

# Getting Started Worksheet

## 1. Store Name

Search to see if the domain is available. What about Social Media handles? And how similar are other names on Teachers Pay Teachers? *Write your ideas here:*

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## 2. Store Email

Do you want to use your personal email or create a new email? Gmail is super fast and easy to set up.  
\*Bonus: Google Drive to create and save store products.

- Use Current Email       Create a New Email

## 3. PayPal or Dwolla

If you don't already have a PayPal or Dwolla you need to research which one is the best fit for you and sign up for an account. You will need this for monthly pay outs.

- PayPal       Dwolla

## 4. Logo/Branding

What colors do you love? Do you want to design your own logo or hire someone to create it for you? Look around TPT and see what inspires you. Take little bits of each and blend it together. Doodle on paper. Color.

## 5. Device

If this is an endeavor you are serious about, I would say "invest in quality". You are going to be spending a lot of time on your laptop. It needs to hold files (or you need to have online storage space). It needs to run reasonably fast. **DO NOT USE** your school device!

## 6. Design Program

Choose which program you want to learn. Spend some time researching on YouTube. You don't need to know everything about it now. As you create and grow, you will learn different tools and tricks that improve your work flow. Patience Grasshopper!

- PowerPoint/Keynote
- Google Slides/Docs
- Adobe Creative Suite (Illustrator/Photoshop)

\*Does your program of choice work on the device you have?

## 7. Clipart/Backgrounds/Borders/Fonts

Time to go shopping and invest a little money in your business. You can find most of what you need to get started for free on Teachers Pay Teacher. Go download a few sets and fonts!

\*\* Check out the bonus video on how to unzip, install and organize your files!