

Freelance Consulting Work Sheet

What is your niche / area of specialty: _____

What problem do you solve?: _____

Why should clients choose you over other consultants?: _____

What is the hourly market rate for your consulting service?: _____

What is the monthly market rate for your consulting service?: _____

- ☐ **Create your freelancing profile**
- ☐ **Set up your CRM (Customer Relationship Management)**
- ☐ **Compile a proposal template and cover letter**
- ☐ **Start sending proposals and building your network**
- ☐ **Land your first freelance consulting client**
- ☐ **Build a case study for your portfolio**