

Generative AI: The Growth Hacker's Co-Pilot



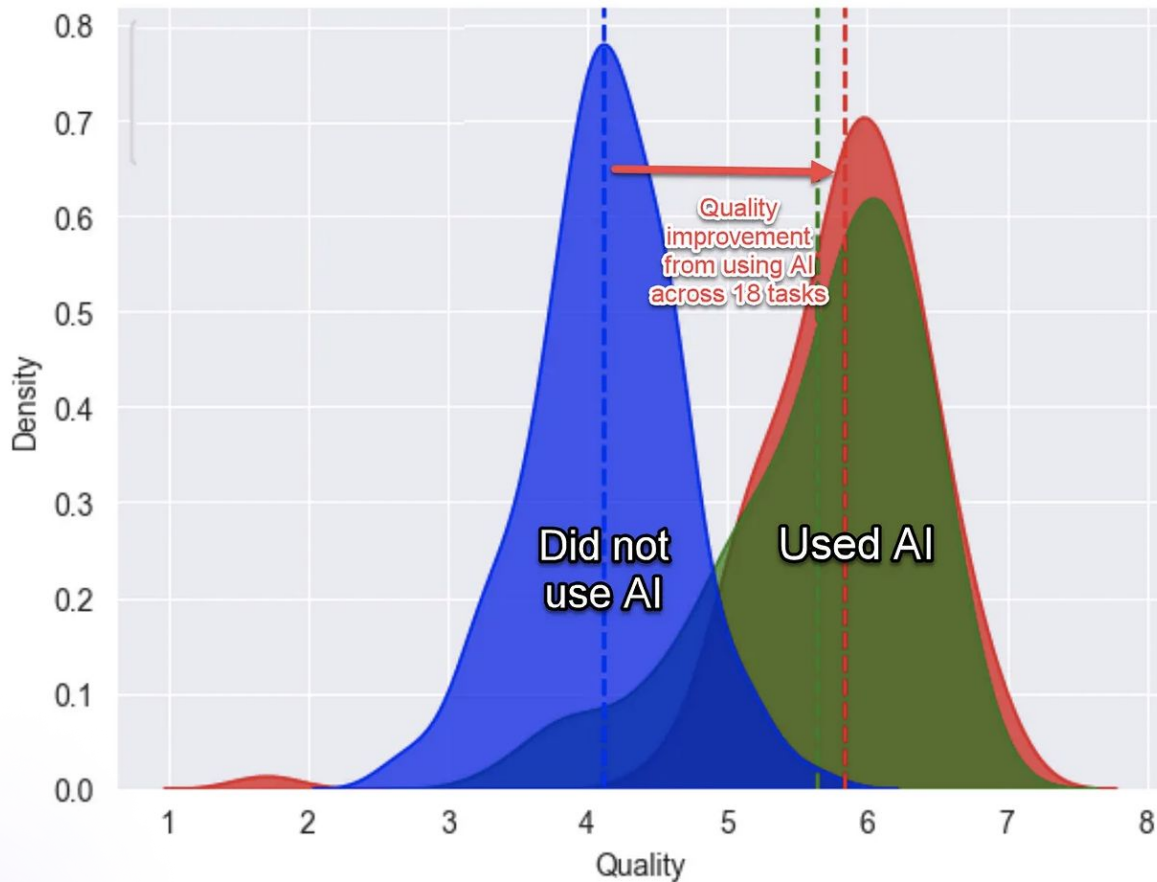


Goal of this course:

Thinking in AI

Does AI Really Matter to SMBs?





Distribution of output quality across all the tasks. The blue group did not use AI, the green and red groups used AI, the red group got some additional training on how to use AI.

RESULTS:

12.2% Increase in tasks completed

25.1% Faster completion of those tasks

40.4% Higher quality output

Centaur & Cyborgs



Generative AI



The Generative AI Application Landscape v2

A work in progress



Text

MARKETING copy.ai Jasper Writsonic Ponzu frase copysmith MidJourney Moonbeam Bertha.ai anyword Hypotenuse AI Clickable letterdrop Simplified Peppertype.ai Omneky CONTENDA	AI ASSISTANTS Andi Quickchat Cohere KAIZAN* Typewise CRESTA XOXKind
KNOWLEDGE glean mem YOU	GENERAL WRITING Rytr wordtune Subtxt LEX sudo write LAIKA NovelAI WRITER COMPOSE AI OTHERSIDEAI
SALES LAVENDER Smartwriter.ai Twain	OTHER Outplay Reoch regie.ai AI DUNGE&N KEYS

MODELS: OPENAI GPT-3 BEEP/IMP GEMINI FACEBOOK OPT HUGGING FACE BLOOM AL121 ALIBABA, YANDEX, ETC. COHERE ANTHROPIC AZZ GPT-NEOX GPT-J

Video

EDITING/GENERATION runway Fliki Dubverse Opus	PERSONALIZED VIDEOS tavus synthesia Hour One Rephrase.ai Colossyan Merio
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MODELS: MICROSOFT X-CLIP META MAKA-A-VIDEO

Image

IMAGE GENERATION

MidJourney OpenArt
craiyon PLAYGROUND
Wondershare PhotoRoom
ROSEBUD.AI
Lexica
image.space
KREA
Nyx x gallery
alpaca
artbreeder

Code

CODE GENERATION GitHub Copilot replit GhostWriter cabinine MUTABLEAI	TEXT TO SQL AI 2SQL seek	WEB APP BUILDERS Debuild Enzyme durable	DOCUMENTATION Mintlify Stenography OTHER excel/formulabot
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MODELS: OPENAI GPT-3 TABINDI CODEGEEK

Consumer/Social

MidJourney

Media/Advertising

SALT
THE CULTURE DAO

Speech

VOICE SYNTHESIS

RESEMBLE.AI broadn
WELLSAID COQUI
podcast.ai descript overdub
Fliki Listnr
REPLICA VOICEMOD

MODELS: OPENAI SPKNGS

Other

MUSIC SPLASH Mubert Ava Technologies Endel boomy Harmonal SENIFY	GAMING AI DUNGE&N	RPA Adept mayā
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Design

Diagram Uizard
VIZCOM Aragon
Poly 11 maket
INTERIOR.AI CALA

MODELS: OPENAI DALL-E 2 STABLE DIFFUSION CHATGPT

3D

3D MODELS/SCENES

mirage CSM

MODELS: DREAMFUSION NVIDIA GPT-3O HON APPLE ML

AI Characters/Avatars

Character.AI
inworld
The Simulation OASIS

Biology/Chemistry

Cradle

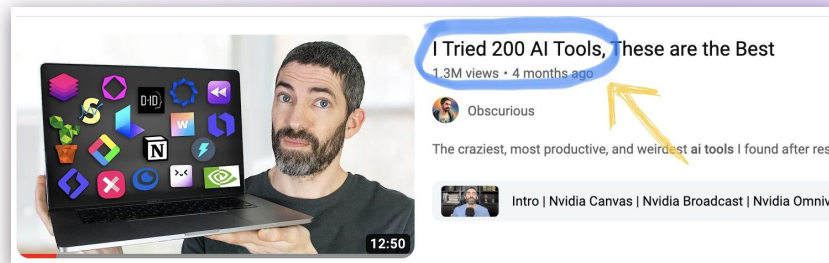
Vertical Apps

Harvey

MODELS: OPENAI JUKERBOX

Generative AI

AI that can generate new content like text, images, video, music etc



AI for:

Text Generation

Image Generation

Speech Generation

Video Generation

Smarter Workflows