LM2 LEARNING OUTCOME 1

1 QUESTION

LEARNING OUTCOME 1
Understand the business nature of the London Market

PLACEMENT OUTSIDE OF THE LONDON MARKET

- ✓ Location of insured
- ✓ Culture, local knowledge and relationships
- ✓ Experienced Insurers
- ✓ Claims service

DIFFERENT TYPE OF COMPANIES

- ✓ Proprietary companies
- ✓ Mutual companies
- ✓ Mutual indemnity associations
- ✓ Captive insurers
- ✓ Lloyd's service companies

SUBSCRIPTION MARKET

- ✓ Capacity
- ✓ Brand office controls
- ✓ Aggregates
- ✓ Broker influence
- ✓ Licensing
- ✓ Client influence
- ✓ Availability of reinsurance
- ✓ Geographical limitations

LLOYDS VS COMPANY MARKET

- ✓ Brand
- ✓ Permission
- ✓ Capacity
- ✓ Regulation

LLOYD'S

- ✓ Society of members
- ✓ Corporation of Lloyd's
- ✓ Council of Lloyd's
- ✓ Franchise board

INTERNATIONAL NATURE OF THE LONDON MARKET

- ✓ Source of the risk
- ✓ International licences
- ✓ US licensing : Lloyd's
- ✓ A surplus lines insurer in every state/location