Pre-Module →

C4

10 STEPS TO CASE INTERVIEW MASTERY

1: Communication
Engage Your Interviewer

2: Communication
Unlock Insights Quickly

3: Structure
Create a Winning Plan

4: Structure
Conquer 7 Case Types
Part 1

5: Structure
Conquer 7 Case Types
Part 2

6: Analysis
Dive into the Data Pool

7: Analysis
Master Math & Slide Reading

8: Integration
Use Advanced Techniques

9: Integration
Close your Case Confidently

10: Full-length Cases
Go from OK to Outstanding

| Pre-Module → | 1: Communication
Engage Your Interviewer | 2: Communication
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Step 1: Communication

___1.0   Communication Introduction
___1.10 Answer First: Part 1 of 2
___1.11 Answer First: Part 2 of 2
___1.12 Case Clip: Watch Catherine give 3 versions of her story
___1.13 Case Clip: Watch Great Warm-up Responses
___1.14 Case Clip: Be Answer First with a Command & Control Style
___1.15 Homework: Answer First Impact Stories
___1.20 Present! Part 1 of 2
___1.21 Present! Part 2 of 2
___1.22 Case Clip: Great Candidate Recaps
___1.23 Homework: Present!

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Pre-Module →	**1: Communication** **Engage Your Interviewer**	**2: Communication** **Unlock Insights Quickly**	**3: Structure** **Create a Winning Plan**

Step 2: Communication

___1.30 Be Case Specific - Part 1 of 2
___1.31 Be Case Specific - Part 2 of 2
___1.32 Case Clips: Thinking Case Specifically with AP
___1.33 Case Clips: Case Specific Brainstorming with AP
___1.34 Case Clips: Case Specific Brainstorming with RGH
___1.35 Homework: Brainstorm Case Specific Words
___1.40 Take Great Notes
___1.41 David's Note Taking Examples
___1.42 Case Clip: Candidates Take Notes
___1.43 Homework: Sample Notes by Case Type
___1.50 Communication Recap

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10: Full-length Cases **Go from OK to Oustanding**	**9: Integration** **Close your Case Confidently**	**8: Integration** **Use Advanced Techniques**	**7: Analysis** **Master Math & Slide Reading**

| Pre-Module → | 1: Communication **Engage Your Interviewer** | 2: Communication **Unlock Insights Quickly** | 3: Structure **Create a Winning Plan** |

Step 3: Structure

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Step 4: Structure

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Step 5: Structure

_____ 2.64   Roadmap 8: Streamline a Process - Part 1 of 2
_____ 2.642 Roadmap 8: Streamline a Process - Part 2 of 2
_____ 2.643 Homework: Roadmap 8 - Case Start
_____ 2.65   Roadmap 12: Competitor Attack - Part 1 of 2
_____ 2.652 Roadmap 12: Competitor Attack - Part 2 of 2
_____ 2.653 Homework: Roadmap 12 - Case Start
_____ 2.66   Roadmap 13: Market Shift
_____ 2.663 Homework: Roadmap 13 - Case Start
_____ 2.70   Present Your Plan - Part 1 of 2
_____ 2.71   Present Your Plan - Part 2 of 2
_____ 2.90   Structure Recap

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Step 6: Analysis

____3.0   Analysis Introduction
____3.10 Anticipate Data - Part 1 of 2
____3.11 Anticipate Data - Part 2 of 2
____3.12 Homework: Anticipate Data
____3.20 Dive Your Way Into Data
____3.21 Talk Your Way In
____3.22 Homework: Dive In Phrases
____3.30 Grab that Data!
____3.31 Grab that Data! America's Pantry Example
____3.32 Grab that Data! RGH Example
____3.33A-J Case Clips: Data for AP and RGH (10 clips)
____3.34 Homework: Grab that Data!

10: Full-length Cases
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| Pre-Module → | **1: Communication**
 ## Engage Your Interviewer | **2: Communication**
 ## Unlock Insights Quickly | **3: Structure**
 ## Create a Winning Plan |

Step 7: Analysis

____3.40 Push Your Mental Math
____3.41 Mental Math: Tattoo Redo Example
____3.42 Mental Math: Junkyard Arcade Example
____3.43 Homework: Jump into MBBMath.com
____3.50 Slides, Slides, Slides - Overview
____3.51 Slides, Slides, Slides - Slash & Burn Example
____3.52 Slides, Slides, Slides - Clark & Gable Example
____3.53 Implement
____3.54-3.56 Case Clips: WOW Slide Data (3 clips)
____3.57 Homework: Slide reading with mekkographics.com
____3.60 Analysis Recap

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Pre-Module ➡️

1: Communication **Engage Your Interviewer**	**2: Communication** **Unlock Insights Quickly**
3: Structure **Create a Winning Plan**	

Step 8: Integration

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Step 9: Integration

___4.30   Finish Strong - Part 1 of 2
___4.31   Finish Strong - Part 2 of 2
___4.32A Case Clips - Wrap it Up! AP & RGH (Off-point)
___4.32B Case Clips - Wrap it Up! WOW Foods (Off-point)
___4.32C Case Clips - Wrap it Up! All 3 Cases (Average)
___4.32D Case Clips - Wrap it Up! All 3 Cases (Great)
___4.32E Case Clips - Wrap it Up! (David's Tips)
___4.33   Homework: Practice Closing Cases
___4.40   Integration Recap

4: Structure

Conquer 7 Case Types

Part 1

5: Structure

Conquer 7 Case Types

Part 2

6: Analysis

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10: Full-length Cases **Go from OK to Oustanding**	**9: Integration** **Close your Case Confidently**	**8: Integration** **Use Advanced Techniques**	**7: Analysis** **Master Math & Slide Reading**

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Step 10: Full-length Case Interviews

WOW Foods Full-length Interview
WOW Foods Data Handout

America's Pantry Full-length Interview
AP Case Question & Data Review Notes

Remington Global Holdings Full-length Interview
RGH Case Question & Data Review Notes

10: Full-length Cases
Go from OK to Oustanding

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