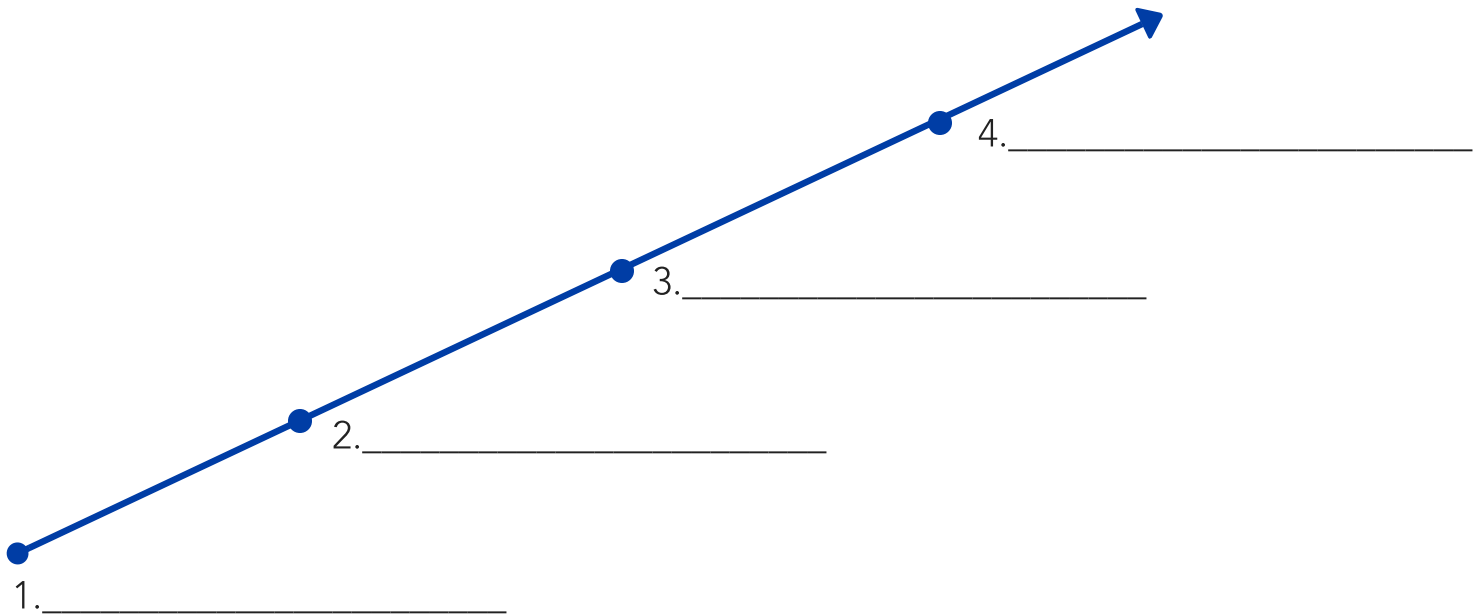


### 3 TYPES OF PROBLEMS IN YOUR BUSINESS

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Which types of problems are you dealing with in your business? How can you overcome them?

### THE LIFE CYCLE OF A BUSINESS



## LIFE CYCLE STAGES: GOALS AND CHALLENGES

Infancy:

Childhood:

Adolescence:

## THINK ABOUT IT

Where is your business in the Life Cycle?

What will it take to get to the next phase?

How do you plan to exit your business?

"You're going to exit your business eventually; you don't have a choice about that. But you do have a choice about HOW you will exit your business!"

What are the drivers that make your business a valuable & sellable asset?