

What to share!

Humans NEED that human interaction. Here are a few things you can do to share your world & products with them!

01 **Share your testimonials!**

Nothing works better to help make a decision than someone's review about your product or services!

02 **Before & Afters!**

Do it in picture form or video form! Let people see the behind the scenes process. They love being involved in seeing how you make your magic.

03 **Your work station!**

Show them time lapses of you working or share your work set up! Sometimes you sharing gives them the inspiration for something new in their workspace!

04 **Share your favorite things!**

As a designer and creative entrepreneur, people LOVE seeing YOU. You give your business a bit of human-ness and people love that connection. From your work space, to your nerdy tees, to your new print materials! Share it all!!! We love that! Remember that is building relationships & trust.

05 **Share your newest products, ideas and ventures!**

your customers love being involved and they love cheering you on! Just as much as you love seeing your faves launch, share or just ask questions for their new ideas and products, the same goes for you! Share all the goodies with them!