



NOTES

WORKFLOW:

1. Record (ALWAYS press RECORD)
2. Edit (add music, delete UmErUhs)
3. Convert to MP3 (iTunes)
4. Tag the mp3 (the ID3 tags)
5. Upload to Media host

FORMAT EXAMPLES:

- Solo (YNAB)
- Co-Host (Money-Guy Show)
- Interview (US Immigration)
- Panel (MoneyMastermind)
- NPR (Freakonomics)
- Variety (Stacking Benjamins)

VOICE RECORDING SOFTWARE & HARDWARE:

- Garage Band - requires Mac and a learning curve
- Audition - Windows or Mac, requires Adobe Cloud service, min \$20 a month and a learning curve (<http://amazon.com/dp/B00DRPVEUK/?tag=thefreefinanc-20>)
- Audacity - Windows, Mac or Linux; Free tutorial at <http://SteveStewart.me/Audacity>
- MixCraft - Windows only, \$50 (<http://www.amazon.com/dp/B00U9XNJ38/?tag=thefreefinanc-20>)

- Digital recorders - Zoom H4N (<http://amazon.com/dp/B00838W7PC/?tag=thefreefinanc-20> // Roland R-05 <http://amazon.com/dp/B003IJ3WI-W/?tag=thefreefinanc-20>)
- Or, an iPhone using the built-in Voice Memos app or BossJock app, \$9.99 (<http://stevestewart.me/bossjock>)

WHERE TO SUBMIT YOUR PODCAST:

- iTunes (iTunes Store > Podcasts > click on Submit Podcast link in sidebar)
- Stitcher (<http://www.stitcher.com/content-providers.php>)
- TuneIn Radio (<http://tunein.com/broadcasters/>)
- IHeart Radio (requires Spreaker, <http://help.iheart.com/customer/portal/articles/1234988-submitting-a-show-to-iheartradio>)
- For full list of directories: <http://www.podcast411.com/page2.html>

Presented live at [FinCon Expo](#), an annual peer conference for the financial media community. Presenters and attendees are "money mediapreneurs" who create content on personal finance and investing websites and blogs, iTunes, radio, and YouTube.