

Jump into 2021-Get the most out of the summit

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SUMMARY KEYWORDS

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All right, so we're gonna go ahead and jump in. I am gonna just ask Aaron to let anyone in who shows up in the next few minutes, I'm sure I don't even need to ask you to do that, because you're always so on top of all of the things. But we'll go ahead and get started. So welcome, I am so excited to have everyone here. I want to welcome all of the people who are watching the replay. And I want to welcome all of the members of District lists, two of which are three of which we have on this call right now.



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And



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I am really excited to get going. So first of all, if you could drop your if you're attending live, and you could drop your Instagram link into the, into the chat box, that would be awesome. There are a couple of reasons why. First of all, it helps us track who was here. Second of all, it helps us help you nurture those connections. So one of the things that we always do here at district list is we collect everyone's information, and then we send it out after the call, so that you're able to continue to connect sometimes when you attend an event, whether it be for the purpose of networking or not. And in my case, I believe that every event should be treated as a networking event. Because you're always meeting

people who could be potential members of your community, potential friends, potential clients, people you can learn from people that can inspire you. So we like to send that out then afterwards. So you aren't clamoring to grab everyone's information and then forgetting who actually attended the call or missing some of the content. So a little bit about what we're going to be doing on this call. First of all, we will be talking about what is going on next week, for the jump into 2021. leverage your community to build a better brand summit, we're going to talk a little bit about prizes, we're going to talk about the goal of the summit and how not to get overwhelmed because it's not hard to get overwhelmed during summits, there are a lot of amazing presentations. And then we're also going to be talking about how to choose the presentations that you will be attending and how to get the most out of the presentations you choose. And then details about the all access pass,



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also.



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So a little bit about me, I am Sarah Allison, I am the CEO of District bliss. And I am the host of the jump into 2021 summit. And we are going to drop the scheduling link into the the chat box so that you can grab that and make sure that you add any presentations that you definitely want to be added to your calendar, there's a calendar link next to each one, we'll also be adding those into the circle group, we'll be adding those in an email that you'll receive each morning. So make sure that you do that. And then so the presentations will begin at 11am starting on Monday, January 25, and run through 5pm on Friday, January 29. And each presentation is pre recorded, for the most part, except Well, they're the bonus events and things and those are obviously not pre recorded. And but each presentation is pre recorded. And then we'll have a live q&a with the speaker afterwards. So make sure you block that our time slot. They are packed with information and really, really generous actionable tips that will get you going right away. And we also have bonus events each day. And I'm going to tell you a little bit more about those shortly. So to access your presentations, the link will be emailed to you and posted in circle as I mentioned, and the links will not work until that scheduled time. So just make sure you put it on the calendar for whenever that time period is they will only be live during their scheduled hour. And then for worksheets or anything that is supplemental materials for the presentations that will be emailed to you. Make sure that you follow along with each of the presentations and take notes and download any worksheets beforehand. We will also include any links to supplemental materials or workshops in the chat box during the

presentation but it's if you need to print it or anything. It's really handy to have it in advance. We will have a live chat going during each of the presentations. So for that scheduled hour and then you can ask any questions you want in the chat. Or you can wait till after the presentation and ask your questions directly then. So make sure you take advantage of this time, we put together this lineup of speakers, that is just so lovely, they're brilliant. The way that I put this together was we didn't go for the people that had the largest lists or the largest followings on Instagram, we went for the people that had the best content, and the most to share. And it paid off in spades. It's, they're just so good. Every presentation is just fantastic. So some action steps, I've asked the speaker, the speakers to give you action steps so that each presentation has something that you can start implementing right away. So pay attention to those and make sure you hit the ground running because there will be tons of valuable information for you to take away. So for prizes, because I know everybody wants to know all about those, there will be eight total prizes, we are going to be doing six startup memberships, and two premier VIP memberships, they will be three month memberships to district bliss. And in order to win, you are going to be a couple things. First, you will want to interact in the circle group, we will have two daily prompts that will help you kind of get to know the other people who are attending this summit. And and you know build out your community as you get to know them because it helps really feel that vibe of who the other people are. So make sure you comment on those. Today's was what is the most ridiculous adult thing that you avoid. So like for example, Aaron, who is the CEO of Maybelline Q and one of the district



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list team members, she posted that she absolutely avoids vacuuming. So she ended up getting she has a robot vacuum for every single floor of her house. So it's just kind of fun. They're not necessarily business related, but they let you get to know the actual business owner, which is really fun. So make sure you do those. We also have bingo which you should have received in your email today. And so you can also win a prize or a startup membership with Bingo. And then you will get entries by participating in the chat during presentation asking questions in the circle group sharing your takeaways tagging us on social media or commenting on any of the prompts. Or, you know, commenting on our social media throughout the week. So prizes will be drawn each evening after presentations have concluded. And they will be announced in circle groups. So keep an eye. And if you haven't joined the circle group yet, please do its I like to think of it as a quieter version of Facebook, where it doesn't have anything about politics or my mom isn't sending me the links to someone else's private wall post that she thought was really inspirational or something and I keep telling her that just doesn't work. So it's really it's great. It's it's great for building community. And then we also have two VIP premiere VIP memberships that we'll be giving away. So these will be given to people who have shown

up the most who have purchased the all access pass. And I will actually be handpicking these people to make sure that they really have put in the work and want to be part of this community. Because as you know, if you have checked out district bliss membership, and we'll drop the link in the chat as well. But if you've checked us out before the premier VIP is the top tier membership, and it is filled with amazing, amazing benefits, tons of roundtables, which are our



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equivalent



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of a mastermind. And they have access to the district bliss binary, which is all of the workshops, and all kinds of just amazing, amazing benefits.



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So



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the goal of the summit, I want you all to connect with one another. So it's really important to me that you start building a community of like minded business owners so you get the support you need as you uplevel and grow your empire. So make sure that you're connecting as you go through this connect with people on social media and don't just follow them actually commit to building connections and we will be walking you through that. So the other thing I want you to do is only attend the relevant presentations. When you're ready to learn more, you can snag the all access pass. But we're going to talk about how not to get overwhelmed and only attending be relevant presentations for you is probably the biggest way that you can avoid that overwhelmed feeling. So, summits can be extremely overwhelming for a ton of reasons, I am one of the worst about this. So I let me readjust so that I can totally confess this and this thing that I always do with sevens. So what I do is I get really excited, I put all of the stuff on my calendar for the entire week, and I'm like, I'm gonna go to all of these presentations. So then Monday, I just go to all of them, I'm in my chair for like, eight hours straight. And then I'm like, you know, oh, I need to get out of here. And then I take a break. I don't answer any of my emails that day. And then Tuesday, I log in, and I'm like, Oh, my God, I do not have time for these presentations.

And they may have been my presentations that I really wanted to watch. So you know, then I just end up getting discouraged. And I end up putting my notebook away, I get drowned in emails, and I never actually implement anything that I just learned. So if you want to watch all 23 of the presentations that are going to be happening next week, you if you sit in your chair the entire time, you're just going to come away feeling kind of crummy, totally overwhelmed, a lot scattered. And you're not really going to know like, what's the next step for you that's going to fit and where your business needs to actually take moves immediately. Versus things you can backburner for later. And it's going to be like trying to do this, this, this, this, and nothing will actually come together. So just be aware, you need to take care of yourself and go to the presentations that are related to the things that you are prepared to take action on in your business right now. So if you know that you need to uplevel your marketing, then you're going to want to go to things like un-complicate your marketing. Or if you know that you need to work on your sales skills, then you may want to go to developing an authentic sales set of skills with Roshni on Tuesday, I believe Yes, Tuesday at 12pm. Eastern, which is 9am Pacific. So make sure you actually mark those ones. And if you can come to more awesome. But make sure you really prioritize the presentations that you can take action on now. I also want to go through quickly how to get the most out of the presentations that you do attend. So I recommend only doing probably two presentations per day. And then when you do go to those presentations, be active, take notes, ask questions, you want to get the most benefit out of this as possible. And you really want to dedicate yourself to moving forward after this. So if you have questions after the presentation, you can ask them in the circle group. So even if you think of something like you read your notes, and you don't know what that actually meant, then you can swing back in the circle group, have time set aside after the presentations you attend to take action on how you are actually going to move forward with those items. So if you attend Christina Curry from Sprout Creatives, before you walk out their virtual networking, or the virtual door into the next networking event, here's what you need to do to prepare, then go ahead and take that time after the presentation and put together those things you need to prepare especially because then you can implement them in each of the following presentations. Because as I said, even if you're attending a workshop, it's still a networking opportunity.



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And then



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I recommend purchasing the all access pass for a couple reasons. But the biggest to me is

that these presentations are so stinking good. Each one of them and I I've seen all of the ones that are not bonus events. So and I haven't done my Friday call yet full transparency. I have it outlined I just haven't done it yet because I'm going to be doing it live so I'm a little bit nervous. But all of the presentations are so good. I've watched them at least three times. And I'll be watching them again next week. So I highly recommend that you grab that. Also the bonus events are like just so valuable to be able to have a business round table which is a mastermind, that's going to be specifically about building community where you can get your answers your questions answered from a whole rack of entrepreneurs that are going to be attending this. And you can also impart knowledge on us as well, which means you're showing up as an expert in the field in front of these people, and potentially converting friends, clients and community members. So make sure you keep that in mind as well. I also want to take a moment to mention that these events will all be accessible. So if you're watching this right now, you can see that it is being captioned. And we, if the videos are not captioned, because we had a few that were a little glitchy in the all access pass, then we are working on those and the transcripts are available. But for the vast majority, everything is captioned and highly accessible to everyone. So we want to make sure that everyone feels included, because that's what community is. And so the basics on the all access pass. Jumping back and forth here a little bit, is you will get the ongoing access to each event. For you know, ever as long as we exist, you will get to go back and watch those replays, you'll get any supplemental materials. And you will get a landslide of bonuses that will help you elevate your business get highly visible. And all kinds of amazing benefits from our speakers. There is a huge list of them. I will go through in a minute but in the meantime, I also want to mention we do have some bonus events that are going to be coming up so we have some virtual co working sessions. We have accountability buddy meetups. We have the roundtable that I've mentioned, we also have game night and not a bonus event but I also do want to encourage you to plan to come to the networking social because those are super fun too. And game night should be a hoot.



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So some of



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the bonuses from our speakers, you will get one month premier VIP access to or sorry membership to district bliss. You will get one month free to the social media toolbox membership from canap creative, growing and sustaining a creative business course, which is with creative successful entrepreneurs and district bliss. Three months access to

the monthly pollinator sessions with sprout creative personal sales planner for solopreneurs from RB consulting, fuck your elevator pitch with Helen traumatic, you will get 660 day pod coaching membership with fit to profit. The five most important tools of entrepreneurship from six degrees society you will also be getting three events from sixth year. Sorry, one event I believe from six degrees society it could be three I'm don't want to make a promise that I can't keep so let's call it one but you might get three systems and flow the crash course from Snipes design agency access to one happy hour event and live pitch workshop with networking from the PR bar Inc, how to build a media kit course from the PR bar Inc and district bliss, creating ways to pull people into your Instagram gravity with creative gravity. You will also receive incorporating authentic activism into your brand which is a course from creations by Sasha, also the host of or co host of the swirl and sip podcast and district bliss. And then finally, I hope I didn't miss anything. Become a transcription pro course with Mabel EQ. So tons of awesome benefits. There's even more than that. And that's in addition to all the freebies and the presentations and the replays and all the good stuff. So this summit is going to be amazing. And there are only a few hours left to get the all access pass for \$47 before it jumps up to \$97. It will jump tonight at midnight Pacific to \$97. So make sure you grab that and one of the reasons is, once you've started watching all of the the presentations, then you're going to know how awesome they are. So that's why the price is jumping. I want you all to get in early and commit to being part of this so that you can really really skyrocket your business and build a community with support in 2021. So That's it for my little spiel. Now, if anyone has any questions, I would love to hear them. If there's anything I could help you decide on your presentations, I'm happy to do that. I am really, really happy everybody is here. And I'm going to go ahead and open it up for questions. Does anybody have any questions? Let's see. I have not been watching the chat throughout this. Thank you all for dropping your Instagram handles in here. And good tips for self care. Thank you. I'm glad to hear that that was helpful. So much good info. Glad that was helpful. Yes, I have a question. And you might have mentioned this, but I missed it. Where can I find the materials for the sessions. So the materials will be emailed out to you in advance, and they'll also be in the circle community. So there's, within circle, there will be there are like little things show up as little thumbnails. And one of them will be titled resources. And there will also be the schedule and the schedule will have the links to anything as well. Hopefully that, can you explain what school is? Yes. So circle is what we use for the district list community. And we are just rolling this out now. Which is actually really exciting. And I know that you are a member of District lists. So you're going to get to use this



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in our private group for members to which will be fun. So circle is essentially a quieter version of Facebook. So it has like the threads, but it's only about business and

community. And it doesn't have any of the additional distractions that come with Facebook. I don't know about you. But when I log into Facebook, I end up accidentally scrolling without even realizing it and looking at like my cousin's baby or something, and get totally distracted. So we decided to move it over to circle so that it would avoid that feeling of distraction. Thank you for explaining that I had no idea what circle was I didn't even know it existed. So that's helpful. Yeah, so it's new. And they actually have a ton of really amazing things that they're implementing, that are coming up that I can't mention, because I had a conversation with their CEO the other day. But the one of the really cool things that that they do is they integrate with teachable, which is where we're hosting the all access pass. And it allows you to then continue connecting with people who are taking each course. So if you are part of the district bliss grainery. If you have a course that's in there, if you were there speaker or you participated in a course, then you can actually have conversations with each person who is also in the course. And you can have conversations with the instructor. So it's nice, because it's kind of like allows an extra level of support for any workshops or courses that you've taken in the district plus greenery. Very cool. Thank you. Yeah, of course. Um, any other questions?



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All right, well,



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I know you all are super busy. So I'm going to let you go. If you have any questions, hop in the circle group and ask them, you know where to find me. I am super excited about this summit, I'm sure you can tell. And I just I have to thank each and every one of our speakers for one participating in this and to for being so as excited as me about it. And three, for giving so generously. In terms of content and knowledge, they are all just so delightful. And I can't wait for you all to watch their presentations and connect with them. And, again, if you have any questions, you know where to find us hop in the circle group and I'm looking forward to seeing you all on



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Monday.