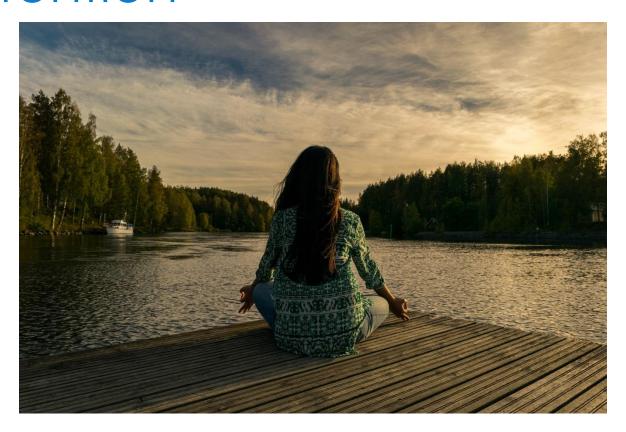




## Kickstart Your Year!

## Intention



## Kickstart Your Year

- The beginning of the year is filled with excitement
  - New Ideas
  - New Dreams
  - New Visions For Success
- Capitalize on the energy and excitement to create a FOCUS for the year
  - A PLAN of sorts, but not a full plan.....that's what we do in the Magnify Business & Marketing Plan Class

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## Steps We'll Take

- Brain dump & think about different areas
- Pull it together into a monthly focus and quarterly focus
- Speak it into existence

## Areas to Think About

- Revenue Streams
  - Each item you offer & price of the items
  - Your Monthly Goal & Annual Goal
- Projects
- Small Steps
- Bucket List For the Year
- People

## BREAK

Please come back on time



## Pulling it Together

- Monthly Focus
- Quarterly Focus

## Speak It Into Existence! (5 min ea)

- Share your focus for each quarter
- Share any AHA's that came up

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### You've Arrived!

Thank you so much for your interest in signing-up to my newsletter! I can't wait to provide you with information to h you with your business. Don't worry, I promise not to spam give away your information to 3rd parties.

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Write all the tasks that came to mind on a separate paper. Then list the potential revenue, # impacted and support needed for each. Next prioritize which order to do the tasks based on revenue, impact & support the top 3 below and the rest on the back. Lastly, add an anticipated "complete by" date along with

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CHAPTER 18 GIVEAWAYS

WHAT PEOPLE ARE SAYING

PART IV NEXT STEPS

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YOU DID IT!



A Business & Marketing Guide for Small Businesses, Nonprofits and Entrepreneurs or Anyone Who LOVES Marketing

Michelle Smith

#### CHAPTER 1 SUCCESSFUL BUSINESS OWNER CHAPTER 2 MISSION & VISION CHAPTER 3 BRAND CHAPTER 4 BUSINESS/MARKETING PLAN CHAPTER 5 SYSTEMS & PROCESSES CHAPTER 6 SUPPORT TEAM. CHAPTER 7 FINANCES. PART II THE STUFF AKA "WHAT YOU DO" & "HOW YOU DO IT" CHAPTER 8 PRODUCTS & SERVICES. CHAPTER 9 MESSAGING CHAPTER 10 PACKAGES CHAPTER 11 TOOLS & RESOURCES CHAPTER 12 PLACES TO FIND YOU PART III THE EXTRAS. CHAPTER 13 SOCIAL MEDIA CHAPTER 14 ADVERTISING & PR CHAPTER 15 NETWORKING CHAPTER 16 WEBSITES CHAPTER 17 BLOGS & NEWSLETTERS

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## Evaluation

 Your feedback helps make future workshops the best they can be!



## Questions? Final Thoughts?



## PEOPLE BUY PEOPLE,

• BE STRATEGIC & INTENTIONAL when planning your year and you're sure to BE SUCCESSFUL!



## **Thank You for Coming!**

