

Benefit others:

- Improved relationships with family, friends, acquaintances, others
- One man said it improved his marriage!
- Enhanced skills for interacting with own teenagers
- Skills and tools to interact with everyone more effectively

Why is coaching important? Coaching culture can...

Benefit the service user:

- More responsive organisation
- More developed services
- Resilient still there!
- Organisation is interested in everyone's views
- More enjoyable to interact with positive staff Positive impact on their health and wellbeing

Benefit the coach:

- Enhance own skill set
- Learn nots of new approaches
- Develop their confidence
- Greater capacity to support others
- Ambassador for the organisation speak positively about it

Benefit the organisation:

- Improved productivity
- · Creative solutions
- New ideas
- Resilience
- Flexibility
- Positive place to work
- Staff retention
- Inclusive as everyone's views are taken into account
- Responsive to internal and external change

Benefit the individual coachee:

- Feel listened to
- Validated
- Empowered they can have an impact on the organisation
- Creativity can flow
- More motivated
- More committed to the organisation
- Stay with the organisation longer
- Develop their skills and talents
- Be more useful to the organisation Be more productive
- Be happier, healthier and more positive