



META QUEST

App available for Meta Quest headsets via the Meta App Lab Store

8K 360 3D

High resolution live-action videos with real people in authentic interactions

IMMERSIVE

Answers and pronunciation checked using speech recognition for an immersive and interactive experience

ON-DEMAND

40 live-action video lessons include classroom learning, games and role plays, followed by conversations with real people in Japan for speaking practise

ACCESSIBLE

Camera is always stationary so experiences should not cause motion sickness. App can be used seated, standing or lying down.

FREE DEMO

Download the app and try the first Japanese lesson (and more) for free

VIRTUAL REALITY
BEGINNER
JAPANESE LESSONS





DYNAMIC LANGUAGES HAS RELEASED A NEW VIRTUAL REALITY BEGINNER JAPANESE PROGRAMME

Students will go from zero Japanese to having comfortable conversations in just 4 months.

There are 40 on-demand live-action video lessons to experience in VR. These include classroom lessons with games, role plays and songs that are full of fun and laughter. Whenever they want, where they want, and at their own speed. Students can immerse themselves in a 360 3D, tailored Japanese learning experience.

Students are taught by two enthusiastic teachers, Anne-sensei and Yuka-sensei, using the app's speech recognition to ensure they respond with correct pronunciation.

They share their Japanese speaking journey with Katie, who is learning alongside them in this virtual reality-TV experience. Students can learn from her mistakes, and watch her diary entries to see what she's struggling with and enjoying the most. This is a shared and supportive learning experience.

After each lesson students can practise what they've learned by having conversations with real people out and about in Tokyo. Using their headset to get a taste of what it's like to be in Japan, students' confidence grows as they chat with these new friends.

Immersion is the key to success in language learning, and virtual reality is the perfect technology to instantly transport students' minds into a realistic and immersive learning environment.



Eye contact and body language are powerful communication tools. This is what sets 360 video apart from graphically rendered worlds. The realism provokes physical responses that make the virtual learning experiences more memorable and meaningful.

Dynamic Languages is one of the few VR apps available that helps people better themselves and build useful skills for the real world. This VR app is designed for newbies who are curious and want to level-up with the challenge of a new language. They don't need to know a single Japanese word before starting.

Dynamic Languages will give students the skills, structure, knowledge, and confidence to speak Japanese. They can make mistakes and overcome their nerves in VR, which will make them confident speakers in the real world.

The online library contains advice on the best ways to learn a language using apps, music, recall, habits, and spaced repetition, and it provides online resources including a growing Discord community.

Students will feel inspired as they gain a deeper appreciation for Japan's fascinating traditions and unique customs. They can explore Japan in an immersive-media series about the country's history and culture (due to be released in March).

Dynamic Languages gives students the opportunity to engage with local people in their native tongue, connect with a fascinating ancient culture, and join a supportive language community.

Once someone downloads the app, they can try the first lesson for free, and they'll be saying their first Japanese words within 35 seconds!





**THIS IS ED
AKA
SEITO-SAN**

THE DYNAMIC LANGUAGES TEAM

Dynamic Languages was co-founded in 2018 by the British husband-and-wife team, Katie Pascoe and Dave Sobell. They lead a small team of VR and language enthusiasts.

They are dedicated to using the immersive and powerful medium of live-action 360 video to help people connect with cultures and languages around the world.

Anne Rajakumar is the Lead Japanese Teacher. She was Head of Japanese at Hockerill Anglo-European College, and is the author of the *Yonde Kaite Japanese Language Workbooks*, which are used to teach students in high schools around the world.

Yuka Murayama-Isaacs is the Japanese Co-teacher and language expert. She has taught Japanese in schools for over 10 years.

Noira Padron is the Spanish Language Lead. She loves teaching, and is passionate about the history and cultures of the Spanish-speaking world.

There is also a team of talented VR App Developers working on the brilliant Dynamic Languages app. They are always updating and improving the immersive experience in the app.

Finally there is Ed, known in Japanese as Seito-san, the Insta360 Pro 2. He is an integral part of the family and does an excellent job of capturing Dave and Katie's vision to share with the world!

OUR STORY

Co-Founder Dave is a chartered chemical engineer who career-swerved to start a 360 video production company in 2018. Dave has been fascinated with film, TV, and video production for a long time, and the new medium of 360 video caught his attention at the Björk Digital exhibition in 2016. Dave is a lifelong learner who has been fascinated with technology and the science of self improvement for well over a decade. With a scientific mindset, he has self-experimented with many methods to improve his efficiency at learning a range of subjects. Despite being “worse than average” at language learning, Dave has successfully learned Portuguese and Spanish to an intermediate level, and he explains his techniques and methods in the “Learn How to Learn” module of Dynamic Languages.



In 2018, Dave’s first Spanish lessons were captured in 360 and can still be experienced in the Dynamic Languages app. This project was a part-time venture that grew into this full-time business. Dave wants to share his passion for travel and other cultures by making it possible for anyone with a VR headset to explore the (virtual) world and learn languages, whether or not they are physically or financially able to do this in real life. Dave has filmed, researched, and written Trips around Spain, the UK, and Japan, which can be experienced as part of Dynamic Languages.



Co-Founder and Language Director Katie is a dedicated language dabbler. She graduated from the University of Manchester (where she and Dave met) in 2010 with a degree in German Studies, having dipped her toe into Turkish and Spanish as well. When she lived in South Korea, her love of food meant that restaurants became her favourite place to practise new vocabulary. It was a similar story living in Brazil, where Katie’s curiosity for new experiences and flavours fuelled her Portuguese. When she and David founded Dynamic Languages (then called Dynamic Spanish), Katie rekindled her Spanish, and she learned a lot from the polyglots she met working as the producer of Benny Lewis’ *Language Hacking Podcast*.

Japanese has been Katie’s biggest language challenge so far. In August 2022, over the course of ten days, she sat beside the 360 camera and had her first ever Japanese lessons. 40 lessons in fact. Back-to-back, being taught by two fantastic teachers. Dave directed the production and created a relaxed and fun environment in the classroom. They had a great time producing the lessons, and captured Katie’s experience of the process so that VR students can really get to know her and feel part of the gang. At the end of the programme Katie made small talk with some new friends over sushi, all in Japanese. The following spring, she and Dave spent three months filming around Japan, where she put her new skills to great use on a daily basis. Katie is proof that this programme will get you speaking Japanese quickly, and confidently.

Dave is now learning Japanese using the VR lessons that he directed, and is finding it incredibly entertaining and informative. He plans to add more features and content to make the lessons even more powerful. You can follow his journey on the Dynamic Languages Discord.

Dave and Katie have been travelling the world together for over a decade. They believe that appreciation for other cultures, with effective communication between peoples, will ensure a prosperous and peaceful future for the world.