



Perfectly Personal Word Art

Paper Strip Homework 1F – Paper Strip 12 – Transcript

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Okay. This is the last paper strip template we'll be creating together. I hope you're enjoying these template designs as much as I am.

Here is the visual of the template we'll be creating. This design really uses contrast for maximum visual effect. Here are the new documents specifications. Set up the new document at 0.6 inches high by 3.25 inches wide at 300 pixels per inch with a white background.

The first step is to create the main rectangle just like we always do. I know half of it will be covered up shortly, but that's okay. Use the same shortcut of alt backspace in windows or option delete on a Mac to fill the background layer with the foreground color of a medium gray shade.

The second step is to create the second rectangle and once again, let's use the rectangular marquee tool. Set the tool to a fixed size of 0.6 inches high by 1.625 inches wide. Make sure the selection is all the way over to the right before you let go. Then fill the second rectangle by pressing alt backspace in windows or option delete on a Mac to fill the color with white. To keep things organized, rename the white rectangle layer two right half.

The third step in this process is to add the type. This is the first time you'll have two different type layers, so follow the hints closely. The first type layer will be on the left and should be colored white. Make sure you center it along the vertical.

The second type layer will be on the right and should be colored medium gray. Make sure it's also centered along the vertical. Also make sure to place the type layers so that the space between them and the halfway point is equal on both sides.

The last step is to save this template as paper strip template 12 dot PSD in the same folder as the rest of the templates. Here is a glance at how I chose to customize this template. Look at how I used contrast in a big way. Here I used dark gray with a creamy white. I also used a script font with a sans serif font. This really does a good job of showing how contrast is a powerful design concept.

Okay. We finally finished part one of the homework. Click on the next lesson for part two. This is Jenifer Juris with perfectly personal word art.