

**Coaching Biz Growth Lab – Monthly Theme Focus:**  
(as of 11.12.18 – Subject to Change)



The Coaching Biz Growth Lab includes two calls each month, with a monthly focus on different topics to support you in accelerating your business. In addition to the monthly calls, you'll receive access to a monthly article, and template to support you in your business growth. Some months will support you in taking regular action through semi-monthly challenges.

Most coaches opt to join for the year, or a quarter. Calls are generally held on the 1<sup>st</sup> and 3<sup>rd</sup> Fridays of the month from 3 – 4 pm ET. Every month also has additional supports you are invited to join in.

2019 Calls:

Month	Theme	Additional Events/Supports
<b>January 2019</b> Friday January 4 January 18	2019 Kick off – Intentions and Aspirations 2019 Milestones and Client outreach	Month End Planning Review – January 31 – 8 – 9 am ET
<b>February 2019</b> February 1 February 15	Collaboration Communities – Facebook and Instagram	February 28 – 1 -5 pm ET – PlanDoTrack Virtual Retreat
<b>March 2019</b> March 1 March 22 ** Note 4 <sup>th</sup> week	Videos Q 2 Planning Gearing up for Spring	March 21 – 1 – 5 pm ET – Get it Done VR
<b>April 2019</b> April 5 Thursday April 18 ***	Time Management and Priorities Content Creation	30 Day Challenge

Past Calls you can access:

Month	Themes	Additional Events/Supports
April 2018	Business Foundations and Ecosystem part 1 of 2 (Vision and Values)	One-on-One kick off call
May 2018	Business Foundation and Eco-system part 2 (SWOT and Strengths)	Virtual Retreat Afternoon – Get it Done! (May 31)
June 2018	Q 3 Business Planning What's on offer? Your Business Funnel	Stocktaking of your offers Knowing your client
July 2018	Finding and Amplifying Your Voice - Content Creation	21 day challenge - content
August 2018	Program Design 101	Summer Program Hack
September	Getting Back to Work – Habits and Systems	21 day challenge - habits
October	Beliefs and Accelerators Relationships and Networks – part 1	Fall one-on-one call
November	Planning for Next Year Relationships and Networks – part 2	21 Day Challenge
December	The Year in Review Stocktaking, Renewal and getting ready for 2019!	Virtual Retreat

You can view the **Coaching Biz Growth Lab** at <https://coaching-design-studio.usefedora.com/p/coaching-biz-growth-lab>