Personal
INNOVATION
creative strategies to hack your best life

Module #1:

Design Your Dream Life

Lesson #1:

Passion into Profit

DO WHAT YOU LOVE.
MAKE MONEY.
CHANGE THE WORLD.

MAJOR KEY:

DO WHAT YOU LOVE. 01

Do what you love and do it with love. Love is a life force, an energy. No matter what you do, you have to make love the bottom line. And let's be super clear, "making love the bottom line" doesn't mean that you give everything away or that you don't charge people for your services. It just means finding what you love to do and doing it. It also means putting love between yourself and everything/everyone else.

WHAT IF I DON’T KNOW WHAT I’M PASSIONATE ABOUT?

CLARITY COMES
FROM ENGAGEMENT
NOT THOUGHT
-MARIE FORLEO

pro·to·type

ˈprōdəˌtīp/

definition: a draft version of a product or experience. Prototyping allows you to explore your ideas and test your assumptions before investing time and money into development.

Progress > Perfection

KEY STRATEGY #1
PROTOTYPE
YOUR
PASSIONS

Activity #1:

11 questions to ask:

01. HOW DO YOU MOST LIKE TO SPEND YOUR “FREE” TIME?

02. WHAT KEEPS YOU UP AT NIGHT?

03. WHAT WOULD YOU DO EVEN IF YOU DIDN’T GET PAID FOR IT?

04. WHAT COMES SO NATURALLY TO YOU THAT IT DOESN'T FEEL LIKE WORK?

05. HOW DO YOU BEST ADD VALUE TO THE LIVES OF OTHER PEOPLE?

06. WHAT ANGERS YOU? WHAT GLOBAL PROBLEMS ARE YOU PASSIONATE ABOUT SOLVING?

07. WHAT DO YOU WANT THE HISTORY BOOKS TO SAY ABOUT YOU AND THE IMPACT YOU HAD ON THE WORLD?

08.

WHAT IS A COMMON THEME IN YOUR LIFE?

09.

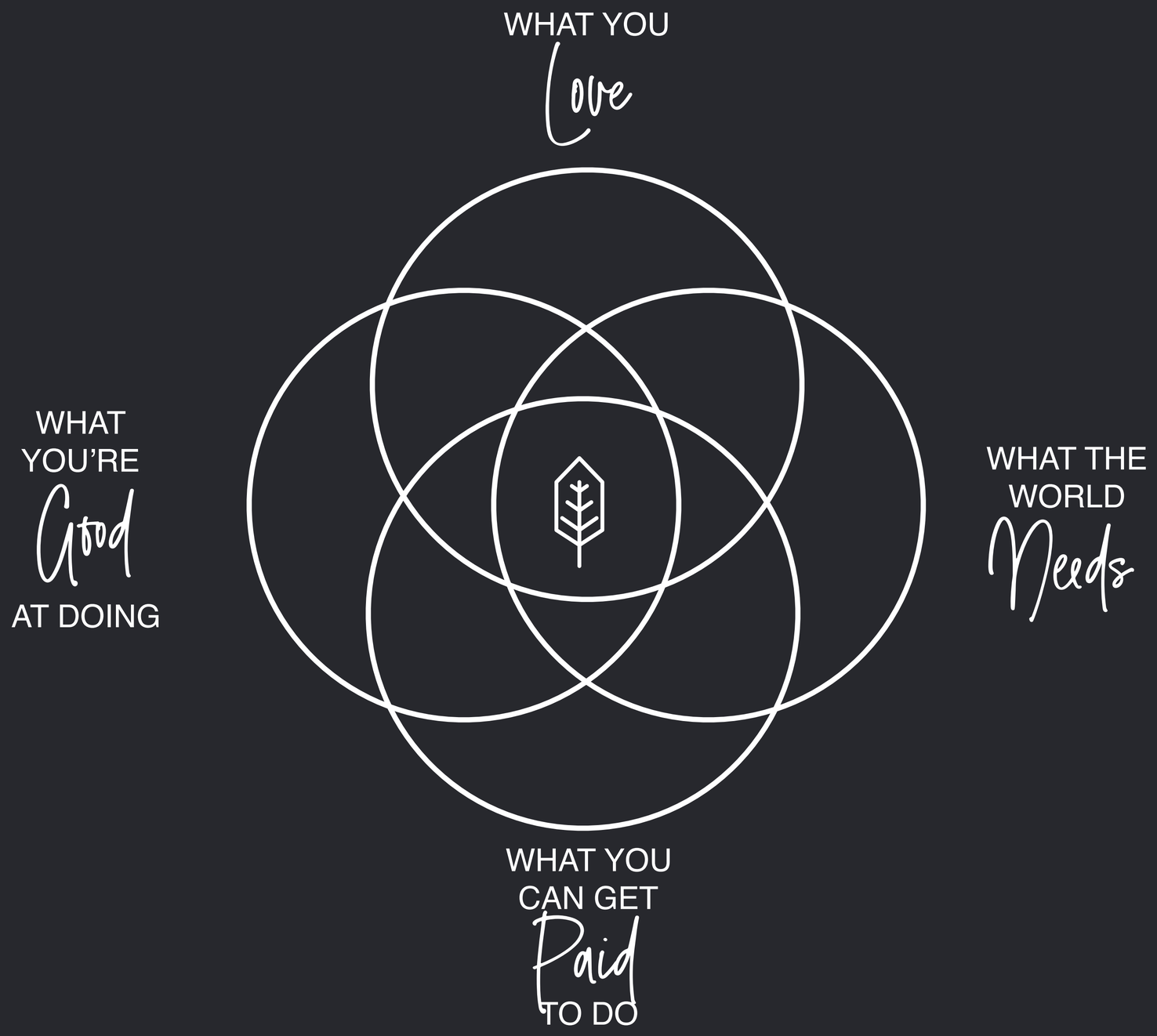
WHAT THREE THINGS DID YOU REALLY ENJOY DOING TODAY?

Clarification

10. WHAT ARE YOU ASKING GOOGLE?

11. WHAT ARE YOU ASKING GOD?

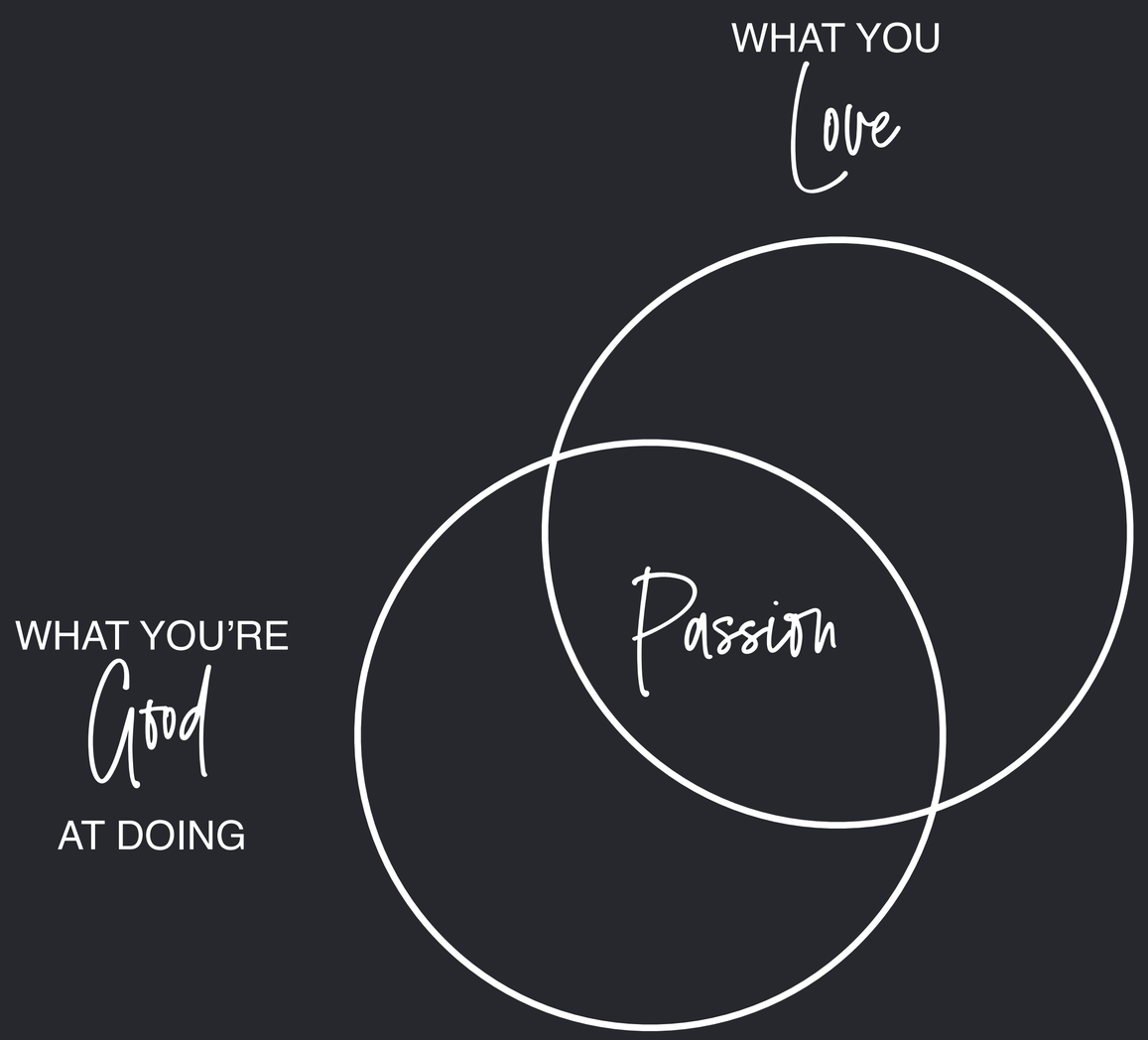
Framework:


WHAT YOU
Love
WHAT YOU'RE
Good
AT DOING
WHAT THE
WORLD
Needs
WHAT YOU
CAN GET
Paid
TO DO

Activity #2:

Your passion sits at the intersection between what you love and what you're good at doing.

Brainstorm 11 things you're passionate about.



HOW DO I KNOW WHAT I'M *REALLY* GOOD AT?

Activity #3:

do ya research!

01. ASK THREE PEOPLE WHO KNOW YOU BEST.

02. TAKE A STRENGTHS FINDER TEST.

03. TAKE A PERSONALITY TEST.

MAJOR KEY:

MAKE MONEY MOVES

02

There is something you need to believe before we can move forward. **You must believe without a shadow of a doubt that you can make money doing what you love every single day.** And, it's possible to use that money (and your power, influence, work) **to make a positive impact on the world.**

“BUT THE WAY MY BANK ACCOUNT IS SET UP..”

change the way you see things
and the things you see change.

Attract Abundance

You have unlimited potential. You just have to **train your brain to see abundance and possibility everywhere.** We much teach our subconscious minds to attract our desires NOT our fears. If your core belief is “I lack” or “I don’t have..” then you will subconsciously perpetrate or create the circumstances that reflect that belief. We all do it.. “But I don’t have time..” “I don’t have money.." “I don’t have the freedom to do the things I want to do. “ These are just lies we tell ourselves and if we tell them long enough they become a part of our belief system. Instead, we need to reframe our thinking to attract abundance.

Adopt an Attitude of Gratitude.

I MADE NEARLY 10X AS MUCH MONEY IN 2017 THAN 2015

This is NOT a get rich quick scheme. This is a mindful, daily, intentional practice. Whenever you feel yourself shifting into a negative space especially when it comes to money - I urge you to ask these questions:

If you answered yes to these three questions then don't trip. The truth is, God wants us to have everything, create and reach our highest potential. When you put your desires out there, the Universe conspires to assist you. Money is only energy, a "currency". It's neither good nor bad. When we think of it as a negative thing we repel it. We are telling the Universe that we love being poor.

01. DO YOU BELIEVE IN GOD? (AKA THE UNIVERSE)

02. DO YOU BELIEVE THAT GOD LOVES YOU?

03. DO YOU BELIEVE THAT GOD WANTS YOU TO LIVE YOUR BEST LIFE?

"Wake up and get this money,
go and find your niche."

- CARDI B

for more information:
www.freepeopleinternational.com

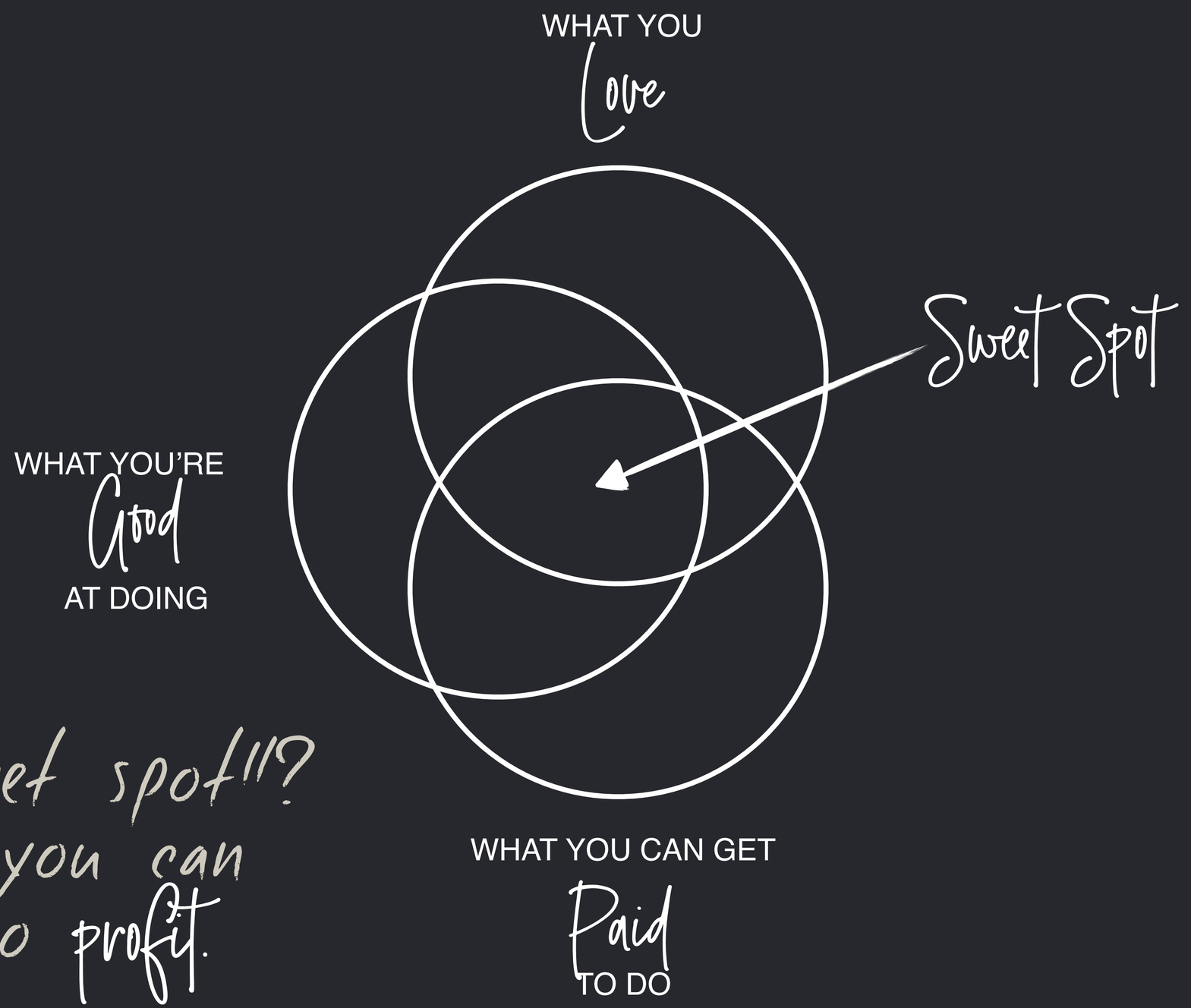
You are Magic.

You have something original, unique and magical to offer the world. There is something you can do that no one else can do, a niche that only you can fill. You have your own dream for your life and you have complete and total power to live this dream. The only thing that can stand in your way is you. You are a once in a lifetime phenomenon. Put some respeck on yo name.

IF YOU THINK YOU’RE WORTH $100 OR $1 MILLION, YOU’RE RIGHT

KEY STRATEGY #2
DIVERSIFY
YOUR INCOME
STREAMS

Activity #4:



What hits your "sweet spot"? Brainstorm 11 ways you can turn your passion into profit.

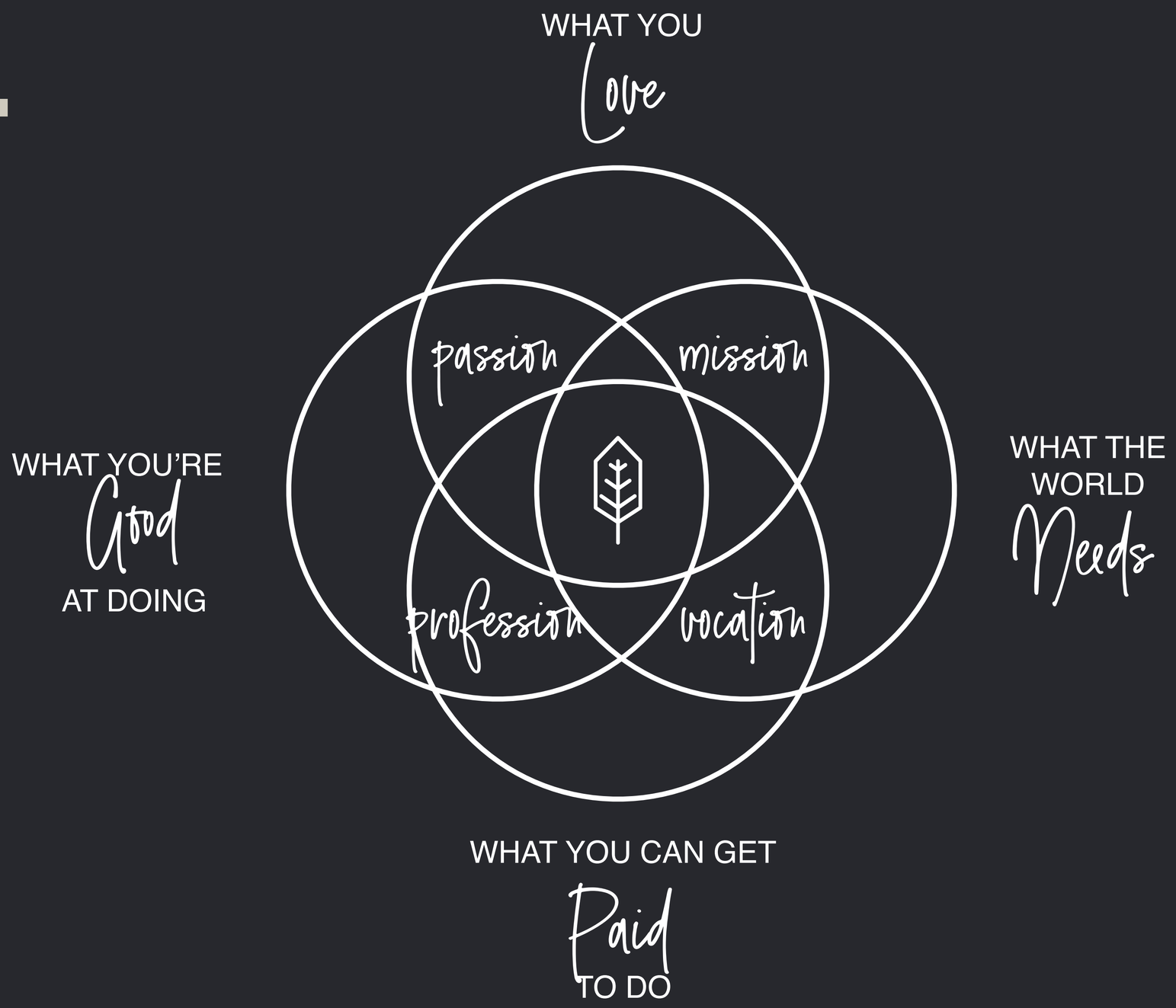
03

MAJOR KEY:

CHANGE THE WORLD.

If you're anything like me you have a vision for the world that's better than the one we have now. As Shirley Chisholm said, "Service is the rent we pay for the privilege of living on this earth." We have a responsibility to future generations to leave this planet a little bit better than how we found it. The key is in finding how to use your passion to be of service to the world.

Framework: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vocation

the
green
store

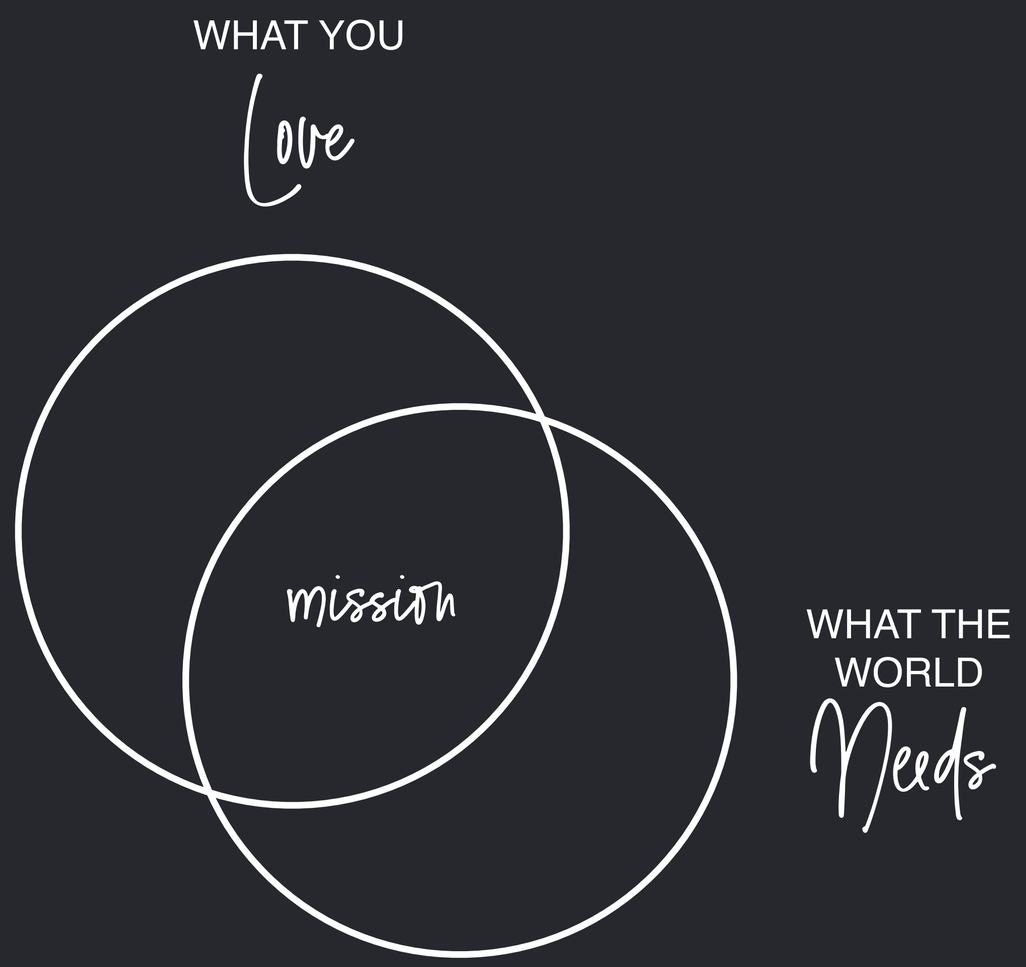
the green store

KEY STRATEGY #3
CREATE
YOUR
MISSION
STATEMENT

Activity #6:

Your mission sits at the intersection between what you love and what the world needs.

Write your own personal mission statement.



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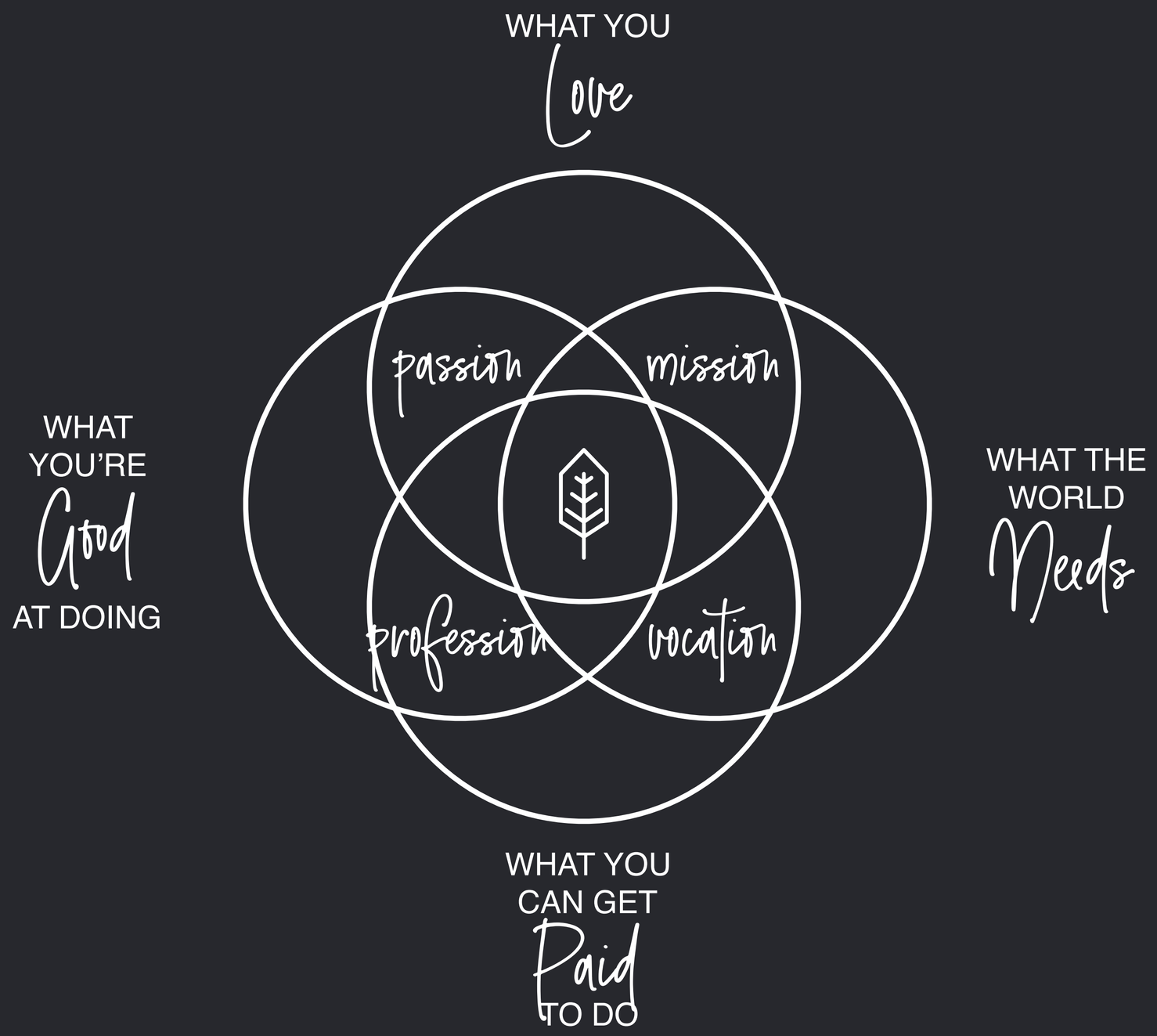
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clarify

HEAD RESEARCH

HEART RESEARCH

INSIGHTS + CHALLENGE QUESTION

UNDERSTAND THE CHALLENGE

IDENTIFY KEY PROBLEM/ OPPORTUNITY

ideate

DIVERGE

CONVERGE

GENERATE IDEAS

CONSIDER THE OUTCOME

develop

PROTOTYPE

DEVELOP + REFINE

TEST YOUR IDEAS / GET FEEDBACK

implement

IMPLEMENT

SOLUTION

free people university

IMAGINATION → CREATIVITY → INNOVATION → ENTREPRENEURSHIP

Our process & Steps

01. IMAGINATION

Imagination is envisioning things that do no exist. It requires engagement and the ability to envision alternatives.

02. CREATIVITY

Creativity is applying imagination to address a challenge. It requires motivation and experimentation.

03. INNOVATION

Innovation is applying creativity to generate unique solutions. It requires focusing and reframing to generate unique solutions.

04. ENTREPRENEURSHIP

Entrepreneurship is applying innovation, scaling ideas, and thereby inspiring others' imagination. It requires persistence and the ability to inspire others.

Module #1:

Design Your Dream Life

LET ME KNOW WHAT YOU THINK!

check out the free online course

Passion into Profit

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