Mod. 1-Assignment 1: Niche Exploration

Task: Research and identify at least three popular low-content book niches based on current market trends and audience demand. Provide a brief overview of each niche, including potential audience demographics and market size.

1. Low-Content Book Niche 1:

- Brief Overview:

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- Potential Audience Demographics:

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- Market Size:

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[ ] Researched and identified niche 1

2. Low-Content Book Niche 2:

- Brief Overview:

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- Potential Audience Demographics:

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- Market Size:

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[ ] Researched and identified niche 2

3. Low-Content Book Niche 3:

- Brief Overview:

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- Potential Audience Demographics:

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- Market Size:

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[ ] Researched and identified niche 3

Probing Questions:

- What specific market trends did you observe during your research?

- How did you determine the potential audience demographics for each niche?

- What factors influenced your assessment of market size for each niche?

- How do you plan to use this information to guide your low-content book business strategy?