



About Naturally Beautiful Hair Care

- Developed by a Licensed Social Worker in 2009
- Utilizes a holistic perspective: natural products, emotionally supportive, community engaging, empowering
- Events, panel discussions, mixers
- Natural products: Hair oil
- Empowerment of Black Men and Women through natural hair

The Beginning 2009

- Formally established NBHC
- Coined the term Microlocs to describe small interwoven locs
- International distributor of Nappyloc Hair Tool promoting Microlocs internationally
- Established regular clientele and development of repair techniques

2010

- Trainings on the Microloc technique



2011

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- Events, Panel discussions, mixers, photo shoots, calendars

2012

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- All natural product line created: hair wash, pomade, spray, growth oil
 - On air promotion for NBHC at WBLS



2013

- First ever publication of professional photos of Microlocs in Sophisticates Black Hair Care and Style Guide
- Client photos
- 2nd pulication was a half page feature on Microlocs

2019

- NBHC Celebrates 10 years!!
- Launch of Online Microloc Certification

