

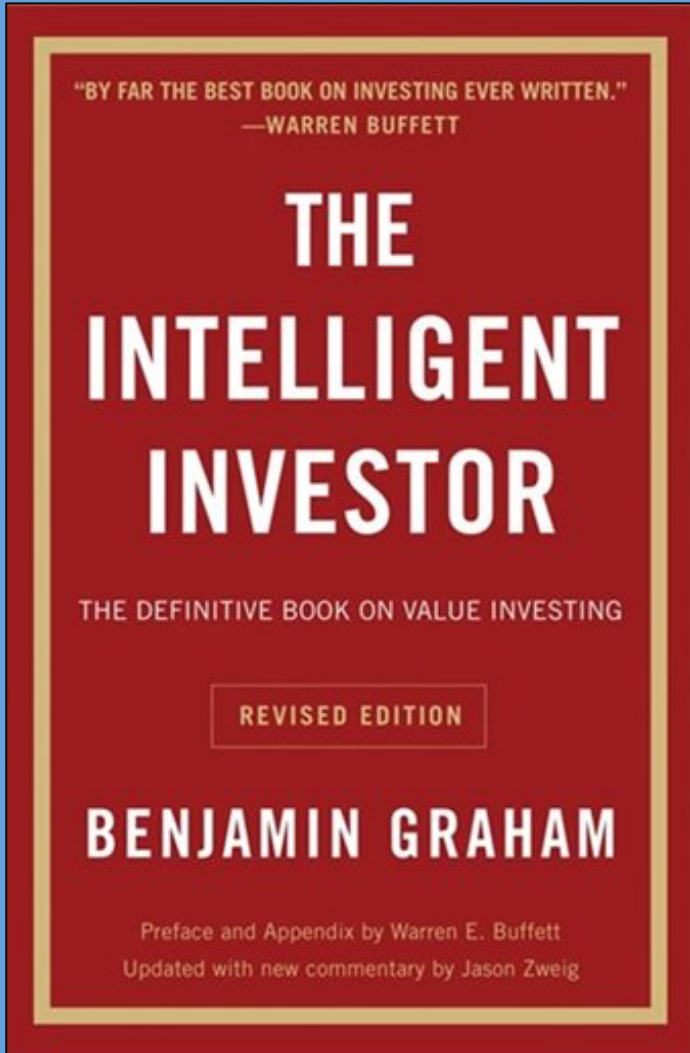
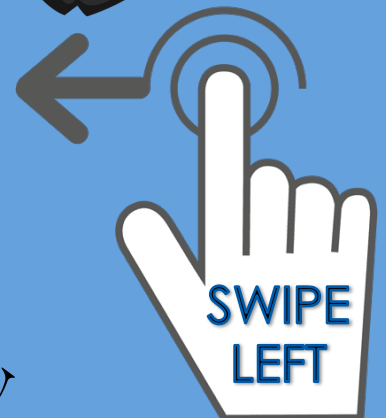
# Book Summary

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Don't feel

# BITTER

about investing



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# Some Key Insights

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**B**asics

**I**nflation

**T**erminology

**T**ypes

**E**xecution

**R**isk



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# Basics

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The qualities of an intelligent investor are:

Patient,  
disciplined and  
open-minded

In control of  
emotions and  
trusts personal  
judgment



Performs  
fundamental  
analysis before  
investing

Invests in many  
different areas to  
protect from  
losses

Does not seek  
crazy profits but  
safe and steady  
returns

Is financially and  
psychologically  
prepared for loss

The market tends to be overly-optimistic and overly-pessimistic from time-to-time. Ignore it!

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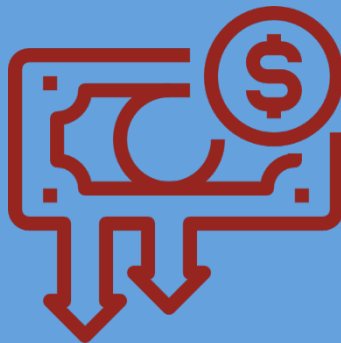
# Inflation

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Even though you may already be saving, every year the *value* of that money depreciates.

For example, in 2018, the inflation rate in the United States was about 2%.



Lets say you have \$10,000 in your savings. Normally that \$10,000 would buy \$10,000 worth of goods. With inflation, it can now only buy \$9,800 worth of goods.

Options to consider to protect against inflation are investing in general and particularly:

Real Estate  
Investment Trusts  
(REITs)

Treasury Inflation-  
Protected Securities  
(TIPS)

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# Terminology

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## STOCKS

Part of a company that is for sale. When you invest in a stock, you are a partial owner of the company, however small.



## BONDS

When you invest in a bond, you are lending your money to a company or government as a loan.

Everything fluctuates and is subject to inflation. Diversify by investing in different stocks and different bonds to protect against loss.

The best sign that a company is worth investing in, is that it earns more than it spends. Pay attention to statements of cash flow.

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# Types



There are two types of investors:

Defensive  
(passive investor)

Enterprising  
(active investor)

Most people are suited as defensive as the time they are willing to dedicate to investing is limited. As a defensive investor, decide how you want to allocate your money for investing e.g.

25% Bonds

75% Stocks



This is your portfolio. The key is to leave it all alone. The temporary highs and lows of the market do not matter.

You can check in periodically at times. If your 25/75 split changes, you can buy/sell your bonds/stocks to restore the pre-decided percentage split that you wanted.

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# Execution

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Index funds are a pot in which many investors can pool their money, handing it over to a fund manager who then decides where to invest.

Index funds are the best choice for individual investors because they are:

Cheap to invest in

Passive so you don't have to spend much time doing research

Allows investors to diversify their portfolios by granting them access to a basket of stocks

Index funds have returns similar to the average of the market.

Set up a fixed amount of your salary to go into an index fund every month.

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# Risk

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It is important to have a margin of safety to minimize the risk of being wrong.

You can do this in the following ways:

Diversify your investments

Regularly contribute to your index fund

Ignore mood swings of the market

Buy low and sell high



It is important to also be mindful that you have to pay fees for your investments to be looked after. 'Shop around'. Ensure that these fees don't erode your savings.

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of yourself today!



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