

Pre-Module



1: Communication

**Engage Your
Interviewer**

2: Communication

**Unlock Insights
Quickly**

3: Structure

**Create a
Winning Plan**

4: Structure

**Conquer 7
Case Types**

Part 1

5: Structure

**Conquer 7
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Part 2

6: Analysis

**Dive into the
Data Pool**

7: Analysis

**Master Math &
Slide Reading**

C4

**10 STEPS TO
CASE INTERVIEW
MASTERY**

10: Full-length Cases

**Go from OK
to Outstanding**

9: Integration

**Close your Case
Confidently**

8: Integration

**Use Advanced
Techniques**

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Step 1: Communication

- ___ 1.0 Communication Introduction
- ___ 1.10 Answer First: Part 1 of 2
- ___ 1.11 Answer First: Part 2 of 2
- ___ 1.12 Case Clip: Watch Catherine give 3 versions of her story
- ___ 1.13 Case Clip: Watch Great Warm-up Responses
- ___ 1.14 Case Clip: Be Answer First with a Command & Control Style
- ___ 1.15 Homework: Answer First Impact Stories
- ___ 1.20 Present! Part 1 of 2
- ___ 1.21 Present! Part 2 of 2
- ___ 1.22 Case Clip: Great Candidate Recaps
- ___ 1.23 Homework: Present!

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Step 2: Communication

- ___ 1.30 Be Case Specific - Part 1 of 2
- ___ 1.31 Be Case Specific - Part 2 of 2
- ___ 1.32 Case Clips: Thinking Case Specifically with AP
- ___ 1.33 Case Clips: Case Specific Brainstorming with AP
- ___ 1.34 Case Clips: Case Specific Brainstorming with RGH
- ___ 1.35 Homework: Brainstorm Case Specific Words
- ___ 1.40 Take Great Notes
- ___ 1.41 David's Note Taking Examples
- ___ 1.42 Case Clip: Candidates Take Notes
- ___ 1.43 Homework: Sample Notes by Case Type
- ___ 1.50 Communication Recap

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Step 3: Structure

- ___2.0 Structure Introduction
- ___2.10 Block
- ___2.11 Case Clip: 3 Case Starts
- ___2.12 Homework: Blocks by Case Type
- ___2.20 Break
- ___2.21 Case Clip: Great Splits
- ___2.22 Homework: Break - Be a Split Master
- ___2.30 Ask
- ___2.31 Case Clip: America's Pantry Example
- ___2.32 Homework: Ask Data Driven Questions
- ___2.40 Profit Trees
- ___2.41 Case Clip: America's Pantry Example
- ___2.42 Homework: Create Profit Trees

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Step 4: Structure

___2.50 Use an Integrated Thinking Model

___2.51 Learn the MVM

___2.53 Homework: Build Your Integrated Model

___2.60 Case Roadmaps Introduction

___2.61 Roadmap 1: Merge, Acquire, JV - Part 1 of 2

___2.612 Roadmap 1: Merge, Acquire, JV - Part 2 of 2

___2.613 Homework: Roadmap 1 - Case Start

___2.62 Roadmap 2: Growth Strategy - Part 1 of 2

___2.622 Roadmap 2: Growth Strategy - Part 2 of 2

___2.623 Homework: Roadmap 2 - Case Start

___2.63 Roadmap 4: Enter a New Geography or Market

___2.631 Homework: Roadmap 4 - Case Start

___2.632 Roadmap 3: New Business or Product

___2.633 Homework: Roadmap 3 - Case Start

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Step 5: Structure

- ___2.64 Roadmap 8: Streamline a Process - Part 1 of 2
- ___2.642 Roadmap 8: Streamline a Process - Part 2 of 2
- ___2.643 Homework: Roadmap 8 - Case Start
- ___2.65 Roadmap 12: Competitor Attack - Part 1 of 2
- ___2.652 Roadmap 12: Competitor Attack - Part 2 of 2
- ___2.653 Homework: Roadmap 12 - Case Start
- ___2.66 Roadmap 13: Market Shift
- ___2.663 Homework: Roadmap 13 - Case Start
- ___2.70 Present Your Plan - Part 1 of 2
- ___2.71 Present Your Plan - Part 2 of 2
- ___2.90 Structure Recap

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Step 6: Analysis

- ___3.0 Analysis Introduction
- ___3.10 Anticipate Data - Part 1 of 2
- ___3.11 Anticipate Data - Part 2 of 2
- ___3.12 Homework: Anticipate Data
- ___3.20 Dive Your Way Into Data
- ___3.21 Talk Your Way In
- ___3.22 Homework: Dive In Phrases
- ___3.30 Grab that Data!
- ___3.31 Grab that Data! America's Pantry Example
- ___3.32 Grab that Data! RGH Example
- ___3.33A-J Case Clips: Data for AP and RGH (10 clips)
- ___3.34 Homework: Grab that Data!

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Step 7: Analysis

- ___3.40 Push Your Mental Math
- ___3.41 Mental Math: Tattoo Redo Example
- ___3.42 Mental Math: Junkyard Arcade Example
- ___3.43 Homework: Jump into MBBMath.com
- ___3.50 Slides, Slides, Slides - Overview
- ___3.51 Slides, Slides, Slides - Slash & Burn Example
- ___3.52 Slides, Slides, Slides - Clark & Gable Example
- ___3.53 Implement
- ___3.54-3.56 Case Clips: WOW Slide Data (3 clips)
- ___3.57 Homework: Slide reading with mekkographics.com
- ___3.60 Analysis Recap

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Step 8: Integration

- ___ 4.0 Integration Introduction
- ___ 4.10 Finding Insights
- ___ 4.11 Finding Insights: WOW Example
- ___ 4.12 Case Clip: WOW - Integrating Data & Insights
- ___ 4.13 Finding Insights: RGH Example
- ___ 4.14 Finding Insights: AP Example
- ___ 4.20 Create Mid-case Structures
- ___ 4.21 Mid-case Structures: RGH Example
- ___ 4.22 Mid-case Structures: AP Example 1 of 2
- ___ 4.23 Mid-case Structures: AP Example 2 of 2
- ___ 4.24 Mid-case Structures: AP Example 3 of 3
- ___ 4.25A-C Case Clips: Mid-case Structures
- ___ 4.26 Homework: Practice Drawing Mid-case Structures

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Step 9: Integration

- ___ 4.30 Finish Strong - Part 1 of 2
- ___ 4.31 Finish Strong - Part 2 of 2
- ___ 4.32A Case Clips - Wrap it Up! AP & RGH (Off-point)
- ___ 4.32B Case Clips - Wrap it Up! WOW Foods (Off-point)
- ___ 4.32C Case Clips - Wrap it Up! All 3 Cases (Average)
- ___ 4.32D Case Clips - Wrap it Up! All 3 Cases (Great)
- ___ 4.32E Case Clips - Wrap it Up! (David's Tips)
- ___ 4.33 Homework: Practice Closing Cases
- ___ 4.40 Integration Recap

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Step 10: Full-length Case Interviews

WOW Foods Full-length Interview

WOW Foods Data Handout

America's Pantry Full-length Interview

AP Case Question & Data Review Notes

Remington Global Holdings Full-length Interview

RGH Case Question & Data Review Notes

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