

PRESS RELEASE

FOR IMMEDIATE RELEASE



DYNAMIC LANGUAGES LAUNCHES REVOLUTIONARY VIRTUAL REALITY JAPANESE PROGRAMME FOR BEGINNERS

Dynamic Languages is thrilled to announce the launch of its ground-breaking Virtual Reality (VR) Japanese course, designed to take students from beginners to confident conversationalists in just 4 months. This innovative programme is now available on Meta Quest headsets via the Meta App Lab Store. Subscribe at dynamiclanguages.org.

Try the First Lesson for Free: Download the Dynamic Languages app today, and start saying your first Japanese words within 35 seconds. Join us in this exciting journey to confidently speak Japanese and immerse yourself in the fascinating culture of Japan.

Key Features:

40 On-Demand VR Lessons: Immerse yourself in 360 3D video lessons featuring live-action content, including classroom learning with games, role plays, and songs.

Expert Teaching Duo: Learn from Anne-sensei and Yuka-sensei, and utilise the app's advanced speech recognition for real-time pronunciation feedback.

Shared Learning Experience: Learn with your classmate Katie, experiencing her challenges and triumphs through the virtual reality-TV content.

Real Conversations in Tokyo: Practise speaking with locals in Tokyo, enhancing your confidence and real-world speaking ability.

Immersive 360 Video: Experience the power of eye contact and body language for communication, making learning more memorable and meaningful.

Comprehensive Learning Tools: Access an online library of the best language learning resources, including apps, music, recall techniques, and a growing Discord community.

Cultural Immersion: Explore Japan's rich traditions and unique customs through an upcoming immersive-media series on the country's history and culture.

Technical Specifications:

Compatibility: Available for Meta Quest headsets.

Quality: 8K 360 3D video and photos.

Accessibility: No age restrictions, simple user interface. Seated, standing, and lying down options.

Comfort: High comfort level, low risk of motion sickness. Average lesson length of 30 minutes.

Subscription Information:

For \$25/month, or \$21/month with an annual subscription, subscribers gain full access to the Dynamic Languages app and online library, including Spanish and English content.

Future Releases: Look forward to a 15-episode VR documentary on Japanese history and a 6-part series exploring Japanese culture. More Spanish and English content also due for release in the coming months.

About Dynamic Languages:

Founded in 2018 by husband and wife, Dave and Katie, Dynamic Languages harnesses the immersive power of live-action 360 video to connect people with languages and cultures, making learning and travel experiences that are accessible and fun.

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