

Day 1 - Video 1

Setting Goals for Blogging



How Can Goals Help You?

1. You may or may not achieve your goals.
2. But goals will help you go in the right direction.
3. Your sub-conscious mind will keep thinking how to achieve the goal.



What Goals Can You Set for Your Blogging Journey?

Things Under Your Control

- No. of blog posts a week
- No. of social media posts
- Amount of time spent on blogging

Things NOT Under Control

- No. of visitors per day
- No. of comments per blog post
- No. of Social Media Followers

Sample Blogging Goals:

Things Under Your Control

- No. of blog posts a week - **2**
- No. of social media posts - **5**
- Amount of time spent on blogging - **30 minutes per day**

Things NOT Under Control

- No. of visitors per day: **100**
- No. of comments per blog post (avg): **3**
- No. of Social Media Followers: **1,000**

**Write down your goals
and stick it where you can
see everyday.**

