# Keywords for Specific Genres
## "Literature and Fiction"

*In order for a title to appear in the Literature & Fiction (US) subcategories below, the title's search keywords must include at least one of the keywords or phrases listed next to the subcategory.*

| CATEGORY | KEYWORDS |
|---|---|
| Historical Fiction Time Periods/Ancient | ancient |
| Historical Fiction Time Periods/Medieval | Medieval |
| Historical Fiction Time Periods/Renaissance | Renaissance |
| Historical Fiction Time Periods/16th Century | 16th century |
| Historical Fiction Time Periods/17th Century | 17th century |
| Historical Fiction Time Periods/18th Century | 18th century |
| Historical Fiction Time Periods/19th Century | 19th century |
| Historical Fiction Time Periods/20th Century | 20th century |
| Historical Fiction Time Periods/21st Century | 21st century |
| Literary Fiction Themes/Aging | aging, aged |
| Literary Fiction Themes/Childhood | childhood, youth |
| Literary Fiction Themes/Coming of Age | coming of age |
| Literary Fiction Themes/Death & Grief | death, loss, grief |
| Literary Fiction Themes/Depression & Mental Illness | depression, mental illness |
| Literary Fiction Themes/Alcohol & Drug Abuse | alcohol abuse, drug abuse |
| Literary Fiction Themes/Family Life | family life |
| Literary Fiction Themes/Friendship | friendship |
| Literary Fiction Themes/Immigration | immigration, immigrant |
| Literary Fiction Themes/Love Stories | love |
| Literary Fiction Themes/Marriage | marriage |
| Literary Fiction Themes/Politics | politics, politician |
| Literary Fiction Themes/Religion | religion, religious, spiritual |
| Literary Fiction Themes/Travel | travel, voyage |
| Literary Fiction Themes/Military & War | military, war |
| Literary Fiction Themes/School & College | school, college |
| Women's Fiction Themes/Career & Workplace | career, workplace, working, office |
| Women's Fiction Themes/Divorce | divorce |
| Women's Fiction Themes/Marriage | marriage |
| Women's Fiction Themes/Family Life | family life |
| Women's Fiction Themes/Friendship | friendship |
| Women's Fiction Themes/Parenthood & Children | parenting, parent and children |
| Women's Fiction Themes/Dating & Relationships | dating, relationships |
| Women's Fiction Themes/Singlehood | singlehood, single women |
| Women's Fiction Themes/Sisterhood | sister |
| Women's Fiction Themes/Weddings | wedding |

# Keywords for Specific Genres
## "Mystery, Thriller & Suspense"

*In order for a title to appear in the Mystery, Thriller, & Suspense (US) subcategories below, the title's search keywords must include at least one of the keywords or phrases listed next to the subcategory.*

| CATEGORY | KEYWORDS |
|---|---|
| Mystery, Thriller & Suspense Characters/Amateur Sleuth | amateur |
| Mystery, Thriller & Suspense Characters/British Detectives | British detective |
| Mystery, Thriller & Suspense Characters/FBI Agents | FBI |
| Mystery, Thriller & Suspense Characters/Female Protagonists | female protagonist |
| Mystery, Thriller & Suspense Characters/Police Officers | police |
| Mystery, Thriller & Suspense Characters/Private Investigators | private investigator |
| Mystery, Thriller & Suspense/Crime Fiction/Heist | heist, robbery, thief, theft |
| Mystery, Thriller & Suspense/Crime Fiction/Murder | murder |
| Mystery, Thriller & Suspense/Crime Fiction/Noir | noir |
| Mystery, Thriller & Suspense/Crime Fiction/Organized Crime | mob, mafia, organized crime, |
| Mystery, Thriller & Suspense/Crime Fiction/Serial Killers | serial killer |
| Mystery, Thriller & Suspense/Crime Fiction/Vigilante Justice | vigilante justice |
| Mystery, Thriller & Suspense Moods/Dark | dark |
| Mystery, Thriller & Suspense Moods/Disturbing | disturbing |
| Mystery, Thriller & Suspense Moods/Fun | fun |
| Mystery, Thriller & Suspense Moods/Humorous | comedy |
| Mystery, Thriller & Suspense Moods/Racy | racy |
| Mystery, Thriller & Suspense Moods/Scary | scary |
| Mystery, Thriller & Suspense Moods/Vengeful | vengeful |
| Mystery, Thriller & Suspense/Mystery/Cozy/Animals | cat, dog, horse, animal, pets |
| Mystery, Thriller & Suspense/Mystery/Cozy/Crafts & Hobbies | craft, hobby, knitting, quilting |
| Mystery Thriller & Suspense/Mystery/Cozy/Culinary | food, cook, bake |
| Mystery, Thriller & Suspense Settings/Beaches | beach |
| Mystery, Thriller & Suspense Settings/Islands | island |
| Mystery, Thriller & Suspense Settings/Mountains | mountain |
| Mystery, Thriller & Suspense Settings/Outer Space | space |
| Mystery, Thriller & Suspense Settings/Small Towns | small town |
| Mystery, Thriller & Suspense Settings/Suburban | suburban |
| Mystery, Thriller & Suspense Settings/Urban | urban |
| Mystery, Thriller & Suspense/Suspense/Paranormal/General | paranormal |
| Mystery, Thriller & Suspense/Suspense/Paranormal/Psychics | psychic, telepathy |
| Mystery, Thriller & Suspense/Suspense/Paranormal/Vampires | vampire |
| Mystery, Thriller & Suspense/Suspense/Paranormal/Werewolves & Shapeshifters | werewolf, shapeshifter |
| Mystery, Thriller & Suspense/Thrillers/Assassinations | assassin, hitman |
| Mystery, Thriller & Suspense/Thrillers/Conspiracies | conspiracy |
| Mystery, Thriller & Suspense/Thrillers/Financial | financial |
| Mystery, Thriller & Suspense/Thrillers/Pulp | pulp |
| Mystery, Thriller & Suspense/Thrillers/Terrorism | terrorism |
| (UK) Crime, Thriller & Mystery / Crime Fiction / British & Irish / English | London, England, English |
| (UK) Crime, Thriller & Mystery / Crime Fiction / British & Irish / Irish | Ireland, Dublin, IRA, Irish |
| (UK) Crime, Thriller & Mystery / Crime Fiction / British & Irish / Scottish | Scotland, Scottish, Edinburgh |

# Keywords for Specific Genres
## "Romance"

*In order for a title to appear in the Romance (US) subcategories below, the title's search keywords must include at least one of the keywords or phrases listed next to the subcategory.*

| CATEGORY | KEYWORDS |
|---|---|
| Romance/Holidays | Christmas, Thanksgiving, Valentine, Halloween, New Year |
| Romance/Inspirational/Amish | Amish |
| Romance/Inspirational/General | inspirational |
| Romance/Military | military, navy, army, soldier |
| Romance/Multicultural & Interracial | interracial |
| Romance/New Adult & College | new adult |
| Romance/Paranormal/Angels | angel |
| Romance/Paranormal/Demons & Devil | devil, demon |
| Romance/Paranormal/Ghosts | ghost, spirit |
| Romance/Paranormal/Psychics | psychic, telepathy |
| Romance/Paranormal/Vampires | vampire |
| Romance/Paranormal/Werewolves & Shifters | werewolf, shapeshifter |
| Romance/Paranormal/Witches & Wizards | witch, wizard, warlock, druid, shaman |
| Romance/Romantic Comedy | comedy, humor |
| Romance/Sports | sport, hockey, soccer, baseball, basketball, football, golf, Olympics, climbing, lacrosse, surfing, boxing, martial arts |
| Romantic Heroes/Cowboys | cowboy |
| Romantic Heroes/Doctors | doctor, physician, surgeon |
| Romantic Heroes/Firefighters | firefighter |
| Romantic Heroes/Highlanders | Highlander |
| Romantic Heroes/Pirates | pirate |
| Romantic Heroes/Politicians | politician |
| Romantic Heroes/Rich & Wealthy | billionaire, rich, millionaire, wealthy |
| Romantic Heroes/Royalty & Aristocrat | nobility, royalty, aristocrat, prince |
| Romantic Heroes/Spies | spies, espionage |
| Romantic Heroes/Vikings | Viking |
| Romantic Themes/Amnesia | amnesia |
| Romantic Themes/Beaches | beach |
| Romantic Themes/Gambling & Poker | gambling, poker, casino |
| Romantic Themes/International | international |
| Romantic Themes/Love Triangle | love triangle, ménage |
| Romantic Themes/Medical | medical, doctor, nurse, hospital |
| Romantic Themes/Second Chances | second chance |
| Romantic Themes/Secret Baby | baby, pregnancy |
| Romantic Themes/Vacation | vacation |
| Romantic Themes/Wedding | wedding |
| Romantic Themes/Workplace | office, workplace |

# Keywords for Specific Genres
## "Science Fiction & Fantasy "

| CATEGORY | KEYWORDS |
|---|---|
| Fantasy Characters/Angels | angels |
| Fantasy Characters/Devils & Demons | demons |
| Fantasy Characters/Dragons | dragons |
| Fantasy Characters/Elves & Fae | elf, fae, fairies |
| Fantasy Characters/Ghosts | ghost, spirit |
| Fantasy Characters/Gods & Goddesses | deities, god, pantheon |
| Fantasy Characters/Psychics | psychic, telepathic |
| Fantasy Characters/Vampires | vampire |
| Fantasy Characters/Werewolves & Shifters | shapeshifter |
| Fantasy Characters/Witches & Wizards | witch, wizard, warlock, druid, shaman |
| Science Fiction Characters/AIs | artificial intelligence |
| Science Fiction Characters/Aliens | aliens |
| Science Fiction Characters/Clones | clones |
| Science Fiction Characters/Corporations | corporations |
| Science Fiction Characters/Mutants | mutants |
| Science Fiction Characters/Pirates | pirates, privateer, corsair |
| Science Fiction Characters/Psychics | psychics |
| Science Fiction Characters/Robots & Androids | robots, androids |
| Science Fiction & Fantasy/Horror | horror |
| Science Fiction & Fantasy/Humor | humor |
| Science Fiction & Fantasy/Mystery | mystery |
| Science Fiction & Fantasy/Non-Romantic | Do NOT include "romance" or "love" |
| Science Fiction & Fantasy/Romantic | romance, love |
| Science Fiction & Fantasy/Thriller | thriller |
| Science Fiction & Fantasy/Fantasy/Arthurian | Arthurian |
| Science Fiction & Fantasy/Fantasy/Coming of Age | coming of age |
| Sci Fi & Fantasy/Fantasy/Metaphysical & Visionary | metaphysical, visionary, theology, spiritual |
| Sci Fi & Fantasy/Fantasy/Myths & Legends/Arthurian | Arthurian, Camelot, Merlin, Lancelot |
| Sci Fi & Fantasy/Fantasy/Myths & Legends/Greek & Roman | Greek, Roman, Zeus, Apollo, Olympus |
| Sci Fi & Fantasy/Fantasy/Myths & Legends/Norse & Viking | Viking, Norse, Nordic, Finland, Thor, Odin |
| Science Fiction & Fantasy/Fantasy/Superhero | superhero |
| Science Fiction & Fantasy/Fantasy/Sword & Sorcery | sword, sorcery, magic, dragon, quest |
| Science Fiction & Fantasy/Science Fiction/Alien Invasion | invasion |
| Science Fiction & Fantasy/Science Fiction/Colonization | colonization |
| Science Fiction & Fantasy/Science Fiction/Cyberpunk | cyberpunk |
| Science Fiction & Fantasy/Science Fiction/First Contact | contact |
| Science Fiction & Fantasy/Science Fiction/Galactic Empire | empire, republic |
| Sci Fi & Fantasy/Science Fiction/Genetic Engineering | genes |
| Sci Fi & Fantasy/Science Fiction/Metaphysical & Visionary | metaphysical, visionary, theology, spiritual |
| Sci Fi & Fantasy/Science Fiction/Military/Space Fleet | fleet, starship |
| Sci Fi & Fantasy/Science Fiction/Military/Space Marine | troop, armor, marine, soldier |
| Sci Fi & Fantasy/Science Fiction/Space Exploration | exploration |

# Keywords for Specific Genres
## "Teen and Young Adult"

*In order for a title to appear in the Teen and Young Adult (US) subcategories below, the title's search keywords must include at least one of the keywords or phrases listed next to the subcategory.*

| CATEGORY | KEYWORDS |
|---|---|
| Children's & Teen's Horror Characters/Angels & Demons | angels |
| Children's & Teen's Horror Characters/Ghosts | ghosts |
| Children's & Teen's Horror Characters/Vampires | vampires |
| Children's & Teen's Horror Characters/Werewolves & Shifters | werewolf, shapeshifters |
| Children's & Teen's Horror Characters/Witches & Wizards | witch, wizard, warlock, druid, shaman |
| Children's & Teen's Horror Characters/Zombies | zombies |
| Teen & Young Adult Fantasy/Coming of Age | coming of age |
| Teen & Young Adult Fantasy/Sword & Sorcery | sword, sorcery, magic, dragon, quest |
| Teen & Young Adult Mystery/Detectives | detective, sleuth |
| Teen & Young Adult Mystery/Fantasy & Supernatural | fantasy, paranormal, magic |
| Teen & Young Adult Mystery/Romantic | love, romantic |
| Teen & Young Adult Mystery/Science Fiction | science fiction, dystopian |
| Teen & Young Adult Mystery/Spies | spy, terrorist, secret agent |
| Teen & Young Adult Romance/Historical | historical |
| Teen & Young Adult Romance/Fantasy & Paranormal | fantasy, paranormal, magic |
| Teen & Young Adult Romance/Science Fiction & Dystopian | science fiction, dystopian |
| Teen & Young Adult Science Fiction/Action & Adventure | action, adventure |
| Teen & Young Adult Science Fiction/Aliens | alien, extraterrestrial |
| Teen & Young Adult Science Fiction/Time Travel | time travel |

*Remember: Amazon has numerous hidden best-seller subcategories, many of which are listed in this handout. To target your niche genre, choose keywords that Amazon requires in order to show up in the searches when readers are looking for your genre.*

*Don't just use single words, though. You can have lengthy keyword phrases, so try typing in the Kindle search bar the suggested keywords for your niche genre found on this handout and see what longer phrases show up, then note those in your keyword search worksheet to use in your description field in KDP. Play around with various combinations and chart your sales results.*