



*Review*

# Statistical Concepts

Ismail SA

BSc (EOH), MSc (OSH), MCIEH, FMIHA, FHFEM

MAEH



# Learning Objectives:

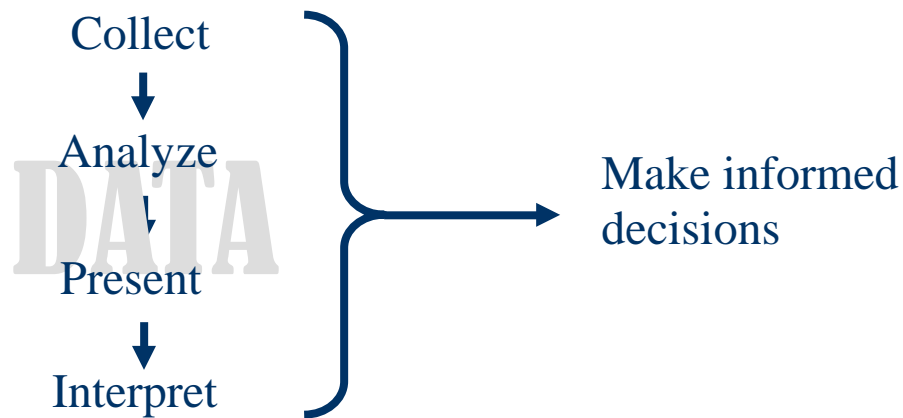
At the end of this session, participants should be able to:

1. Define statistics,
2. Describe basic statistical concepts,
3. Understand the four scales of measurement,  
and
4. Match statistics to the appropriate scale of measurement

# Definition

Statistics has two meanings:

1. Statistics refers to numerical facts;
2. Statistics refers to the field of study – as a group of methods used to:



# Role of Statistics

A collection of tools and techniques that are used to convert data into meaningful information.



*Role of Statistics*

# Types of Statistics

Depends on:

1. Purpose

Descriptive – Inferential

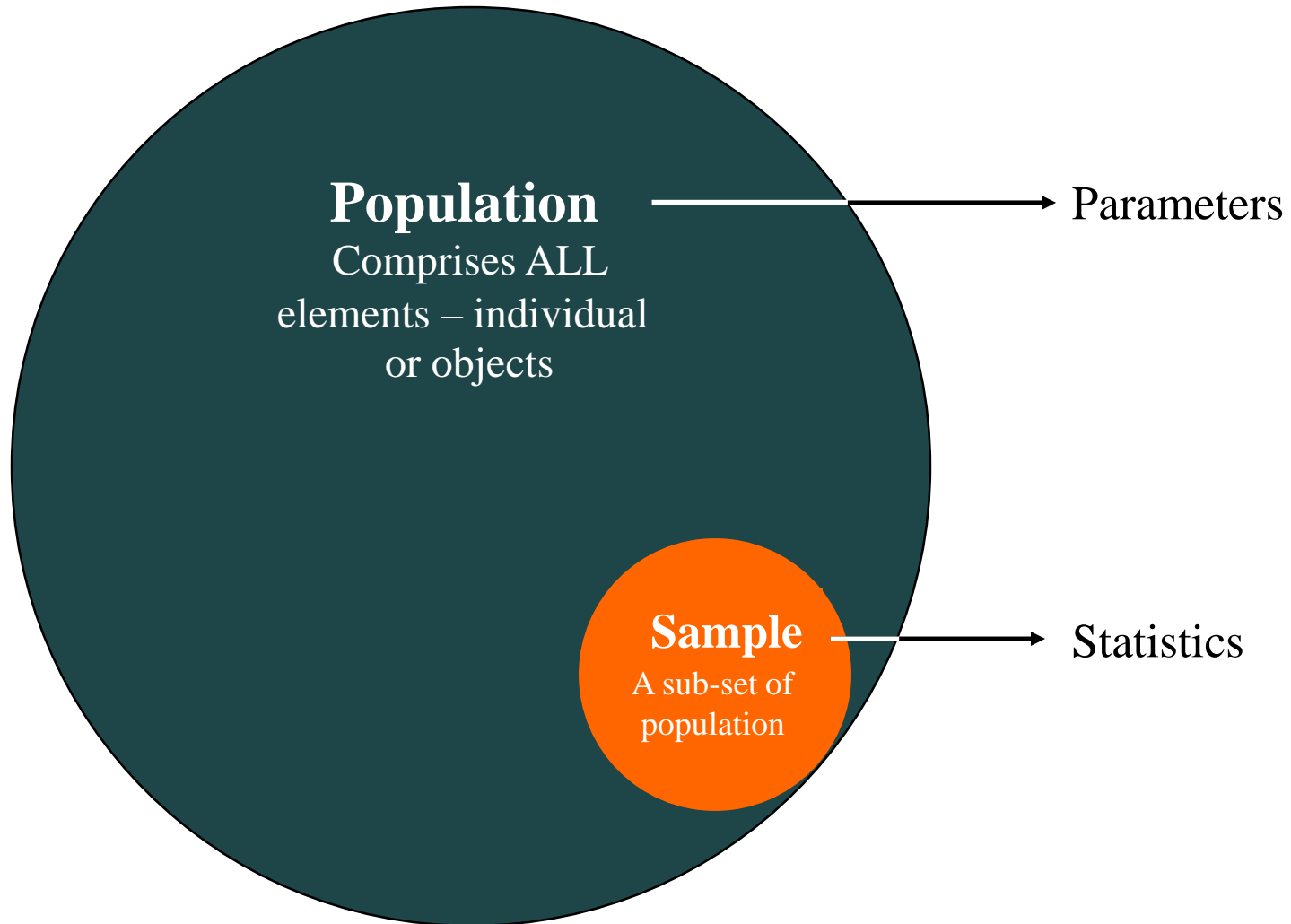
2. Assumption

Parametric – Nonparametric

3. Number of Variables

Univariate – Bivariate – Multivariate

# Population and Sample



# Symbols

<b>Measures</b>	<b>Parameter</b>	<b>Statistic</b>
Number of cases	$N$	$n$
Mean	$\mu$	$\bar{Y}$
Variance	$\sigma^2$	$s^2$
Standard deviation	$\sigma$	$s$
Correlation coefficient	$\rho$	$r$

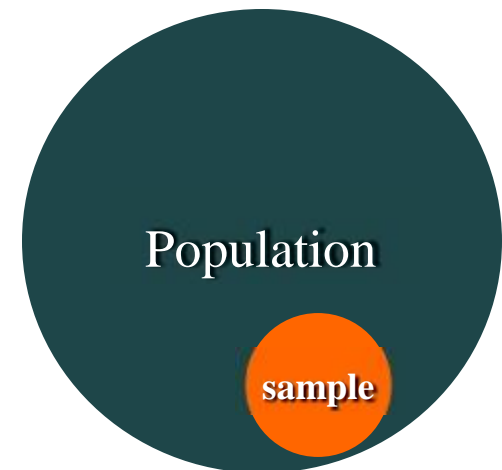
# Types of Samples

## 1. Probability samples

- Simple random samples
- Stratified random samples
- Systematic samples
- Cluster samples

## 2. Non-probability samples

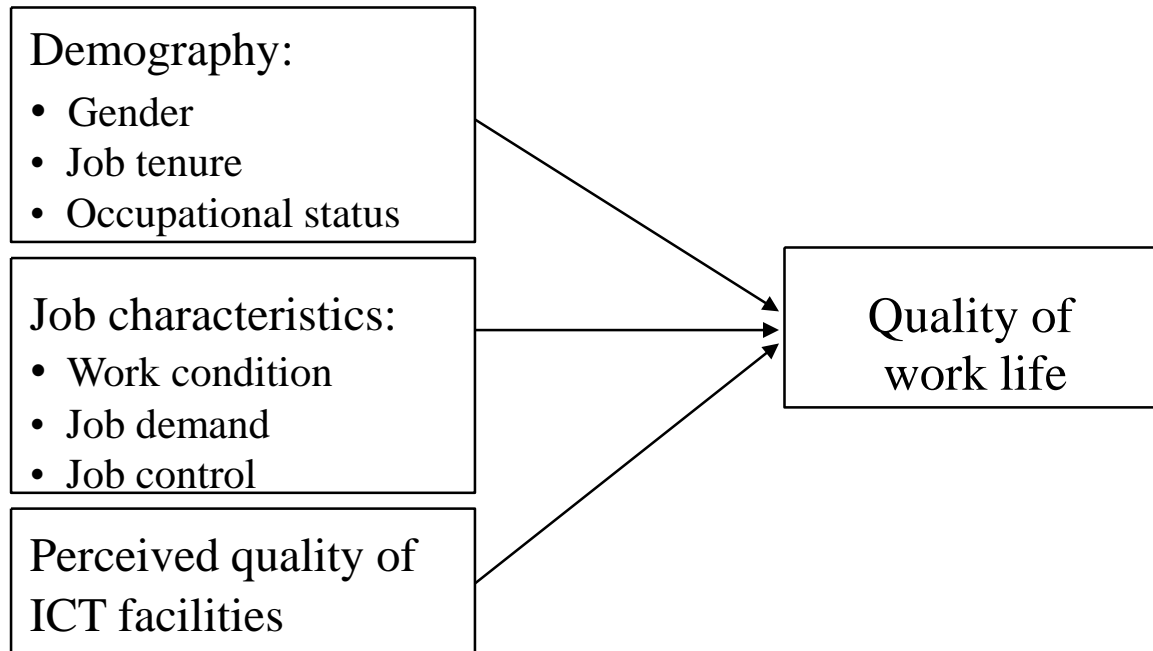
- Convenient samples
- Purposive samples





# Variable

Characteristics studied that assume different values for different elements

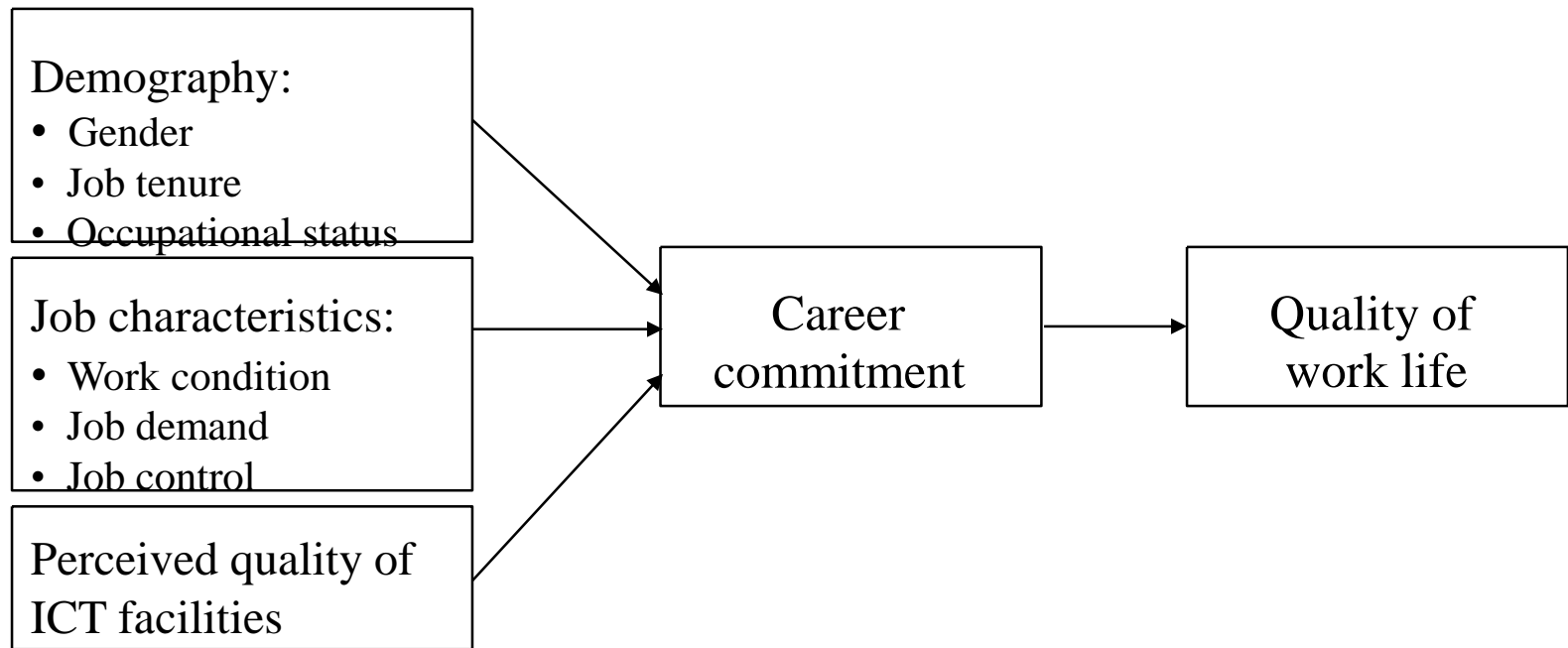


Independent  
Variables

Dependent  
Variable

Research Conceptual Framework

# OR



Independent  
Variables

Intervening  
Variable

Dependent  
Variable

Research Conceptual Framework

# Types of Variables

## 1. Quantitative Variables

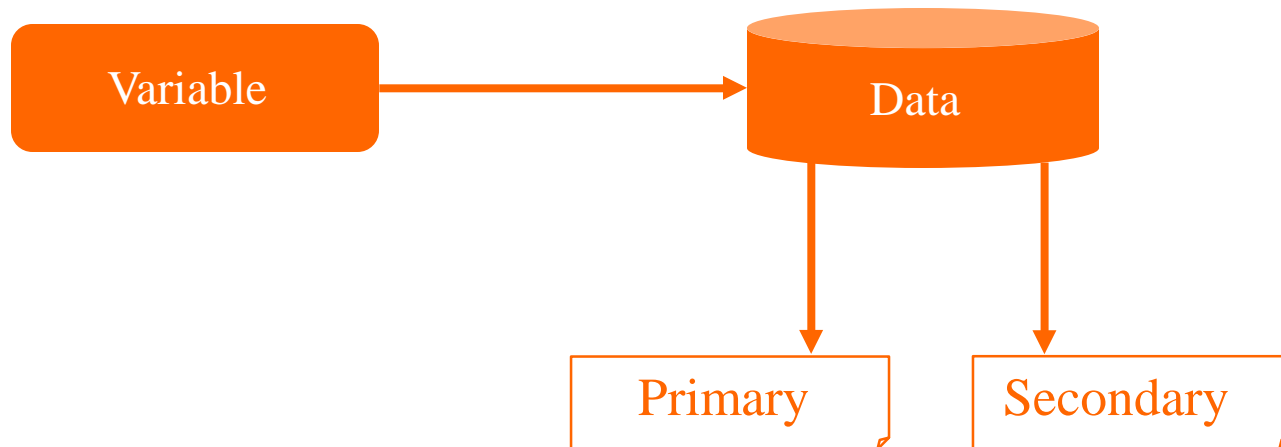
- ▶ A variable that can be measured numerically
- ▶ Can be classified into:
  - Discrete variable
  - Continuous variable

## 2. Qualitative or Categorical Variable

A variable that cannot assume a numerical value but can be classified into  $\geq 2$  categories

# Data

Basic elements used in statistical analysis



# Tools *for* Collecting Data

1. Experiments
2. Telephone survey
3. Mail questionnaires
4. Online questionnaires
5. Direct observation
8. Personal interviews

# Scales of Measurement



## ① Nominal

- The lowest scale
- Numbers assigned to identify attributes
- No order/sequence

## ② Ordinal

- Numbers assigned in ranking order
- Arrange from lowest to highest or vice versa

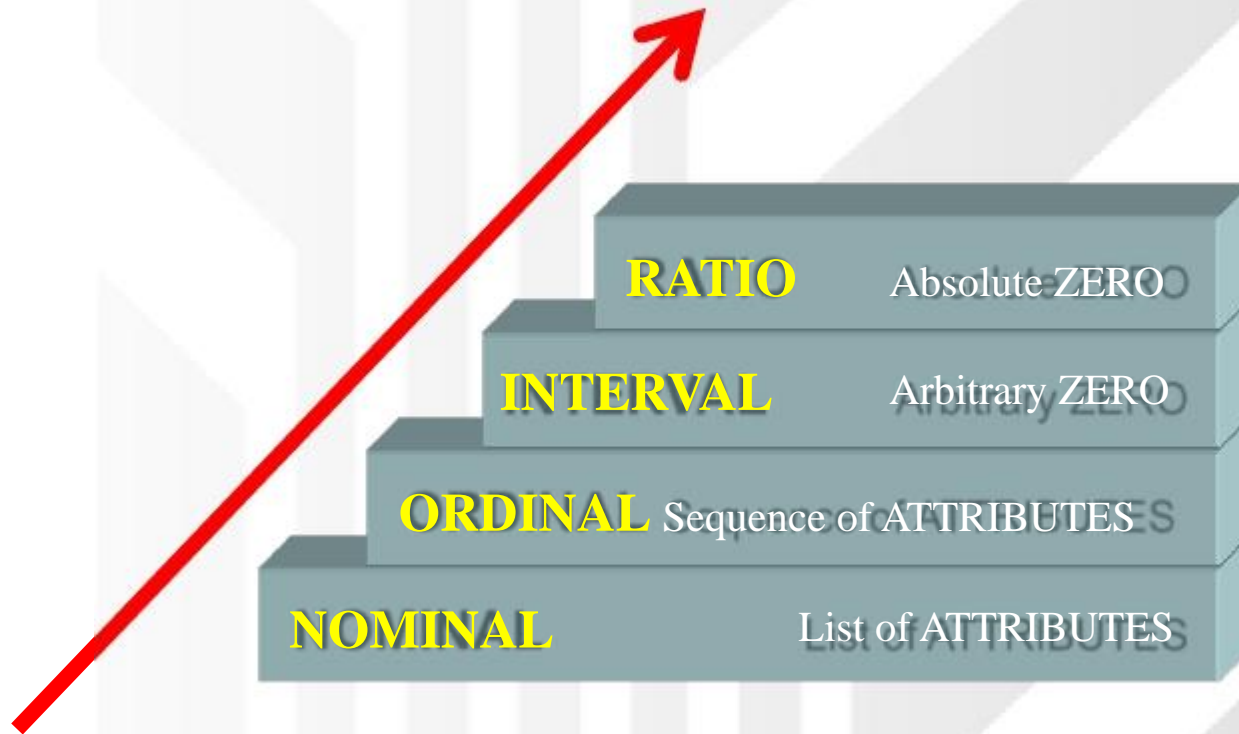
## ③ Interval

- Arbitrary zero (no absolute zero)
- Zero does not represent absence of the characteristic

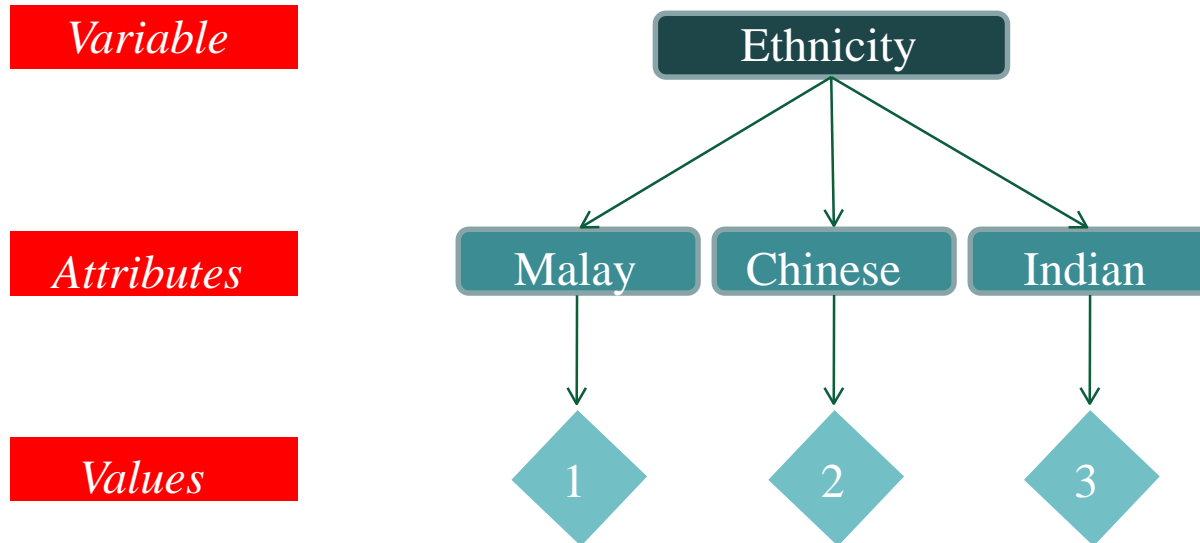
## ④ Ratio

- The highest scale
- True zero (represents absence of the characteristic)

# Scales Properties



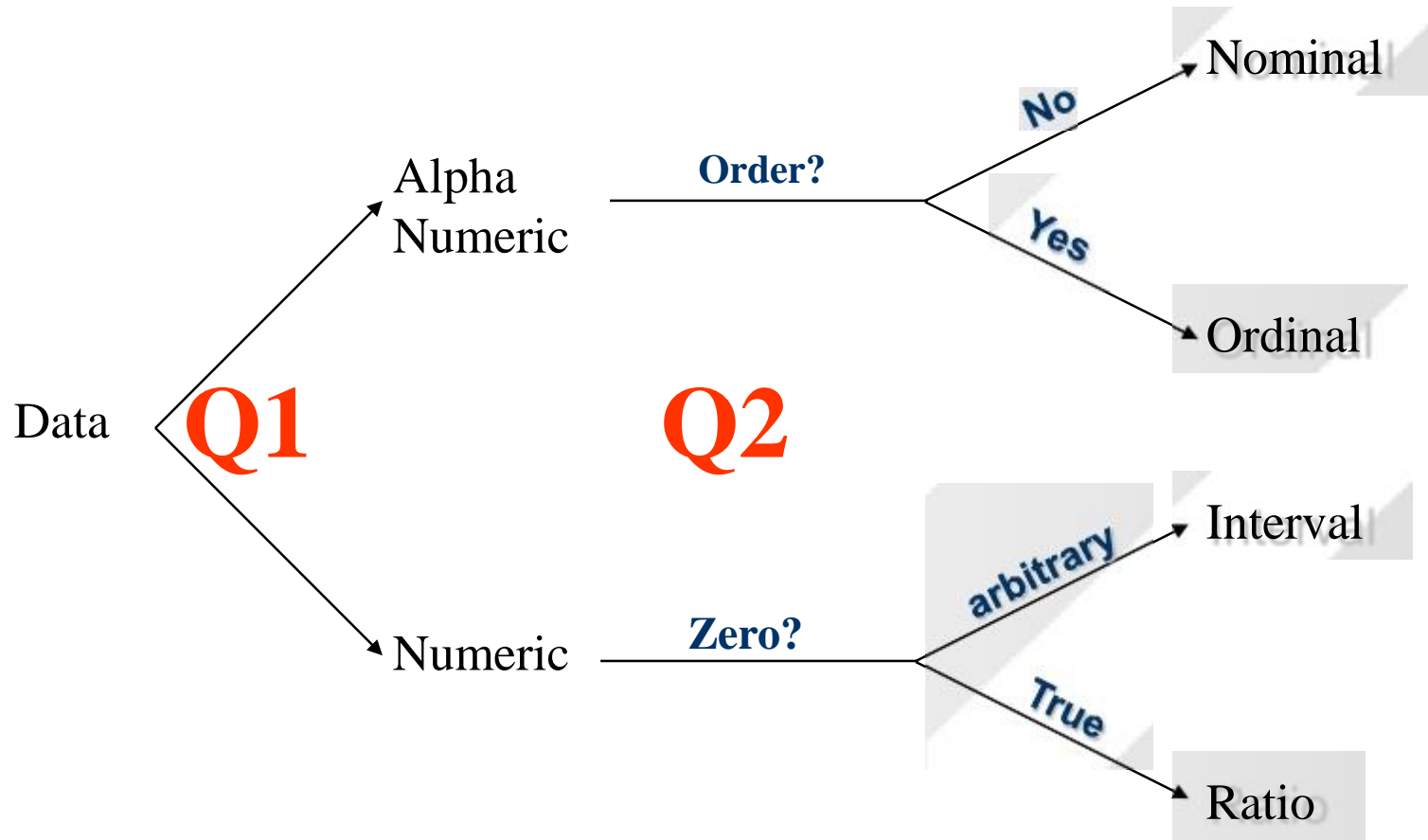
# Variable, Attribute, Value





# Determining scales of Measurement

(Two-step questions)



*Exercise:*

What are the scales of measurement for these variables?

- |                                |                 |
|--------------------------------|-----------------|
| 1. Program of study            | <b>Nominal</b>  |
| 2. Speed (km/hr)               | <b>Ratio</b>    |
| 3. Motivation scores           | <b>Interval</b> |
| 4. Income categories           | <b>Ordinal</b>  |
| 5. Number of SMS received      | <b>Ratio</b>    |
| 6. Marital status              | <b>Nominal</b>  |
| 7. Quality of work life scores | <b>Interval</b> |
| 8. Socio-economic status       | <b>Ordinal</b>  |
| 9. Perception scores           | <b>Interval</b> |
| 10. Membership status          | <b>Nominal</b>  |

# Overview of Statistics

## Major Research Concerns

①

### Describe Phenomenon

- Frequency/Percent
- MCT
- MD

②

### Comparison between Groups

- T-Test
- ANOVA

③

### Relationship between Variables

- Chi-square
- Spearman rank correlation
- Pearson PM correlation
- Regression Analysis

	Non-metric	Multiple categories			Chi-Square
		Two groups		Independent	Ind. <i>t</i> -test
				Dependent	Paired <i>t</i> -test
DATA	Differences			Independent	One-way ANOVA
		Multiple groups or variables		Dependent	Factorial ANOVA
	Metric				Repeated-Measure ANOVA
		Two variables	Metric		Pearson's <i>r</i>
			Rank		Spearman's <i>r</i>
	Relationships		Dichotomous		Point biserial
		Multiple variables			Multiple regression

# Statistics – Scales of Measurement

<u>Statistics</u>	<u>Dependent</u>	<u>Independent</u>
T-Test	Interval/Ratio	Nominal/Ordinal ( $k=2$ )
ANOVA	Interval/Ratio	Nominal/Ordinal ( $k>2$ )
Chi-square	Nominal/Ordinal	Nominal/Ordinal
	(At least one of the scales is Nominal)	
Spearman Rho	Rank Ordered	Rank ordered
	Interval/Ratio	Interval/Ratio ( <i>x Normal</i> )
Pearson Correlation	Interval/Ratio	Interval/Ratio
Regression	Interval/Ratio	Interval/Ratio

- Null = tiada beza berat antara sem
- Alternatif = ada beza berat antara sem
- $P=0.359 > 0.05$
- Maka = fail to reject null
- Conclusion = tiada beza berat antara sem