

HEART OF ROCK & ROLL - QUILT MYSTERY SERIES

BY MICHELLE RENEE HIATT

OVERVIEW

Heart of Rock & Roll, will be a Sampler Quilt featuring Ohio Stars and a “rocking” Quilt Mystery Series.

Michelle's Heart of Rock & Roll Mystery will feature the **Studio 180 Design Tucker Trimmer, Square Squared, Corner Beam, Corner Pop, Split Rects, and Quilter's Magic Wand**. The series will be a technique building series offering a variety of techniques for each of the tools.



The Mystery will start in **mid-January and run for 17 weeks, including 16 Clues and 1 Bye Week.**

Traditional Setting – 90” x 90”

Modern Setting* – 80” x 80”

**This quilt will not have a final traditional border; it will be more modern. If you want a more traditional look, elect the Traditional Border.*

PURCHASE: [CLUE ONLY MEMBERSHIP](#)

[CLUE & CLASS MEMBERSHIP](#)

TOOLS NEEDED

- [Tucker Trimmer I™](#)
- [Square Squared™](#)
- [Corner Beam™](#)
- [Corner Pop™](#)
- [Split Rects™](#)
- [Quilter's Magic Wand™](#)

SCHEDULE

- Starting in mid-January (ETA January 13th or 20th) through early May. There will be one Bye Week.
- 16 Clues plus Finishing Instructions, released weekly, on Fridays at 6pm EDT.

MEMBERSHIP OVERVIEW

	CLUE ONLY MEMBERSHIP	CLUE & CLASS MEMBERSHIP
Membership Details	<ul style="list-style-type: none">• Includes all 16 Clues. Downloadable each week when the clue is released.	<ul style="list-style-type: none">• Includes all 16 Clues. Downloadable each week when the clue is released.
Class	<ul style="list-style-type: none">• Not included with Clue Only Membership.	<ul style="list-style-type: none">• Online/on demand weekly Video Lessons which will walk through step-by-step weekly techniques and construction.• Lessons include:<ul style="list-style-type: none">○ Fabric Selection and Tool overview○ Step-by-Step Lessons on new units (repeat units will feature a high-level overview)○ Block Construction• Bonus Tips, plus basic Quilting Tips, and techniques.• 10% Coupon Code for Tools and Notions.

	CLUE ONLY MEMBERSHIP	CLUE & CLASS MEMBERSHIP
Email Notification	<ul style="list-style-type: none"> Available with opt-in to Product Updates. 	<ul style="list-style-type: none"> Available with your agreement to “receive instruction” emails.
Clue Access	<ul style="list-style-type: none"> Clues will be accessible for 1 year from the launch of the program. 	<ul style="list-style-type: none"> Lifetime access to the Clues and Videos. Access Clues and Video at any time by logging onto your Teachable account.
Clue Downloads	<ul style="list-style-type: none"> Each Clue can be downloaded 5 times. You can download and save the Clues to your personal device (cell phone not recommended). The Clues are for your personal use and not to be shared. 	<ul style="list-style-type: none"> Unlimited downloads You can download and save the Clues to your personal device (cell phone not recommended). The Clues are for your personal use and not to be shared.
Facebook Group	<ul style="list-style-type: none"> Access to a private Facebook Group 	<ul style="list-style-type: none"> Access to a private Facebook Group

MEMBERSHIP PRICING

	CLUE ONLY MEMBERSHIP	CLUE & CLASS MEMBERSHIP
EARLY BIRD SIGN-UP October 4 th – October 31 st	<ul style="list-style-type: none"> Early Bird Price - 50% off Standard Price – About a \$3.00 a Clue 2 Monthly payments of \$25, Total \$50 	<ul style="list-style-type: none"> Early Bird Price - 50% off Standard Price - About \$7 a Clue/Class Lesson Choice of: <ul style="list-style-type: none"> One-Time Payment of \$120.00 or 3 Monthly payments of \$45, Total \$135
SPECIAL PRICE SIGN-UP November 1 st - November 30 th	<ul style="list-style-type: none"> Special Price - 25% off Standard Price – About \$4.50 a Clue 2 Monthly payments of \$37.50, Total \$75 	<ul style="list-style-type: none"> Special Price – 25% off Standard Price - About \$10 a Clue/Class Lesson Choice of: <ul style="list-style-type: none"> One-Time Payment of \$165 or 3 Monthly payments of \$60, Total \$180
STANDARD SIGN-UP Starting on December 1 st	<ul style="list-style-type: none"> Standard Price – About \$6 a Clue 2 Monthly payments of \$50, Total \$100 	<ul style="list-style-type: none"> Standard Price – About \$14 a Clue/Class Lesson Choice of: <ul style="list-style-type: none"> One-Time Payment of \$240 or 3 Monthly payments of \$90, Total \$270

FABRIC REQUIREMENTS

	MODERN SETTING	TRADITIONAL SETTING
Fat Quarters	38-40	38-40
Background	7 Yards	6 ½ Yards
Border/Binding	1 ½ Yard (Mini-Border & Binding Only)	3 ½ Yards
Backing	7 ½ Yards	8 ¼ Yards

LIMITED KITS AVAILABLE

If you would like to use the same fabric as Michelle (not required), she has coordinated kits to be sold independently through [The Yankee Quilter](http://TheYankeeQuilter.com). The kits will be directly purchased and managed by The Yankee Quilter.

- **EUFLORIA/MAIN SELECTION:** Moda Create Joy Project – Coordinating Flow Onyx Background fabric selected.
- **NUTMEG/ALTERNATIVE SELECTION:** Moda Basic Grey – Grunge Background fabric selected.

Note: Fabric is expected in December. Eufloria kit includes (6) Additional Fat Quarters of Flow by Moda. Nutmeg kit include (3) Additional Fat Quarters of Grunge. Michelle plans on using the Fat Quarter pack plus the additional Fat Quarters. Both Kits total (40) total Fat Quarters including the Additional Fat Quarters.

EUFLORIA		NUTMEG	
Limited Kits Available: <ul style="list-style-type: none"> • Modern Setting – Includes FQs, Background, and Binding • Traditional Setting – Includes FQs, Background, Border and Binding • Fat Quarter Bundle – (FQ) Only 		Limited Kits Available: <ul style="list-style-type: none"> • Modern Setting – Includes FQs, Background, and Binding • Traditional Setting – Includes FQs, Background, Border and Binding • Fat Quarter Bundle – (FQ) Only 	
<ul style="list-style-type: none"> • The Yankee Quilter Kit includes the additional FQs of Flow 		<ul style="list-style-type: none"> • The Yankee Quilter Kit includes the additional FQs of Grunge 	

Link to Reserve/Purchase: [The Yankee Quilter](#) (for full kits choose free shipping option at check out)

ADDITIONAL MEMBERSHIP DETAILS:

	CLUE ONLY MEMBERSHIP	CLUE & CLASS MEMBERSHIP
Clue Platform	<ul style="list-style-type: none"> • Weekly Clues released and stored on Sendowl Platform 	<ul style="list-style-type: none"> • Weekly Clues released and stored on Teachable Platform
Email Notification	<ul style="list-style-type: none"> • If you elect “product updates” you will receive an email notification when the Clue is posted. Otherwise, you can log in each week with a special link sent at the time of registration. • Save noreply@sendowl.com as safe address/contact. 	<ul style="list-style-type: none"> • If you agree to “receive instruction emails”, you will receive an email notification. • Save notifications@z.teachablemail.com as safe address/contact. • Otherwise, you can log into your Teachable account each Friday evening and access the current and prior releases.
Manage Subscription and Access	<ul style="list-style-type: none"> • Save the email received at sign-up. That email has a link that you can use to manage your subscription and to gain access, at any time, to released Downloads/Clues. • SAVE THIS EMAIL. 	<ul style="list-style-type: none"> • When you purchase the Membership, you will create an account. • You will establish a username and password. You are responsible to remember your username and password. Note: Michelle does not have access to look up or change this information. • You can log onto the account at any time to update your account information or access released Downloads/Clues.
Clue Downloads	<ul style="list-style-type: none"> • These pdfs are encoded with your email address and will be traceable if shared. • Note: <i>Sendowl tracks the IP address of the Device that performs the download for each subscriber. Multiple device IP addresses performing downloads could lead to Sendowl suspending the account if Sendowl believes the Clue links are being shared to multiple parties.</i> 	<ul style="list-style-type: none"> • Downloads encoded with your Teachable account.