

Strategic Plan - GSOT



Goal	Strategy	Objective	Tactic	KPI:
What do you want to achieve at a high level.	The approach you will take to achieve the goal.	The measurable steps to achieve the goal based on the strategy.	The specific actions taken to achieve the objective.	How do we know if it is working?
Goal	Strategy #1	Objective #1	Tactic #1	KPI:
			Tactic #2	KPI:
			Tactic #3	KPI:
			Tactic #4	KPI:
		Objective #2	Tactic #1	KPI:
			Tactic #2	KPI:
			Tactic #3	KPI:
			Tactic #4	KPI:
		Objective #3	Tactic #1	KPI:
			Tactic #2	KPI:
			Tactic #3	KPI:
			Tactic #4	KPI:
	Strategy #2	Objective #1	Tactic #1	KPI:
			Tactic #2	KPI:
			Tactic #3	KPI:
			Tactic #4	KPI:
		Objective #2	Tactic #1	KPI:
			Tactic #2	KPI:
			Tactic #3	KPI:
			Tactic #4	KPI:
		Objective #3	Tactic #1	KPI:
			Tactic #2	KPI:
			Tactic #3	KPI:
			Tactic #4	KPI:
Strategy #2	Objective #1	Tactic #1	KPI:	
		Tactic #2	KPI:	
		Tactic #3	KPI:	
		Tactic #4	KPI:	
	Objective #2	Tactic #1	KPI:	
		Tactic #2	KPI:	
		Tactic #3	KPI:	
		Tactic #4	KPI:	
	Objective #3	Tactic #1	KPI:	
		Tactic #2	KPI:	
		Tactic #3	KPI:	
		Tactic #4	KPI:	