



Kickstart  
Your Year!

Z&B Consulting, Inc

# Intention



# Kickstart Your Year

- The beginning of the year is filled with excitement
  - New Ideas
  - New Dreams
  - New Visions For Success
- Capitalize on the energy and excitement to create a FOCUS for the year
  - A PLAN of sorts, but not a full plan.....that's what we do in the Magnify Business & Marketing Plan Class

# Steps We'll Take

- Brain dump & think about different areas
- Pull it together into a monthly focus and quarterly focus
- Speak it into existence

# Areas to Think About

- Revenue Streams
  - Each item you offer & price of the items
  - Your Monthly Goal & Annual Goal
- Projects
- Small Steps
- Bucket List For the Year
- People

# BREAK

- Please come back on time



# Pulling it Together

- Monthly Focus
- Quarterly Focus

# Speak It Into Existence! (5 min ea)

- Share your focus for each quarter
- Share any AHA's that came up



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## You've Arrived!

Thank you so much for your interest in signing-up to my newsletter! I can't wait to provide you with information to help you with your business. Don't worry, I promise not to spam you and I will never give away your information to 3rd parties.

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**ACTION PLAN**  
*Top 3 Things*

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Write all the tasks that came to mind on a separate paper. Then list the potential revenue, # impacted and support needed for each. Next, prioritize which order to do the tasks based on revenue, impact & support. List the top 3 below and the rest on the back. Lastly, add an anticipated "complete by" date along with related steps.

1) \_\_\_\_\_  
Complete by \_\_\_\_\_ Potential Revenue \$ \_\_\_\_\_ # Impacted \_\_\_\_\_  
Support Needed: \_\_\_\_\_  
Related Steps:  
1) \_\_\_\_\_ Complete by \_\_\_\_\_  
2) \_\_\_\_\_ Complete by \_\_\_\_\_  
3) \_\_\_\_\_ Complete by \_\_\_\_\_

2) \_\_\_\_\_  
Complete by \_\_\_\_\_ Potential Revenue \$ \_\_\_\_\_ # Impacted \_\_\_\_\_  
Support Needed: \_\_\_\_\_  
Related Steps:  
1) \_\_\_\_\_ Complete by \_\_\_\_\_  
2) \_\_\_\_\_ Complete by \_\_\_\_\_  
3) \_\_\_\_\_ Complete by \_\_\_\_\_

3) \_\_\_\_\_  
Complete by \_\_\_\_\_ Potential Revenue \$ \_\_\_\_\_ # Impacted \_\_\_\_\_  
Support Needed: \_\_\_\_\_  
Related Steps:  
1) \_\_\_\_\_ Complete by \_\_\_\_\_  
2) \_\_\_\_\_ Complete by \_\_\_\_\_  
3) \_\_\_\_\_ Complete by \_\_\_\_\_

**OTHER THINGS**  
*Once I'm Done*

List the thing that didn't make your TOP 3. Then prioritize which order to do the tasks based on revenue, impact & support and put it on the line to the left. Lastly, add an anticipated "complete by" date...realizing this may need adjusting once it's time to start the task.

# \_\_\_\_\_ Complete by \_\_\_\_\_ Potential Revenue \$ \_\_\_\_\_ # Impacted \_\_\_\_\_  
Support Needed: \_\_\_\_\_

# \_\_\_\_\_ Complete by \_\_\_\_\_ Potential Revenue \$ \_\_\_\_\_ # Impacted \_\_\_\_\_  
Support Needed: \_\_\_\_\_

# \_\_\_\_\_ Complete by \_\_\_\_\_ Potential Revenue \$ \_\_\_\_\_ # Impacted \_\_\_\_\_  
Support Needed: \_\_\_\_\_

**Thinking you'd enjoy having a coach to walk along side you?**

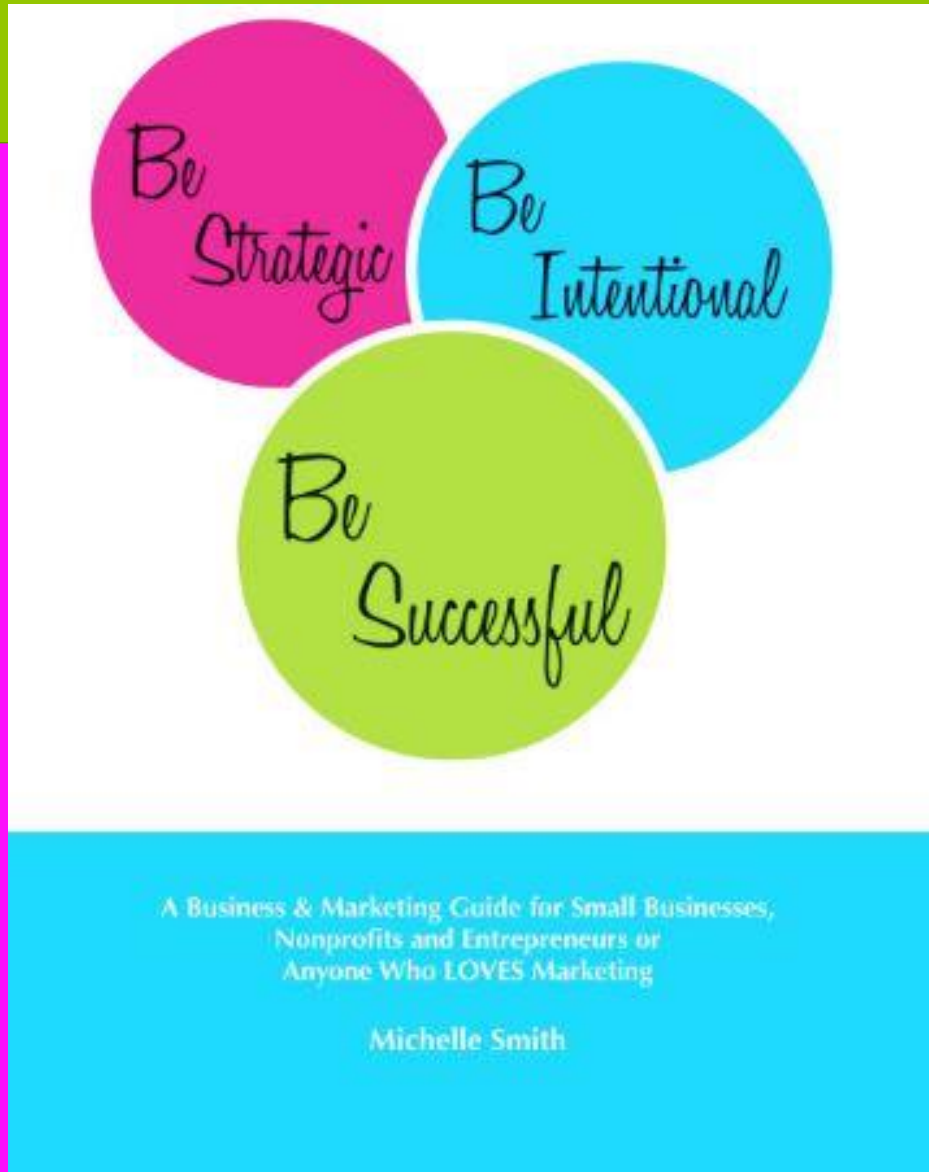
**Let's Talk....**

**STOP BY TO SIGN  
UP FOR A  
COMPLIMENTARY  
CLARITY CALL  
(\$299 value)**



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ARE YOU READY?!

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- CHAPTER 2 MISSION & VISION
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- CHAPTER 5 SYSTEMS & PROCESSES
- CHAPTER 6 SUPPORT TEAM
- CHAPTER 7 FINANCES

### PART II THE STUFF AKA "WHAT YOU DO" & "HOW YOU DO IT"

- CHAPTER 8 PRODUCTS & SERVICES
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- CHAPTER 10 PACKAGES
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- CHAPTER 12 PLACES TO FIND YOU

### PART III THE EXTRAS

- CHAPTER 13 SOCIAL MEDIA
- CHAPTER 14 ADVERTISING & PR
- CHAPTER 15 NETWORKING
- CHAPTER 16 WEBSITES
- CHAPTER 17 BLOGS & NEWSLETTERS
- CHAPTER 18 GIVEAWAYS

### PART IV NEXT STEPS

YOU DID IT!

WHAT PEOPLE ARE SAYING

ABOUT THE AUTHOR

# Evaluation

- Your feedback helps make future workshops the best they can be!



# Questions? Final Thoughts?



# PEOPLE BUY PEOPLE,

- BE STRATEGIC & INTENTIONAL when planning your year and you're sure to BE SUCCESSFUL!



# Thank You for Coming!

