## Branding & Marketing



## Quick reads

Looking sharp on video calls with the Webaround green screen

How to create a professional branded background for video calls in under 5 minutes

How to zoom and crop your webcam for free using OBS Studio

## Quick wins

Three tech-savvy branding tools for translators and interpreters

## Trainings & challenges

- Overhaul your LinkedIn profile in 9 easy steps challenge
- Brand your business challenge
- <u>Create an eye-catching email signature...in no time flat!</u>
- Edit video like text with Descript
  - Design Your Website challenge