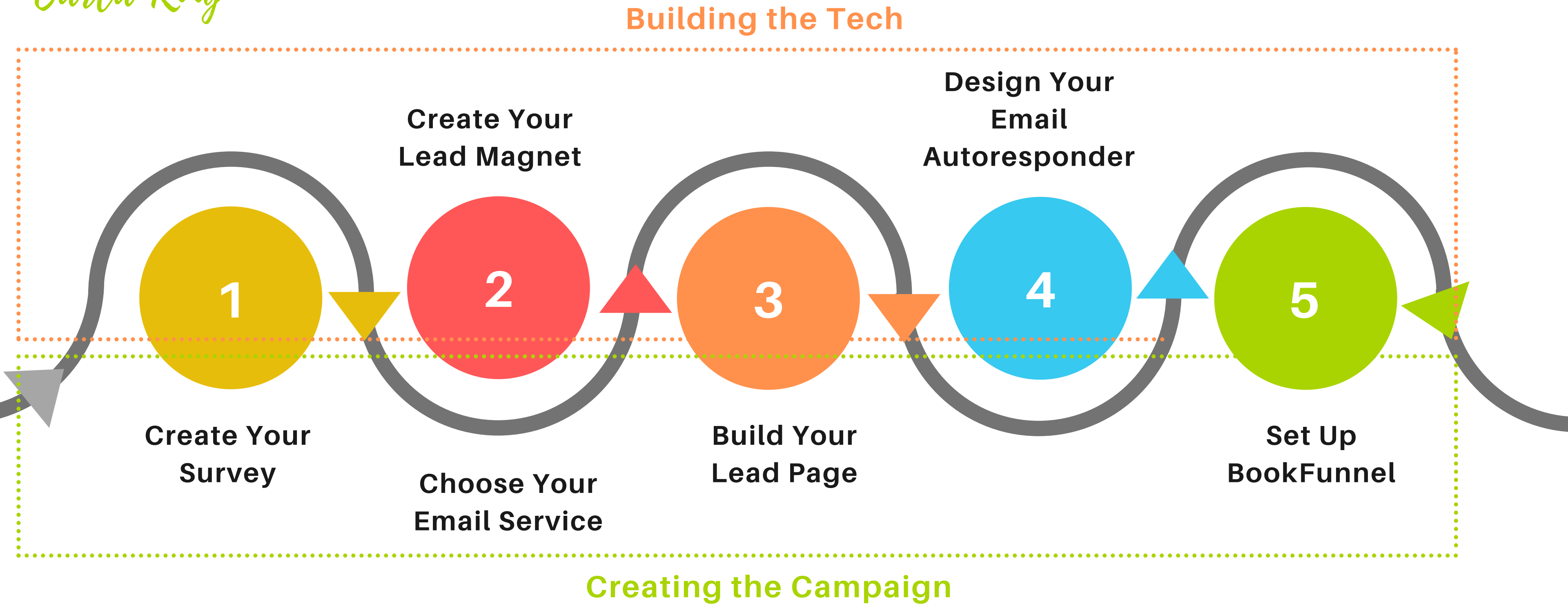
MAKE IT FUN AND EFFECTIVE
WITH BETA READERS

Carla King

25 Steps to Book Launch

Use Beta Readers to Make Marketing Fun and Effective

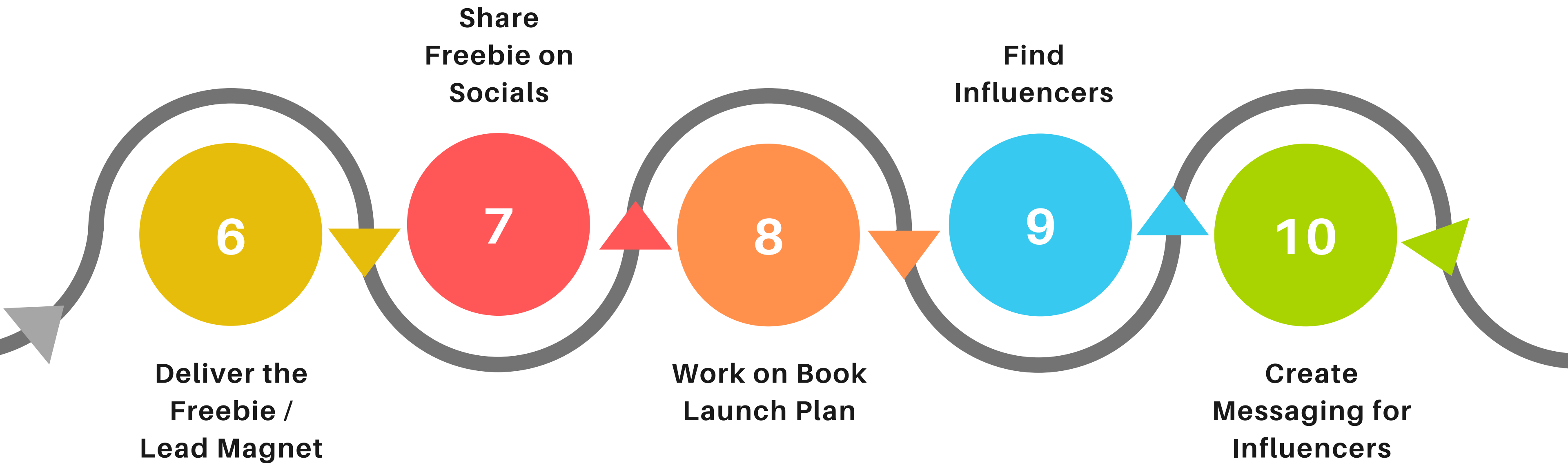
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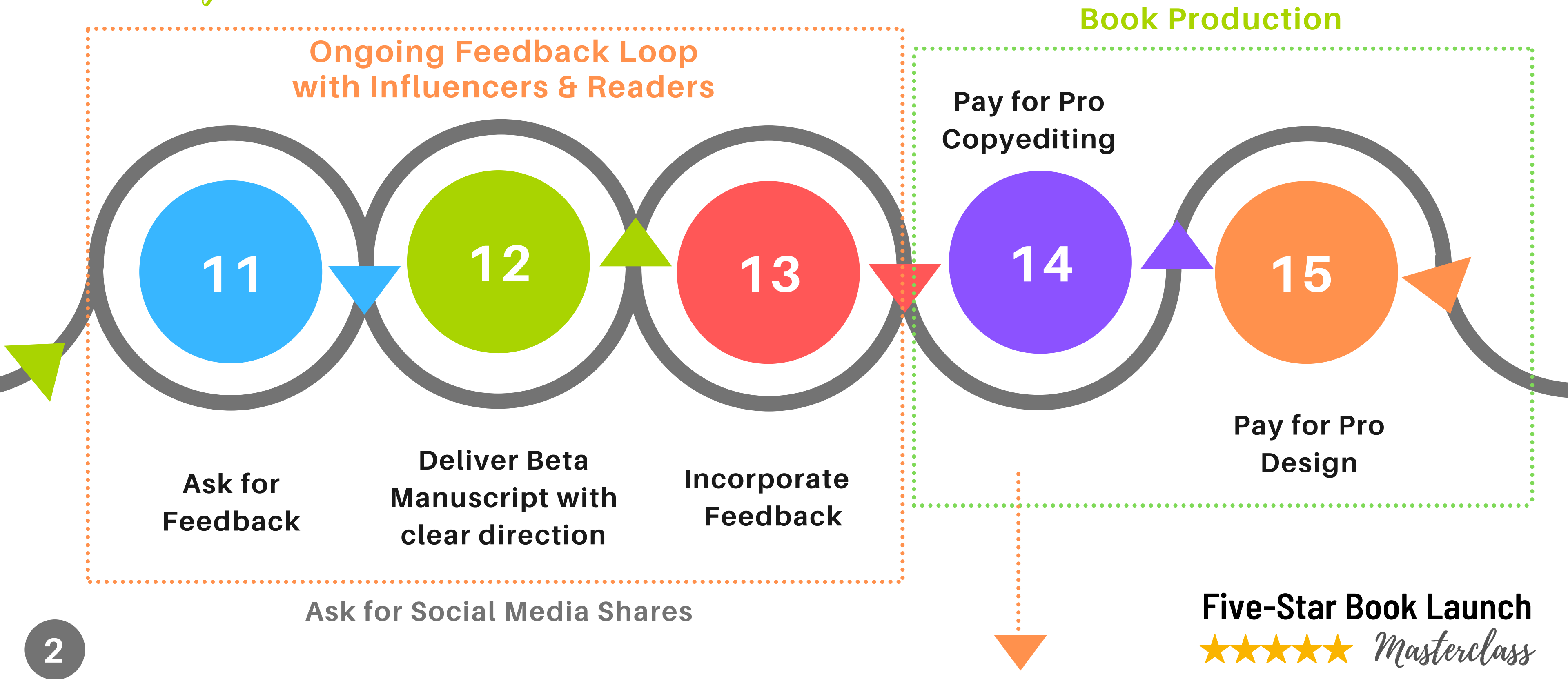
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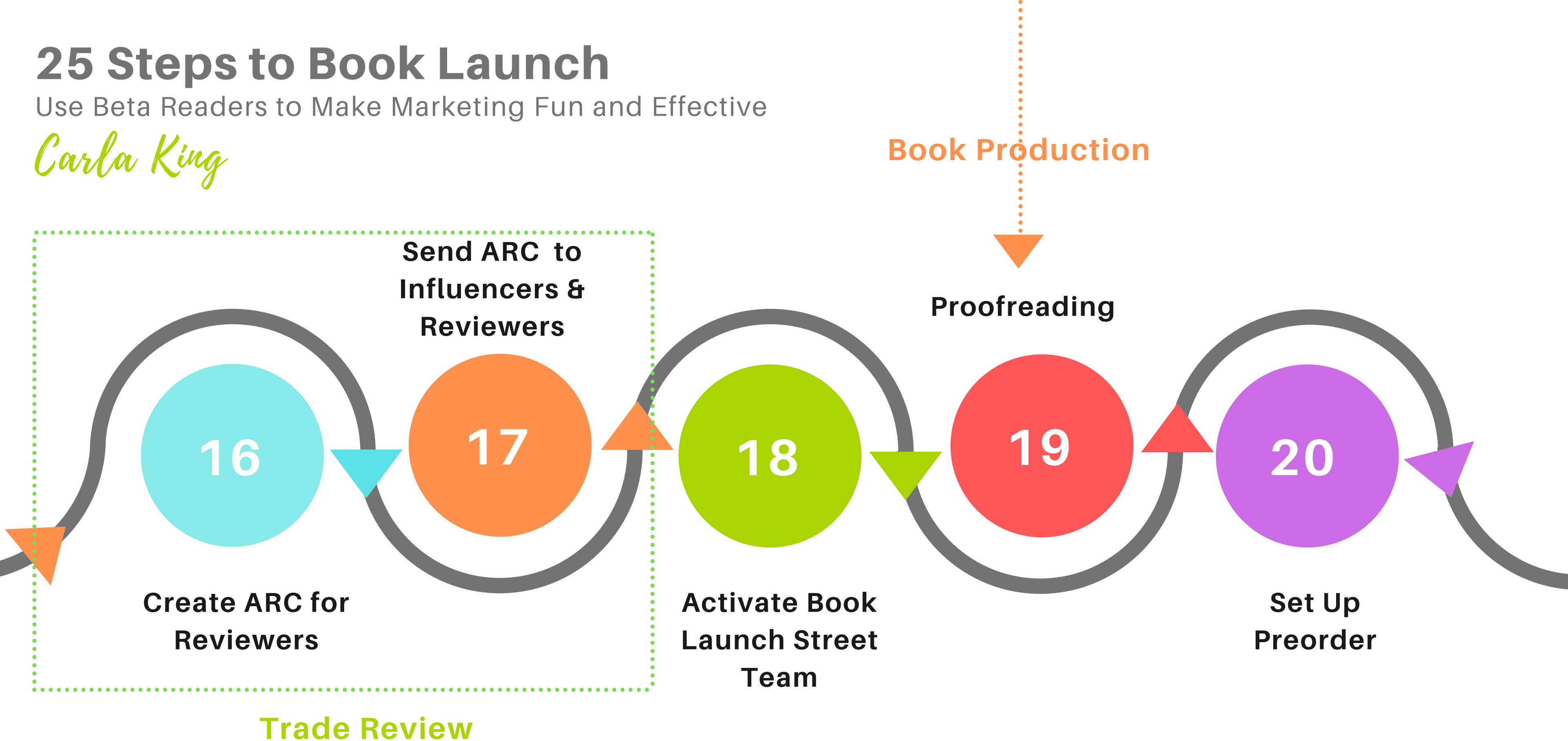
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25 STEPS TO BOOK LAUNCH

YOUR FEEDBACK

- What steps are easy?
- What steps are the most challenging?
- What do you need the most help with?
- Tech systems?
- Process?
- Mindset?
- Writing copy for emails?
- The tech for the autoresponder series?
- Knowing what lead magnet to offer?
- Approaching influencers?
- Approaching readers/authors I don't know (yet)?

PLEASE LET ME KNOW IN THE DISCUSSION AREA BELOW.

THANK YOU!
Carla

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