



CHAPTER 7

IMPROVEMENT AND PURPOSE
CLARIFY AND PROMOTE YOUR OWN “SO THAT...”

OBJECTIVE

To get started on making your best better, there are 3 steps to success:

1. Show up.
2. Do good work.
3. Stay in touch.

Read more on pages 146.

WHAT READERS SAY

“Your Best Just Got Better’s concepts and ideas for creating best business practices are based on deep insight and understanding of the psychology of human performance.”

-Frances Hesselbein
President, Frances
Hesselbein Leadership
Forum

1. WRITE 20 “SO THAT” STATEMENTS

Pick one project or role and make the list. Pages 137-141

2. PROMOTE YOUR “SO THAT” STATEMENT

Use your “So That” statements as productive and supportive boundaries. Pick one and write it on a paper to post on your bathroom mirror. Pages 144-146

3. WHO IS INFLUENCING YOU?

Ask yourself: Page 150

1. With whom do I spend my time?
2. What do we do together?
3. Where do we go?
4. What do we talk about?





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