

Creative **WILLpreneurs**

Playbook 1

Welcome to Creative WILLpreneurs!

Session 1 - Agenda

- Greeting and Grounding
- Introductions and Motivations
 - Where you live
 - Where you are in your WILL journey
 - What motivated you to say “Yes” to this opportunity?
- Group guidelines – DRAFT to be added to and agreed upon
 - Confidentiality, Connection, Cameras On, Kindness, No “shoulding”, Share,
 - What else?
- Core Tools
 - Session Structure
 - Living the Artist's Way
 - Writing for Guidance

Break

- Playbook 1
 - “Entrepreneurial Manifestation”
 - StrengthsFinder
 - Your Human Design
 - [Podcast Discussion](#)
- Logistics:
 - Schedule/Teachable
 - Accountability Buddies
 - Resource document
 - Voxer
 - Co-creating
- Insights & Actions

Zoom:

Here's the Zoom that will be the same for all our calls: <https://us06web.zoom.us/j/88480064697?pwd=UWNjZlliVnd4U0g3eUk2U3VTMXhUQT09>

Core Tools:

- **Julia Cameron's new book: *Living The Artist's Way*.**
These core tools will be part of our meetings and your weekly practices. Writing to guidance for divine inspiration and instruction, as well as the other practices in the book.
- **WILLpreneurs Playbooks.** Together you'll work through these playbooks on:
 - Entrepreneurial Manifestation
 - Clarifying Your Ideal Clients
 - Creating SOULutions (ideal offers for you AND your ideal clients)
 - Aligned Marketing (not cookie-cutter or what others say you "should" do)
 - Market Sleuthing
 - Values & Visibility
- **Business Clairvoyance Coaching. I'll bring all of me to YOU.**
 - Intuitive gifts, informed by over a dozen years as an entrepreneur,
 - The multitudes of courses, strategies and tools
 - My strategic and ideating brain and making sure ideas are a fit for YOU - your strengths, type, and readiness. I'll coach you to overcome limiting beliefs and help YOU find YOUR path forward.

We will meet every three weeks for a 3-hour session, divided into:

Hour 1:

- Greeting & Grounding
- Check in on celebrations, *Living the Artist's Way* practices, and challenges
- Masterminding for those who want to overcome challenges

Hour 2 - 3:

- WILLpreneur topical playbooks (topics above) done together
- Breakout pairs/trios
- Large group discussions
- Love-seat coaching (problem solving/idea generation/coaching from Elena)

Hour 3 (last 30 minutes):

- Writing for guidance
- Next steps
- Insights & Actions

Four Essential Tools from *Living the Artist's Way*, by Julia Cameron

From the *Introduction*

Morning Pages:

Three pages of longhand writing, every morning upon awaking. (That's what your notebooks are for!)

Ideas, questions, discussion about Morning Pages.

What do you CHOOSE to do re: Morning Pages?

Artist Dates

Once a week, take yourself – the youthful, playful part of you that creates – on a solo date. It should be a time to focus on your inner artist – and on fun.

Why might you choose to take Artist Dates as part of your WILLpreneur journey?

What might get in the way?

What do you stand to gain by doing them?

What ideas do you have for some?

What do you CHOOSE to do re: Artist Dates?

Walks

"Twice a week, take yourself for a solo walk, sans music, phones, friends or dogs. Twenty minutes twice a week to alter your consciousness. You may wish to walk with a question and see if you return with an answer."

What do you think about this Essential Tool?

When might get in the way?

What do you stand to gain?

What do you CHOOSE re: walks?

Writing for Guidance

This whole book is essentially about writing for guidance.

Cameron defines guidance as: (various quotes from the Introduction)

Guidance is direction that comes from a higher source of wisdom than we ordinarily encounter. Guidance is available to all of us. It is not the specialty of an elite few.

Anyone can ask for guidance and receive it. All that is required is an open mind.

Romance, finance, tangled business affairs are all fair game for guidance.

When we write for guidance, we write out a question, then write down what we "hear."

"What if it's just my imagination?" It's not, or – if it is- the imagination is far wiser and more benevolent than we had previously thought.

The essential message of guidance is the assurance that all is well; difficulties will work out' we are safe, guided and protected. Our guidance comes, and we come to rely upon it.

Exercise:

Ask guidance what it wants you to know about relying on it during this journey?
Say it in your own words or try this...

"Dear Guidance, what do you want me to know about relying on you through this WILLpreneurs experience?"

Entrepreneurial Manifestation

What does “being an entrepreneur” mean to you?

Who are some entrepreneurs you admire?

A definition of entrepreneurs that I like...

Entrepreneurs create something that has never existed before. They bring to life a vision that no one else can see. - James Wedmore

What is manifestation? Let's use this definition*:

Manifestation is the phenomenon that occurs when something that was a part of your imagination becomes part of your reality. – Kathrin Zenkina, Manifestation Babe

Let's play with entrepreneurial manifestation.

*Creating a business no one else can see **yet**, and you bring into reality.*
– Elena Deutsch

CliftonStrengths (aka Strengthsfinder) Top 5 Strengths Report

- Please review and bring your CliftonStrengths Top 5 Report.
- Login to Gallup to get your CliftonStrengths [here](#).
- If you can't find yours, let me know and I'll send it to you. They've updated it recently and it's easier to read and use

My top 5 CliftonStrengths & Domains (i.e, Executing, Relationship Building, etc.)

- 1.
- 2.
- 3.
- 4.
- 5.

How might these AID me as I become an entrepreneur?

Every strength has a shadow (basement) side. What do I need to watch out for?

Human Design:

Please, if you can, bring the following information on your Human Design:

(If you don't know yours, [go to My Human Design](#) and get yours as long as you know your date/time/location of your birth.)

My Human Design Type (Energy Type – how your energy functions) is:

Types: Manifesting Generator, Projector, Generator, Manifestor or Reflector

How I feel about this?

My Human Design “Authority” (How you best make decisions. i.e. Emotional, Splenic, etc.)

In the WILLpreneurs Course portal, we'll put a link to the Wooshop Elena did with Marla Tseng, WILL Alumni who is now a Human Design practitioner. This gives you more information about your Type and Authority.

4. When do you get into a state of flow?

5. What are some problems you'd like to solve?

6. What would you feel SO PROUD to have created 3-5 years from now?

7. Here is a lump of money - \$5 million – that **you have to spend on your business**. What do you spend it on? What do you create with it? (Write in present tense.)

8. What do you feel called to create?

Additional Exploration...

5 for 5

1. Ask the five people closest to you, that you love and trust the most to describe your top five qualities and gifts.

2. Talk with the people who have the problem you'd like to solve about...
 - How do they describe their problem, in their own words?
 - What they've tried?
 - What worked?
 - What didn't?
 - What would be an ideal solution?

**Businesses solve problems. Whether we know the problem or not.
People pay for solutions to their pain and problems.**

Writing for guidance...

Capture insights and actions...

Insights	
----------	--

Actions	
---------	--

Resources:

Abraham Hicks – Ester & Jerry Hicks Book: *Ask and It Is Given* and much more
<https://www.abraham-hicks.com/#work>

Katherin Zenkina - Manifestation Babe – www.manifestationbabe.com

James Wedmore - Business by Design - <https://www.jameswedmoretraining.com/>