Brand Morphing Resource Links

Bio- https://www.indeed.com/career-advice/resumes-cover-letters/write-a-personal-bio-that-draws-attention

Short Bio- <https://www.indeed.com/career-advice/career-development/how-to-write-a-short-bio>

Press Article- <https://coschedule.com/blog/how-to-write-press-releases-examples-templates> ( close the pop up to review you do not need to fill in the information)

Epk/Press Kit- https://fitsmallbusiness.com/press-kit-template/