

LEARN FROM THE MASTERS

EXERCISE

Watch the **first minute** of the following presentations. Even if you want to continue watching (especially if you want to continue watching!), **pause** the presentation **after the first minute** and **think** about the **opening**.

Was it interesting? Did it make you want to watch more? If so, why?

[Meg Jay, Why 30 is not the new 20, TED 2013](#)

Notes.....

[Hans Rosling, The magic washing machine, TEDWomen 2010](#)

Notes.....

[Simon Sinek, How great leaders inspire action, TEDx Puget Sound](#)

Notes.....

[Amanda Palmer, The art of asking, TED 2013](#)

Notes.....

[John Oliver, Food waste, Last Week Tonight](#)

Notes.....

[Dan Ariely, What makes us feel good about our work, TEDx Rio de la Plata](#)

Notes.....

[Dan Ariely, Self control, TEDx Duke University](#)

Notes.....

[Logan LaPlante, Hackschooling makes me happy, TEDx University of Nevada](#)

Notes.....

[Steve Jobs, How to live before you die, Stanford University](#)

Notes.....



[Laura Carstensen, Older people are happier, TEDxWomen 2011](#)

Notes.....

[Hannah Fry, The mathematics of love, TEDx Binghamton University](#)

Notes.....

[John Oliver, Sugar, Last Week Tonight](#)

Notes.....

[John Oliver, Marketing to doctors, Last Week Tonight](#)

Notes.....

[Yuval Noah Harari, What explains the rise of humans, TEDGlobal London](#)

Notes.....

[Yassmin Abdel Magied, What does my headscarf mean to you, TEDx South Bank](#)

Notes.....

Even though the presentations are all quite different, there are similarities in the way the speakers chose to open them. Can you **see** any **patterns**? Have you been able to **identify** any **techniques** that you, too, could use as a great opening for your own presentation?

Care to share?

Post your answer in the discussion.

Do you have a favorite presentation that others should see?

Post the link in the discussion and tell us what you like about the presentation. (Presentations that are not in English should have subtitles.)

