



Create a Take-Action Journal for Your Audience


Format Your Journal and
Design Your Book Cover


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What You'll Learn in This Training

- Format your journal manuscript.
- Proofread and edit your manuscript.
- Gather your book cover assets and content.
- Design your book cover.
- Action Steps.



Format Your Manuscript



Format Your Journal Manuscript

- **Finish creating your journal content** and add it to your manuscript-ready template.
- Format your pages and prepare your manuscript for publication.
- You want your book to be attractive and easy to read & navigate.
- It's worth putting in the extra effort to double and triple check everything before you publish.
- (You can edit and re-upload your content, however by being meticulous from the start, you'll save time and effort.)

Carefully Edit & Proofread Your Journal Manuscript

- Confirm that everything is laid out properly.
- Make sure things are worded clearly.
- Check for typos and grammatical errors, etc.
- Read and reread each page and edit text and layout.

Print out your journal and read every word on every page.

- Make corrections with a red, green or blue pen.
- Update the typed version of your manuscript.

Final Manuscript Steps (Covered in Next Module)

- Once you've completed the editing and proofing process, note the final page count.
- You (or your book cover designer) will need this info to determine the width of the book cover spine.
- Once you've purchased your ISBN number, you'll need to add that number to the bottom of the copyright page, just after the title page of your journal.

Create Your Book Cover



Gather the Items for Your Book Cover

- ☐ Book title and subtitle
- ☐ Background image for entire cover
- ☐ Any additional images or flourishes
- ☐ (Back Cover) Brief author bio
- ☐ (Back Cover) Book description (and optional tagline)
- ☐ (Back Cover) Publishing company name and logo (next module)
- ☐ (Back Cover) ISBN number bar code (next module)
- ☐ Manuscript page count to determine spine width (next module)

Sample Back Cover Text Formula

- The text on the back cover should inspire your ideal readers to want to buy your book.
- Compose a brief tag line that summarizes the essence of what people will gain by using your journal.
- Compose a sentence or two that describe your journal.
- Include 3-5 bullet points that highlight what they'll gain.
- Add 1-2 lines (from your bio) about you and your expertise.

Back Cover Example

Tagline >>
 Flourish >>
 Intro sentence or two >>
 Bullet points >>

About the author >>
 Publishing company name, logo, website>>
 ISBN bar code >>

Get Images for Your Book Cover

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Let's Design a Book Cover



Use the dimensions of your journal and add a bleed.

Or use: Amazon Book Cover Template for Photoshop or Canva

- https://kdp.amazon.com/en_US/cover-templates

Or use: InDesign Book Cover Template

- <https://myaccount.lightningsource.com/Portal/Tools/CoverTemplateGenerator>

Options for Designing Your Book Cover

Book covers require high-quality, high-resolution images.

- **Option 1:** Use Photoshop, InDesign or Canva to create a high-resolution cover for your journal.
- **Option 2:** Hire someone to create a "print version" quality book cover – this is a much higher quality than a Kindle cover.
 - Fiverr or 99Designs.com are two options. (check their portfolio and customer references.)
- **Option 3:** Upgrade to Journal Publishing Program. Have D'vorah format your manuscript, design your cover and help you publish.

Option 1: Use Photoshop, InDesign or Canva

- Design a high-resolution cover for your journal.
- Use the dimensions of your journal and add a "bleed."
- For Canva and Photoshop – do math for page bleed & cut lines.
- InDesign figures out the math for you.
- Get ideas by searching for journals on Amazon.
- Don't plagiarize, get inspiration.
- View Examples: ShareYourBrilliance.com/covers

Option 2: Outsource Your Cover Design

- Hire someone to create a “print version” quality book cover – this is a much higher quality than a Kindle cover.
- **Be sure to check their portfolio and customer references.**
- Fiverr.com or 99Designs.com are two options.
 - www.Fiverr.com
 - www.99Designs.com

Option 3: Upgrade to Journal Publishing Program

- Upgrade to the Journal Publishing Program and have D’vorah format your manuscript, design your cover & help you publish.
- **Apply your course investment towards your upgrade.**
 - Two options to choose from.
 - Save \$197 with code: **alum**
 - JournalPublicationProgram.com

Action Steps

Create, Edit and Proofread Your Manuscript

- Read and reread each page and edit text and layout.
- Print out your journal and read every word on every page.
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